

# UnderStandingAmericaStudy

INITIAL RECRUITMENT SURVEY VERSION 2



USC Dornsife Center for Economic and Social Research

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## INTRODUCTION

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This document includes the full text of the UAS's Initial Recruitment Survey - Version 2. This survey was sent to non-responders after an initial online recruitment phase, and is in use for all recruitment waves, beginning with the national recruitment started on December 10, 2018. Detailed information on the UAS recruitment procedures is available at <https://uasdata.usc.edu/page/Methodology>.

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## ROUTING

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### Q1 (current employment situation)

To begin with, we have some general questions about your life:

Which of the following best describes your current employment situation?

- 1 Currently working (for pay or profit)
- 2 Unemployed
- 3 Retired
- 4 Disabled
- 5 Unable to work

### IF Q1 = 1 THEN

#### Q2 (work full time or part time)

If you are currently working, do you work full (30 hours or more a week) or part- time?

- 1 Full time
- 2 Part time

### Else

#### Q3 (employed in last two years)

Have you been employed within the past two years?

- 1 Yes
- 2 No

### End of if

**Q4 (satisfied with job)**

How satisfied are you with your job or, if you are not employed, how satisfied are you with your daily activities?

- 1 Very satisfied
- 2 Satisfied
- 3 Not very satisfied
- 4 Not at all satisfied

**Q6 (have email account)**

Do you have an email account?

- 1 Yes
- 2 No

**IF Q6 = 1 THEN**

**Q6\_r2 (how often check email)**

How often do you check your email? (If you have more than one account, think of the one you use most often)

- 1 Multiple times per day
- 2 Daily
- 3 Weekly
- 4 Less often than that

5 Never or almost never

**Q7\_r2 (where access to internet)**

Please indicate if you do or do not have access to the internet at home, at work, and/or via an internet connected phone or tablet device

1 Yes, I have access to the internet at home

2 Yes, I have access to the internet at work

3 Yes, I have access to the internet on a smart phone or tablet

4 No, I have no access to the internet

**End of if**

**Q9 (internet access at shared place)**

Do you have access to the internet from a shared place like a library or web cafe?

1 Yes

2 No

**Q12 (how satisfied with economic situation)**

We are interested in learning about Americans' financial situation and opinions about the economy.

How satisfied are you with your overall economic situation?

1 Very satisfied

2 Satisfied

3 Not very satisfied

4 Not at all satisfied

**Q13 (family doing better worse or about the same as year ago)**

Would you say that you and your family are doing better, worse, or about the same financially as you were a year ago?

1 Better

2 Worse

3 About the same

**Q14 (a year from now family will be doing better or worse)**

Looking ahead, do you think that a year from now you and your family will be doing better or worse financially, or about the same as now?

1 Better

2 Worse

3 About the same

**Q15 (business conditions in the country better or worse than a year ago)**

Would you say that at the present time business conditions in the country as a whole are better or worse than they were a year ago?

1 Better

2 Worse

3 About the same

**Q16 (country as a whole better or worse a year from now)**

How about a year from now? Do you expect that in the country as a whole business conditions will be better or worse than they were a year ago?

1 Better

2 Worse

3 About the same

**Q10 (highest grade of school completed)**

To finish up, we have some more questions about you:

What is the highest grade or level of school that you have completed?

1 8th grade or less

2 Some high school, but did not graduate

3 High school graduate or GED

4 Some college or 2-year degree

5 4-year college degree

6 More than a 4-year college degree

**Q19 (what is your race)**

What is your race? Please choose all that apply

1 White

2 Black or African American

3 Asian

4 Native Hawaiian

5 Other Pacific Islander

6 American Indian

7 Alaska Native

8 Other

**Q20 (spanish descent)**

Are you of Spanish, Hispanic, or Latino origin or descent?

1 Yes

2 No

**Q21 (language spoken at home)**

What language do you mainly speak at home?

1 English

2 Spanish

3 Other

**IF Q21 = 3 THEN**

**Q18\_r2 (other language spoken)**

Please write in the language other than English or Spanish that you mainly speak at home:

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**End of if**

**Q22 (rate overall health)**

In general, how would you rate your overall health?

1 Excellent

2 Very good

3 Good

4 Fair

5 Poor

**Q23 (have health insurance)**

Do you have health insurance?

1 Yes

2 No

**IF Q24 = 1 THEN**

**Q24 (what kind of health insurance)**

What kind of health insurance do you have?

1 Employer sponsored or through spouse's employer sponsored plan

2 Private plan (including Affordable Care Act marketplace/exchange plans)

3 Medicare (or state sponsored plan)

4 Other health insurance

**End of if**

**Q25 (how satisfied with life overall)**

How satisfied are you with your life overall?

1 Very satisfied

2 Satisfied

3 Not very satisfied

4 Not at all satisfied

**Q26 (how satisfied with social contacts)**

How satisfied are you with your social contacts and family life?

1 Very satisfied

2 Satisfied

3 Not very satisfied

4 Not at all satisfied

### Q27 (life ladder)

The picture below is of a ladder, representing the ladder of life.

Suppose we say that the top of the ladder represents the best possible life for you, and the bottom represents the worst possible life for you. Where on the ladder do you feel that you personally stand at the present time?

10 10

9 9

8 8

7 7

6 6

5 5

4 4

3 3

2 2

1 1

0 0

### Q25\_r2 (comments)

If you have thoughts about any of the topics mentioned here, or about the survey itself, please share them below. We appreciate it!

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## Q26\_r2 (thank you for taking time)

Thank you for taking time to answer these questions! Please go to the next page.

## Q27\_r2 (continue text)

Will you continue to help us with our important research?

We invite you and the other adults who live in your household to join the Understanding America Study (UAS).

Why should you join?

- You will be contributing to important scientific research.

We value your input and we take your privacy very seriously. We are required by law to never disclose your information to anyone else without your specific permission.

- It won't take much of your time and you might have fun!

We do surveys on many interesting and sometimes fun topics about once or twice a month.

- You will be paid for every survey you complete.

You will receive \$20 for 30 minutes of survey time. If a survey is shorter than 30 minutes, you will be compensated for your time based on the length of the survey. For example, a 15-minute survey pays \$10 and a 5-minute survey pays \$3.

- You can choose how many surveys to take and what information you are comfortable sharing.
- Your opinion matters. We always want to hear from you and about you.

We have a friendly helpdesk that is answered by a real person during business hours. We encourage you to give us your feedback on every survey.

- There is no obligation. You can stop at any time.

If, after you join the Understanding America Study, you decide that you no longer want to participate, you can just let us know and we will remove you from the study.

Who are we and what is the Understanding America Study (UAS)?

We are a non-partisan university-based research organization that is dedicated to learning about how Americans feel about economic and social issues facing all of us.

If you would like to learn more, we made a video about the UAS and what we do. To see it visit [uas.usc.edu/info](http://uas.usc.edu/info). If you have questions, feel free to call us at 855-872-8673 or write us at [uashelp@usc.edu](mailto:uashelp@usc.edu).

Please go to the next page and complete the final survey question.

**Q28\_r2 (willing to sign up)**

Are you interested in joining the Understanding America Study (UAS)?

- 1 Yes! Let me sign up online
- 2 Yes! But I do not want to sign up online
- 3 No. I am not interested in joining your research study

**IF Q28\_r2 = 3 THEN**

**Q29\_r2 (why not interested)**

That is okay, too.

Will you briefly tell us why you are not interested? We appreciate any information you can share.

I am not interested in joining the Understanding America Study because:

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**End of if**