USC University of Southern California

UASTeen

A National Probability-Based Teen Research Panel

Part of the Understanding America Study, housed at the University of Southern California's Center for Economic and Social Research

600+ teens enrolled and growing

What is UASTeen?

UASTeen is a panel of 13–17 year olds living in households participating in the Understanding America Study. UASTeen is operated by the UAS team and uses the same secure survey platform, incentive structure, and research standards as the adult UAS panel.

Why choose UASTeen?

UASTeen combines the strengths of a probability-based national panel with the flexibility and speed of modern online data collection — extending the UAS infrastructure to adolescents for intergenerational and longitudinal research linking youth experiences with rich household and parent data.

Key infrastructure features

Nationally-representative, probability-based sample

- Teens recruited from UAS households
- Retains UAS recruitment framework and weighting structure

Intergenerational linkage

- Direct linkage between teen responses and parent/household data
- Access to all prior collected household survey and contextual data

Direct teen participation and incentives

- Teens complete surveys independent of their parents' participation
- Teens compensated for their time directly
- Teens contacted via SMS and email
- Once 18, invited to join UAS adult panel

Flexible research architecture

- Cross-sectional and longitudinal survey designs
- Rapid-response fielding for timely research questions
- Capacity for experiments (EMA, wearable integration) and mixed methods

Broad substantive coverage

- AI, technology, and social media use
- Absenteeism and school engagement
- Post-high school plans
- Education – policies and school experiences
- Mental health and well-being
- Civic knowledge and engagement
- Health behaviors
- Pandemic effects

Opportunities for researchers

- Access previously collected data via our sensitive data agreement
- Field your own questions
- Capacity for experiments and qualitative research
- Support for longitudinal and mixed-methods research designs
- Leverage dyadic relationships, nested data structure, and contextual data supplements

LEARN MORE

uasdata.usc.edu/page/UASTeen
uasdata.usc.edu

CONTACT US

To field a survey or access existing teen data:
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