

## USC DORNSIFE/LOS ANGELES TIMES NATIONAL POLL

Conducted in USC Center for Economic and Social Research's *Understanding America Study* Probability-Based Internet Panel  
In partnership with the USC Dornsife Center for The Political Future and the Los Angeles Times

### National Poll - UAS 197

**Release date:** August 22, 2019

**Field dates:** July 12 – August 10, 2019

**Sample sizes and MOSE:** Release is among a sample of 5,390 eligible voters, including 2,074 Republican party affiliates. Margin of sampling error is +/-3 for both groups, at the 98% confidence level, and may be higher for subgroups. Sample size and margin of sampling error for banner subgroups are provided on this page and in every table

Full question text and survey methodology provided in the poll's topline document, available online. Sample sizes and margins of sampling error for banner subgroups are provided in the bottom two rows of each table in this document. Full methodology, including question text and topline data comparisons to previous surveys is provided in the poll's topline document –available at [bit.ly/USCPolls](http://bit.ly/USCPolls). Visit [UASdata.usc.edu](http://UASdata.usc.edu) for detailed information about the Understanding America Study panel, and to obtain access to data files. Data from this survey will be available to registered UAS users at the end of August 2019.

#### Key to column headings:

Female	Female
Male	Male
NHWht	Non-Hispanic white (self-described)
NHBlk	Non-Hispanic Black (self-described)
Hispani	Hispanic/Latino (self-described, includes all races)
ColDeg / NoCDeg	4 year college degree or more / No college degree
_18-44... _65Up	Respondent age categories
DemAff/GOPAff/Neither	identified as affiliated with Democrats or GOP, or neither party
FiscCon/Populis/Same	wants the future of the GOP to be Fiscally Conservative/Populist/Same
Rural/Mixed/Urban	resident of a zip code that falls within these census designations
GOPAffil/DemAffil	All party affiliates including non-affiliates who lean toward affiliation with the party
LGOP/GOP	Republican leaning independents/ affiliated Republicans
LDem/Dem	Democrat leaning independents/ affiliated Democrats

## ===== FUTURE DIRECTION OF REPUBLICAN PARTY - Asked of Affiliated Republicans =====

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
FiscCon	36	25	26	100	0	0	20	31	27	24	31
Populist	31	47	44	0	100	0	45	44	45	41	30
Same	5	15	13	0	0	100	14	13	15	8	13
DKnow	28	14	16	0	0	0	21	12	13	27	26
N =	269	1805	2074	570	945	287	1054	1020	1765	308	563
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5

	age_cat3		racethn2		educ2		urban3		
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban
FiscCon	25	23	27	24	21	40	20	26	33
Populist	47	61	45	41	47	37	48	46	39
Same	15	11	15	8	15	10	15	13	12
DKnow	13	6	13	27	17	14	17	15	16
N =	942	568	1765	308	1324	750	639	951	451
MOSE +/-	4	5	3	7	3	4	5	4	5

## ===== SUMMARY TABLE, AMONG ALL REPUBLICAN AFFILIATES AND LEANERS: =====

Influence Groups or Individuals Should Have on Future of Republican Party \*\* Row % \*\*\*

Row percentages	Compared to current level of influence		
	More	Less	Same
Evangelicals	30	28	42
BizExecs	23	36	42
GOPCongLeaders	33	26	41
ConsWriters	30	30	39
PresTrump	44	21	35
BigBusiness	17	50	33
SmallInfluence	62	14	24
GunOwners	39	21	41

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INFLUENCE OF VARIOUS INDIVIDUALS AND GROUPS ON REPUBLICAN PARTY

BANNER TABS Among Affiliated Republicans

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## Evangelical Christian leaders influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	20	32	30	33	33	23	31	29	31	23	32
LessInfl	39	26	28	26	29	26	26	29	27	29	24
Same	41	43	42	40	38	51	42	42	41	48	45
N =	269	1803	2072	570	944	287	1053	1019	1763	308	563
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5

	age_cat3		racethn2		educ2		urban3		
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban
MoreInf	29	29	31	23	32	25	39	32	19
LessInfl	32	26	27	29	25	33	23	25	37
Same	39	45	41	48	43	42	38	43	44
N =	940	568	1763	308	1323	749	638	950	451
MOSE +/-	4	5	3	7	3	4	5	4	5

## Business executives influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	17	24	23	26	22	22	24	21	22	23	24
LessInfl	42	34	36	27	44	32	34	37	37	30	36
Same	41	42	42	47	34	46	41	42	41	47	40
N =	266	1800	2066	568	942	286	1051	1015	1758	307	558
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5

	age_cat3		racethn2		educ2		urban3		
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban
MoreInf	23	20	22	23	23	23	22	21	27
LessInfl	35	36	37	30	38	31	38	37	30
Same	42	44	41	47	40	46	40	42	43
N =	940	567	1758	307	1319	747	637	947	449
MOSE +/-	4	5	3	7	3	4	5	4	5

## Republican congressional leaders influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	23	35	33	33	37	31	31	34	33	32	27
LessInfl	36	25	26	28	30	14	25	28	27	22	27
Same	41	41	41	39	33	55	44	38	39	46	46
N =	269	1801	2070	568	945	287	1052	1018	1762	307	561
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	32	43	33	32	37	24	34	34	29		
LessInfl	27	24	27	22	26	28	24	27	26		
Same	40	34	39	46	38	47	42	39	44		
N =	940	568	1762	307	1320	750	638	950	449		
MOSE +/-	4	5	3	7	3	4	5	4	5		

## Conservative writers and intellectuals influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	29	31	30	39	30	22	29	31	31	28	35
LessInfl	33	30	30	23	36	33	30	30	31	25	26
Same	38	39	39	38	34	45	41	38	38	47	39
N =	269	1798	2067	568	942	287	1051	1016	1760	306	562
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	26	30	31	28	29	35	31	31	29		
LessInfl	32	33	31	25	33	25	29	31	29		
Same	41	37	38	47	39	41	40	38	42		
N =	938	566	1760	306	1319	748	637	948	449		
MOSE +/-	4	5	3	7	3	4	5	4	5		

## President Trump influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	27	47	44	30	57	47	42	45	46	35	33
LessInfl	46	17	21	36	14	7	21	21	19	29	31
Same	28	37	35	34	29	46	37	34	35	37	37
N =	269	1799	2068	567	944	287	1052	1016	1761	306	561
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	47	54	46	35	48	32	55	45	33		
LessInfl	17	12	19	29	17	30	11	21	28		
Same	36	33	35	37	35	37	34	34	39		
N =	939	567	1761	306	1320	748	638	950	447		
MOSE +/-	4	5	3	7	3	4	5	4	6		

## Big businesses influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	16	18	17	18	16	18	17	18	17	22	21
LessInfl	53	49	50	52	53	39	48	50	51	41	50
Same	31	33	33	30	30	43	34	32	32	37	29
N =	268	1801	2069	569	943	286	1052	1017	1761	307	562
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	17	13	17	22	19	15	16	17	18		
LessInfl	49	49	51	41	49	51	48	50	48		
Same	34	38	32	37	33	34	36	32	34		
N =	939	567	1761	307	1322	747	638	948	450		
MOSE +/-	4	5	3	7	3	4	5	4	5		

## Small businesses influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	67	61	62	72	63	47	58	65	63	55	66
LessInfl	10	14	14	9	16	15	13	14	13	15	11
Same	23	25	24	19	21	38	29	21	23	31	22
N =	269	1803	2072	570	944	287	1053	1019	1763	308	563
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	61	56	63	55	60	67	57	61	67		
LessInfl	15	15	13	15	15	10	16	15	10		
Same	24	29	23	31	25	23	27	24	23		
N =	940	568	1763	308	1323	749	638	950	451		
MOSE +/-	4	5	3	7	3	4	5	4	5		

## Gun owners influence ((Wtd%/Unw\_N))

	p_affil		All	GOP Future			gender		racethn2		age_c~3
	LGOP	GOP	GOPAff	FiscCon	Populis	Same	female	male	NHWhite	Other	_18to44
MoreInf	31	40	39	32	45	38	38	39	39	38	42
LessInfl	28	19	21	24	19	13	21	21	19	26	22
Same	41	41	41	44	36	48	41	40	42	36	36
N =	269	1802	2071	569	944	287	1053	1018	1762	308	563
MOSE +/-	7	3	3	5	4	7	4	4	3	7	5
	age_cat3		racethn2		educ2		urban3				
	_45to64	65+	NHWhite	Other	NoCDeg	ColDeg	rural	mixed	urban		
MoreInf	38	36	39	38	45	24	48	39	31		
LessInfl	19	20	19	26	16	32	10	21	26		
Same	43	44	42	36	39	44	41	39	43		
N =	940	567	1762	308	1323	748	638	950	450		
MOSE +/-	4	5	3	7	3	4	5	4	5		

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HAPPY IF TRUMP WINS - Among all Eligible Voters

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Feel about Trump Winning 2020 ((Wtd%/Unw\_N))

	all	All	p_affil		All	p_affil		All	age_cat3		
	All	DemAff	Dem	LDem	Neither	LGOP	GOP	GOPAff	_18to44	_45to64	65+
CompHapp	18	1	1	0	6	13	51	45	12	21	27
MostHapp	11	1	1	1	9	24	25	25	9	14	14
Neither	16	7	6	11	35	33	15	18	20	17	9
MostUnhap	12	15	13	27	17	17	5	7	16	11	8
CompUnhap	42	77	79	62	33	12	3	5	44	38	43
N =	5387	2414	2122	292	898	269	1805	2074	1971	2173	1239
MOSE +/-	2	2	3	7	4	7	3	3	3	2	3

	gender		racethn			educ2		urban3		
	female	male	NHWht	NHBlk	Hispani	NoCDeg	ColDeg	rural	mixed	urban
CompHapp	16	21	24	3	10	21	12	34	20	11
MostHapp	9	13	15	2	6	11	12	17	13	8
Neither	16	17	16	15	18	18	13	15	18	15
MostUnhap	12	13	11	14	15	12	13	9	12	13
CompUnhap	47	36	34	66	51	38	50	25	37	53
N =	3087	2300	3732	424	713	3259	2128	1160	2316	1713
MOSE +/-	2	2	2	6	4	2	3	3	2	3

Feel about Trump Winning 2020 ((Wtd%/Unw\_N))

	all	All	p_affil		All	p_affil		All	age_cat3		
	All	DemAff	Dem	LDem	Neither	LGOP	GOP	GOPAff	_18to44	_45to64	65+
Happy	30	2	2	1	15	37	76	70	20	35	41
Neither	16	7	6	11	35	33	15	18	20	17	9
Unhappy	54	91	92	88	50	29	9	12	60	48	50
N =	5387	2414	2122	292	898	269	1805	2074	1971	2173	1239
MOSE +/-	2	2	3	7	4	7	3	3	3	2	3

	gender		racethn			educ2		urban3		
	female	male	NHWht	NHBlk	Hispani	NoCDeg	ColDeg	rural	mixed	urban
Happy	25	34	39	5	16	32	25	51	33	18
Neither	16	17	16	15	18	18	13	15	18	15
Unhappy	59	49	45	80	66	50	63	34	49	67
N =	3087	2300	3732	424	713	3259	2128	1160	2316	1713
MOSE +/-	2	2	2	6	4	2	3	3	2	3

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HAPPY IF BIDEN WINS - Among all Eligible Voters

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Feel about Biden Winning 2020 ((Wtd%/Unw\_N))

	all	All	p_affil		All	p_affil		All	age_cat3		
	All	DemAff	Dem	LDem	Neither	LGOP	GOP	GOPAff	_18to44	_45to64	65+
CompHapp	11	22	23	7	3	2	2	2	8	12	14
MostHapp	22	43	44	30	11	7	4	5	22	21	26
Neither	33	27	24	47	61	41	23	26	42	30	19
MostUnhap	14	6	5	11	12	30	23	24	13	14	15
CompUnhap	20	3	2	6	14	20	48	44	15	23	27
N =	5387	2414	2122	292	898	269	1805	2074	1971	2173	1239
MOSE +/-	2	2	3	7	4	7	3	3	3	2	3

	gender		racethn			educ2		urban3		
	female	male	NHWht	NHBlk	Hispani	NoCDeg	ColDeg	rural	mixed	urban
CompHapp	11	10	8	23	12	11	10	6	10	13
MostHapp	23	22	20	30	21	18	32	15	19	30
Neither	36	30	30	35	43	36	26	32	34	33
MostUnhap	12	15	17	5	11	13	15	15	16	11
CompUnhap	17	23	25	7	14	22	16	32	23	13
N =	3087	2300	3732	424	713	3259	2128	1159	2316	1714
MOSE +/-	2	2	2	6	4	2	3	3	2	3