

USC Dornsife/Los Angeles Times National Poll

TOPLINE RESULTS (UAS 197) – July 2019 Monthly Survey – July Pre-Debate Release

Release Date: July 29 2019. Field dates July 12 – July 25, 2019

SURVEY METHODS

This USC Dornsife / Los Angeles Times Poll is the result of a collaboration between researchers in the *Center for the Political Future* and the *Center for Economic and Social Research* in the Dana and David Dornsife College of Letters, Arts and Sciences at the University of Southern California, in partnership with the Los Angeles Times.

The sample of 1,827 Democratic presidential primary voters participated in a national poll of eligible voters, from July 12 through July 25, 2019. Participants are members of the Center for Economic and Social Research's Understanding America Study (UAS) probability-based internet panel who are 18 or older and U.S. citizens. The sample includes 1,520 who provided a choice of Democratic primary candidate in UAS survey 175 last April. The poll was conducted in respondents' choice of English or Spanish. The margin of sampling error[†] is +/- 3 percentage points for all Democratic primary voters, and for those who participated in both polls. Margins of sampling error for other reported subgroups may be higher, and are provided in the associated banner crosstab release. A future release will include additional sample and additional questions.

Survey information: Full question text and context language for questions in this release are included. We rotated the order of candidate names to reduce order effects. Respondents participated via computer, mobile device or tablet, at any time of day or night during the field period. The data associated with this release will be available to registered UAS users at <https://uasdata.usc.edu/survey/UAS+197> after the final release of data.

Survey Weights and Participation Rate: As 6,514 panel members were eligible to participate in this survey, the participation rate was 65% to date. We calculated weights in two stages: (1) base weights account for the probabilities of selection in our sampling procedures, and (2) post-stratification weights align survey distributions to CPS benchmarks. Weighting benchmarks were applied to the full sample of eligible voters and derived from the Current Population Survey Annual Social and Economic Supplement.

[†] Survey Error: Factors other than sampling error may affect results of any survey, including question wording, question order, sample type (e.g. opt-in panels vs. probability panels such as UAS), population coverage, and impact of current events. In addition, results of questions asked without an interviewer (e.g. in an internet panel) may differ somewhat from similar questions asked by an interviewer over the phone. Sampling error calculations are at the 98% confidence level.

Panel Information: The UAS is an ongoing national research panel that started in 2014. We recruit panel members in waves from Marketing Systems Group frames of all household addresses in the United States. To ensure full coverage of the U.S. population, we provide internet-connected tablets to individuals who were not already online. Our panel thus includes U.S. residents who have cell phones, landlines, or no phone at all. Panel members are compensated for their participation.

This document provides an overview of survey-specific methods and information. For weighting details; panel sampling procedures; recruitment protocols, survey and recruitment response rates; panel attrition rates; panel management protocols; and microdata files (including nonresponse and paradata), please visit our website at [UASdata.usc.edu](https://uasdata.usc.edu).

This document and the archive of results of prior Dornsife/LAT polls are available at bit.ly/USCPolls. For questions about the survey, contact CESR Survey Director Jill E. Darling (jilldarl@usc.edu) or CPF Director Robert M. Shrum (hburke@usc.edu).

Additional contact information is on the last page of this report.

The USC Dornsife Center for Economic and Social Research is a proud member of the American Association for Public Opinion Research's [Transparency Initiative](#)

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Questions reported here comprise one section of a longer survey, and are findings from an early data set. Full survey codebook and data will be available at <https://uasdata.usc.edu/survey/UAS+197> at the end of August. Brackets indicate randomized text and matching answer values. “-” indicates that the estimate is less than one percent. Unless otherwise indicated, tables are weighted column percentages.

The next set of questions are about the upcoming primaries and caucuses in advance of the 2020 presidential election

Asked of Democratic primary voters. Randomized order of candidates.

cf_5. Here is a list of candidates who are running for the Democratic nomination in 2020. If your state's Democratic presidential primary or caucus were held today, for which of these candidates would you vote?

	Dem Prim Voters April 2019	Dem Prim Voters July 2019
Michael Bennet (U.S. Senator, Colorado)	*	-
Joe Biden (Former U.S. Vice President)	27	28
Cory Booker (U.S. Senator, New Jersey)	2	1
Steve Bullock (Governor of Montana)	*	-
Pete Buttigieg (Mayor of South Bend, Indiana)	2	5
Julian Castro (Former U.S. Secretary of Housing and Urban Development)	1	1
Bill de Blasio (Mayor of New York City, New York)	*	1
John Delaney, (Former U.S. Representative, Maryland)	-	-
Tulsi Gabbard, (U.S. Representative, Hawaii)	1	-
Kirsten Gillibrand (U.S. Senator, New York)	1	-
Mike Gravel (Former U.S. Senator, Alaska)	*	-
Kamala Harris (U.S. Senator, California)	7	10
John Hickenlooper (Former Governor, Colorado)	2	-
Jay Inslee (Governor, Washington state)	1	-
Amy Klobuchar (U.S. Senator, Minnesota)	1	1
Wayne Messam (Mayor of Miramar, Florida)	*	-
Seth Moulton (U.S. Representative, Massachusetts)	*	-
Beto O'Rourke (Former U.S. Representative, Texas)	7	3
Tim Ryan (U.S. Representative, Ohio)	*	1
Joe Sestak (former U.S. Representative, Pennsylvania)	*	-
Tom Steyer (businessman and activist)	*	-
Bernie Sanders (U.S. Senator, Vermont)	16	11
Elizabeth Warren (U.S. Senator, Massachusetts)	4	10
Marianne Williamson (Spiritual teacher, author, lecturer, entrepreneur, and activist)	-	-
Andrew Yang (Entrepreneur and founder of Venture for America)	1	1
Other candidate (please write in)	1	-
Undecided	27	25
* = not asked in April 2019		

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[Asked of Democratic primary voters – order of candidates repeated from cf_5.](#)

cf_6. Regardless of which candidate you would vote for today, which candidate do you think has the best chance of winning against Donald Trump in November 2020?

	Dem Prim Voters July 2019
Joe Biden (Former U.S. Vice President)	55
Cory Booker (U.S. Senator, New Jersey)	1
Pete Buttigieg (Mayor of South Bend, Indiana)	2
Julian Castro (Former U.S. Secretary of Housing and Urban Development)	1
Tulsi Gabbard, (U.S. Representative, Hawaii)	0
Kirsten Gillibrand (U.S. Senator, New York)	0
Kamala Harris (U.S. Senator, California)	11
Amy Klobuchar (U.S. Senator, Minnesota)	1
Beto O'Rourke (Former U.S. Representative, Texas)	3
Bernie Sanders (U.S. Senator, Vermont)	15
Elizabeth Warren (U.S. Senator, Massachusetts)	7
Other candidate (please write in)	4

[Asked of all eligible voters – results reported among Democratic primary voters](#)

cf_9 Did you watch, read, or hear about any of the first set of debates between the Democratic candidates that took place on June 25th and 26th?

	Dem Prim Voters July 2019
Did not watch, read nor hear about the debates	27
Watched the first night but not the second night debate	5
Watched the second night but not the first night debate	7
Watched both nights of debates	17
Did not watch the debates but heard or read about them	45

[Asked of all eligible voters – results reported among Democratic primary voters](#)

cf_11 How would you feel if Joe Biden was elected U.S. President in 2020?

	Dem Prim Voters July 2019
Completely happy	22
Mostly happy	43
Neither happy nor unhappy	25
Mostly unhappy	7
Completely unhappy	3

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cf_12 On a scale from 0 meaning that Donald Trump will definitely lose the 2020 election, to 100 meaning that Donald Trump will definitely win the 2020 election, what number do you feel represents Donald Trump's chances of winning the 2020 election at this time?

Average likelihood among Democratic Primary voters: 39.9

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Survey topline and crosstabs available from
USC Dornsife / LA Times Poll archives
bit.ly/USCPolls

Survey microdata will be available for download
by registered users of the Understanding America Study, after a brief embargo.
Register and access data files: <https://uasdata.usc.edu>