

USC Dornsife/Los Angeles Times National Poll

TOPLINE RESULTS (UAS 197) – July/August 2019 Monthly Survey

Release Date: August 22 2019. Survey field dates July 12 –August 11, 2019

SURVEY METHODS

This USC Dornsife / Los Angeles Times Poll is the result of a collaboration between researchers in the *Center for the Political Future* and the *Center for Economic and Social Research* in the Dana and David Dornsife College of Letters, Arts and Sciences at the University of Southern California, in partnership with the Los Angeles Times.

The sample of 5,390 eligible voters (U.S. citizens) participated from July 12 to August 11, 2019. They are members of the Center for Economic and Social Research's Understanding America Study (UAS) probability-based internet panel. The sample included 2,074 Republican-affiliated voters*. The poll was conducted in respondents' choice of English or Spanish. The overall margin of sampling error† is +/- 2 percentage points for all voters, and +/-3 points for Republican-affiliated. Margins of sampling error for other subgroups may be higher; these are provided in the associated crosstab release.

Survey information: Full question text and context language for included questions are provided in this release. We may have rotated the order of response options, and/or questions to reduce order effects. Respondents participated via computer, mobile device or tablet, at any time of day or night during the field period. The data associated with this release will be available to registered UAS users at <https://uasdata.usc.edu/survey/UAS+197>.

Survey Weights and Participation Rate: As 6,514 panel members were eligible to participate in this survey, the participation rate was 83%. We calculate weights in two stages: (1) base weights account for the probabilities of selection in our sampling procedures, and (2) post-stratification weights align survey distributions to CPS benchmarks. Weighting benchmarks were derived from the Current Population Survey Annual Social and Economic Supplement. **Due to the panel's sample design, unweighted subgroup sizes may not be representative of the weighted proportion in our variable estimates.* For more information visit our site.

† Survey Error: Factors other than sampling error may affect results of any survey, including question wording, question order, mode or sample type (e.g. opt-in panels vs. probability panels such as UAS), population coverage, and impact of current events. In addition, results of questions asked in an internet panel may obtain different results compared to similar questions asked by an interviewer over the phone. Sampling error calculations are at the 98% confidence level.

This document provides an overview of survey-specific methods and information. For weighting details; panel sampling procedures; recruitment protocols, survey and recruitment response rates; panel attrition rates; panel management protocols; and microdata files (including nonresponse and paradata), please visit our website at UASdata.usc.edu.

Panel Information: The UAS is an ongoing national research panel that started in 2014. We recruit panel members in waves from Marketing Systems Group frames of all household addresses in the United States. To ensure full coverage of the U.S. population, we provide internet-connected tablets to individuals who were not already online. Our panel thus includes U.S. residents who have cell phones, landlines, or no phone at all. Panel members are compensated for their participation.

This document and the archive of results of prior Dornsife/LAT polls are available at bit.ly/USCPolls. For questions about the survey, contact CESR Survey Director Jill E. Darling (jilldarl@usc.edu) or CPF Director Robert M. Shrum (hburke@usc.edu). Additional contact information is on the last page of this report.

The USC Dornsife Center for Economic and Social Research is a proud member of the American Association for Public Opinion Research's [Transparency Initiative](#).

USC Dornsife/Los Angeles Times Polls are funded entirely by the USC Dornsife College of Arts, Letters and Sciences

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Questions reported here comprise one section of a longer survey, and are findings from the full data set for UAS197. Some questions were included in an early July 29 release of preliminary data and are not included here. Full survey codebook and data will be available at <https://uasdata.usc.edu/survey/UAS+197> at the end of August. Brackets indicate randomized text and matching answer values. “-” indicates that the estimate is less than one percent. Unless otherwise indicated, tables are weighted column percentages. All questions asked of U.S. citizens, unless otherwise indicated.

The next set of questions are about the upcoming primaries and caucuses in advance of the 2020 presidential election

cf_3 Regardless of if or how you are registered to vote, at this time, are you more closely aligned with...

	U.S. Residents April 2019	Eligible Voters April 2019	Eligible Voters Aug 2019
Democrats	39	39	39
Republicans	30	30	31
Independents (no political party)	12	12	11
Libertarians	2	2	3
Green party	1	1	1
Some other party	0	0	0
Not aligned with any political party	16	16	16

Asked if cf_3 = 3 or 7 (N=1288)

cf_3a. Generally speaking, do you lean more toward affiliating with Democrats or with Republicans?

	U.S. Residents April 2019	Eligible Voters April 2019	Eligible Voters Aug
Lean toward affiliating with Democrats	19	19	18
Lean toward affiliating with Republicans	20	20	21
Do not lean toward either party	61	61	61

Asked of all eligible voters

cf_4. The presidential election state party primaries and caucuses will be held next year, in 2020. If you decide to vote in your state's presidential primary or caucus, which party's primary or caucus are you most likely to vote in, if any?

	Eligible voters Jan 2018	Eligible. voters April 2019	Eligible voters June 2019	Eligible voters Aug 2019
Democratic party	44	43	44	43
Republican party	34	36	34	34
Green party	1	1	1	1
Libertarian party	3	2	2	2
Some other party	4	4	4	3
I am certain I will not vote	14	14	15	17

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Asked of Dem Primary voters

cf_5. Here is a list of candidates who are running for the Democratic nomination in 2020. If your state's Democratic presidential primary or caucus were held today, for which of these candidates would you vote?

Data published in July 29 early release.

Asked of Democratic Primary Voters

cf_6. Regardless of which candidate you would vote for today, which candidate do you think has the best chance of winning against Donald Trump in November 2020?

Data published in July 29 early release.

Asked if Republican, or lean Republican (cf_3 = 2 or cf_3a = 2) (N=2074)

cf_7 Which of the following most closely describes your wishes for the future of the Republican party?

	GOP Affiliated Voters
The Republican party should become more traditionally conservative, stressing fiscal responsibility, defense, and pro-business policies.	26
The Republican party should become more populist, stressing issues like strong borders, protecting jobs from foreign competition, and standing tough against crime and social disorder.	44
The Republican party should stay largely the same as it is today.	13
Don't Know	16

Asked if Republican, or lean Republican (cf_3 = 2 or cf_3a = 2) (N=2074)

cf_8 The following is a list of groups or individuals who may have some influence in the Republican party. For each one, please indicate whether you would like to see that group or individual have more influence in the Republican party, less influence, or do you think their current level of influence is about right?

	More influence on the Republican party	Less influence on the Republican party	Current level of influence is about right
Row Percentages			
Evangelical Christian leaders	30	28	42
Business executives	23	36	42
Republican congressional leaders	33	26	41
Conservative writers and intellectuals	30	30	39
President Trump	44	21	35
Big businesses	17	50	33
Small businesses	62	14	24
Gun owners	39	21	41

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Asked of all eligible voters

cf_9 Did you watch, read, or hear about any of the first set of debates between the Democratic candidates that took place on June 25th and 26th?

	Eligible Voters Aug 2019
Did not watch, read nor hear about the debates	34
Watched the first night but not the second night debate	4
Watched the second night but not the first night debate	4
Watched both nights of debates	11
Did not watch the debates but heard or read about them	46

Asked of all eligible voters

cf_10 How would you feel if Donald Trump was elected U.S. President in 2020?

	Eligible Voters Aug 2019
Completely happy	18
Mostly happy	11
Neither happy nor unhappy	16
Mostly unhappy	12
Completely unhappy	42

Asked of all eligible voters

cf_11 How would you feel if Joe Biden was elected U.S. President in 2020?

	Eligible Voters Aug 2019
Completely happy	11
Mostly happy	22
Neither happy nor unhappy	33
Mostly unhappy	14
Completely unhappy	20

Asked of all eligible voters

cf_12 On a scale from 0 meaning that Donald Trump will definitely lose the 2020 election, to 100 meaning that Donald Trump will definitely win the 2020 election, what number do you feel represents Donald Trump's chances of winning the 2020 election at this time?

Among all eligible voters	54
<i>Among Political Party Affiliates</i>	
Democrat	40
Independent, lean Democrat	47
Independent/other parties, no party lean	49
Independent, lean Republican	61
Republican	74

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This survey was conducted by the
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in partnership with the Los Angeles Times

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Contact information

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Survey topline and crosstabs available from
USC Dornsife / LA Times Poll archives
bit.ly/USCPolls

Survey microdata will be available for download
by registered users of the Understanding America Study, after a brief embargo.
Register and access data files: <https://uasdata.usc.edu>