

UnderStandingAmericaStudy

UAS230 WEIGHTED SAMPLE METHODOLOGY



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A total of 7,145 adult U.S. residents participated in UAS230 from March 10 to March 31, 2020. The weighted sample data file (uas230_march_31_2020.dta) includes 6,932 participants recruited via UAS address-based sample waves. The remaining 213 participants, recruited from a listed sample for a specific project, were excluded from the weighted data file. In the weighted sample, 48 respondents started but did not complete the survey. A total of 8,815 panel members were invited to participate, including 8,501 panel members who were eligible to be included in the weighted sample. The participation rate for the weighted sample is 81.5%. The unweighted data file is available upon request from uas-l@usc.edu