

# UnderStandingAmericaStudy

UAS 117: END OF YEAR SURVEY 2017



Survey author(s): Marco Angrisani, Daniel Bennett, Jill Darling, Tania Gutsche, Arie Kapteyn, Erik Meijer, Anna Saavedra, Anya Samek, Gema Zamarro

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# 1 INTRODUCTION

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This UAS panel survey, titled "UAS117: End of Year Survey 2017" is asked of all participants December 2017-January 2018. It asks some basic questions about participation in 2017, experience with the help desk, platform and survey preferences, as well as a number of questions solicited from CESR Researchers on topics ranging from alternative medicine, SWB, politics, charter schools, and news sources. This survey is no longer in the field. Respondents were paid \$14 to complete the survey.

## 1.1 Topics

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This survey contains questions (among others) on the following topics: Financial Literacy, Health, Politics, Social Attitudes And Values, Subjective Well-being. A complete survey topic categorization for the UAS can be found [here](#).

## 1.2 Experiments

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This survey includes experiment(s) of the following type(s): Auxiliary Randomization, Question Wording Experiments. Please refer to explanatory comments in the Routing section for detailed information. A complete survey experiment categorization for the UAS can be found [here](#).

## 1.3 Citation

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Each publication, press release or other document that cites results from this survey must include an acknowledgment of UAS as the data source and a disclaimer such as, 'The project described in this paper relies on data from survey(s) administered by the Understanding America Study, which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC or UAS.' For any questions or more information about the UAS, contact Tania Gutsche, Project and Panel Manager, Center for Economic and Social Research, University of Southern California, at [tgutsche@usc.edu](mailto:tgutsche@usc.edu).

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## 2 SURVEY RESPONSE AND DATA

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### 2.1 Sample selection and response rate

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The sample selection for this survey was:

All active respondents.

As such, this survey was made available to 5988 UAS participants. Of those 5988 participants, 4601 completed the survey and are counted as respondents. Of those who are not counted as respondents, 35 started the survey without completing and 1352 did not start the survey. The overall response rate was 76.84%.

Note: We are unable to provide sample weights for a small number of UAS members (see the Sample weighting section below for details). If they completed the survey, these members are included in the data set with a weight of zero, but accounted for in the computation of total sample size and survey response rate.%.

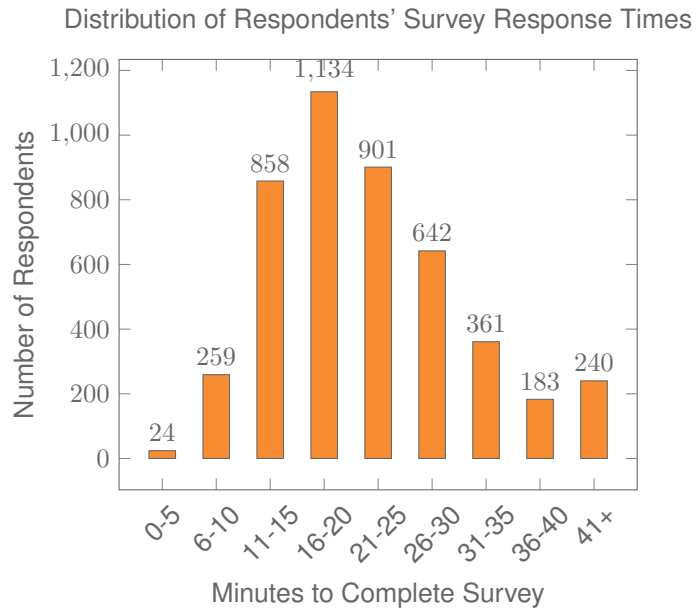
The detailed survey response rate is as follows:

UAS117 - Response Overview	
Size of selected sample	5988
Completed the survey	4601
Started but did not complete the survey	35
Did not start the survey	1352
Response rate	76.84%

### 2.2 Timings

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The survey took respondents an average of 23 minutes, and the full distribution of survey response times is available in the figure below. Times per question are available upon request.



### 2.3 Sample & Weighting

Weights are included in the data set for this survey. This survey dataset may contain respondents with a weight of zero. These respondents belong to a small group of UAS members for whom sample weights cannot be computed due to non-probability recruitment for special projects. Hence, while they are accounted for in the total number of survey respondents, they do not contribute to any statistics using sample weights. For more details on the UAS weighing procedures please refer to the UAS Weighting Procedures V1. Please contact UAS staff with any questions.

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### 3 STANDARD VARIABLES

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Each Understanding America Study data contains a series of standard variables, consisting of individual, household and sample identifiers, language indicator, time stamps and a rating by the respondent of how much he or she liked the survey:

- **uasid**: the identifier of the respondent. This identifier is assigned to a respondent at recruitment and stays with the respondent throughout each and every survey he/she participates in. When analyzing data from multiple surveys, the 'uasid' can be used to merge data sets.
- **uashhid**: the household identifier of the respondent. Every member is assigned a household identifier, stored in the variable 'uashhid'. For the primary respondent this identifier equals his or her 'uasid'. All other eligible members of the primary respondent's household (everyone who is 18 or older in the household) who become UAS respondents receive the 'uasid' of the primary respondent as their household identifier. The identifier 'uashhid' remains constant over time for all respondents. Thus it is always possible to find the original UAS household of an UAS panel member (even after they, for example, have moved out to form another household).
- **survhhid**: uniquely identifies the household a UAS panel member belongs to in a given survey. For instance, if the primary respondent and his/her spouse are both UAS members at the time of a given survey, they both receive the same 'survhhid' identifier for that survey. If they subsequently split, they receive two different 'survhhid' in subsequent surveys. They, however, always share the same 'uashhid'. The identifier 'survhhid' is set to missing (.) if no other household members are UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, household members have different 'survhhid' reflecting different household compositions at the time they answered the survey. For instance, suppose that the primary respondent and his/her spouse are both UAS members. If the primary respondent answers the survey when he/she is living with the spouse, but the spouse answers the survey when the couple has split, they receive different 'survhhid'. Hence, the variable 'survhhid' identifies household membership of UAS panel members, at the time the respondent answers the survey. Note: in the My Household survey 'survhhid' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.
- **uasmembers**: is the number of other household members who are also UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart is the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, the primary respondent of a household has a value of '0', whereas the second UAS household respondent has a value of '1'. Therefore 'uasmembers' should be interpreted as the

number of household and UAS panel members at the time the respondent answers the survey. Note: in the My Household survey 'uasmembers' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.

- **sampletype**: indicates the sampling frame from which the household of the respondent was recruited. All UAS recruitment is done through address based sampling (ABS) in which samples are acquired based on postal records. Currently, the variable 'sampletype' takes on three values reflecting three distinct recruitment categories (in future data sets the number of categories may increase due to the incorporation of new recruitment categories):
  1. Nationally Representative Sample
  2. Native Americans: recruited through ABS, where the probability of drawing a zip-code is a function of the percentage of Native Americans in the zip-code. Primary respondents in these zip-codes who are not Native Americans are not invited to join the UAS.
  3. LA County: recruited through ABS drawing from zip-codes in Los Angeles County.
- **batch**: indicates the batch from which the respondent was recruited. There are currently the following values this variable takes (in future data sets the number of categories may increase due to the usage of new recruitment samples):
  1. ASDE 2014/01 Nat.Rep.
  2. ASDE 2014/01 Native Am.
  3. ASDE 2014/11 Native Am.
  4. LA County 2015/05 List Sample
  5. MSG 2015/07 Nat.Rep.
  6. MSG 2016/01 Nat.Rep. Batch 2
  7. MSG 2016/01 Nat.Rep. Batch 3
  8. MSG 2016/01 Nat.Rep. Batch 4
  9. MSG 2016/02 Nat.Rep. Batch 5
  10. MSG 2016/03 Nat.Rep. Batch 6
  11. MSG 2016/04 Nat.Rep. Batch 7
  12. MSG 2016/05 Nat.Rep. Batch 8
  13. MSG 2016/08 LA County Batch 2
  14. MSG 2017/03 LA County Batch 3
  15. MSG 2017/11 California Batch 1
  16. MSG 2018/02 California Batch 2
  17. MSG 2018/08 Nat.Rep. Batch 9

18. MSG 2019/04 LA County Batch 4
19. MSG 2019/05 LA County Batch 5
20. MSG 2019/11 Nat. Rep. Batch 10
21. MSG 2020/08 Nat. Rep. Batch 11
22. MSG 2020/10 Nat. Rep. Batch 12
23. MSG 2021/02 Nat. Rep. Batch 13
24. MSG 2021/08 Nat. Rep. Batch 15
25. MSG 2021/08 Nat. Rep. Batch 16
26. MSG 2022/02 Nat. Rep. Batch 17 (priority)
27. MSG 2022/02 Nat. Rep. Batch 17 (regular)
28. MSG 2022/08 Nat. Rep. Batch 18
29. MSG 2022/11 LA County Batch 6
30. MSG 2022/11 Nat. Rep. Batch 20
31. MSG 2023/01 Nat. Rep. Batch 21

- **primary\_respondent**: indicates if the respondent was the first person within the household (i.e. to become a member or whether s/he was added as a subsequent member. A household in this regard is broadly defined as anyone living together with the primary respondent. That is, a household comprises individuals who live together, e.g. as part of a family relationship (like a spouse/child/parent) or in context of some other relationship (like a roommate or tenant).
- **hardware**: indicates whether the respondent ever received hardware or not. Note: this variable should not be used to determine whether a respondent received hardware at a given point in time and/or whether s/he used the hardware to participate in a survey. Rather, it indicates whether hardware was ever provided:
  1. None
  2. Tablet (includes Internet)
- **language**: the language in which the survey was conducted. This variable takes a value of 1 for English and a value of 2 for Spanish.
- **start\_date (start\_year, start\_month, start\_day, start\_hour, start\_min, start\_sec)**: indicates the time at which the respondent started the survey.
- **end\_date (end\_year, end\_month, end\_day, end\_hour, end\_min, end\_sec)**: indicates the time at which the respondent completed the survey.
- **cs.001**: indicates how interesting the respondent found the survey.



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## 4 BACKGROUND DEMOGRAPHICS

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Every UAS survey data set includes demographic variables, which provide background information about the respondent and his/her household. Demographic information such as age, ethnicity, education, marital status, work status, state of residence, family structure is elicited every quarter through the “My Household” survey. The demographic variables provided with each survey are taken from the most recent ‘MyHousehold’ survey answered by the respondent. If at the time of a survey, the information in “My Household” is more than three months old, a respondent is required to check and update his or her information before being able to take the survey.

The following variables are available in each survey data set:

- **gender**: the gender of the respondent.
- **dateofbirth\_year**: the year of birth of the respondent.
- **age**: the age of the respondent at the start of the survey.
- **agerange**: if the respondent’s age cannot be calculate due to missing information, ‘agerange’ indicates the approximate age. Should a value for both the ‘age’ and ‘agerange’ be present, then ‘age’ takes precedence over ‘agerange’.
- **citizenus**: indicates whether the respondent is a U.S. citizen.
- **bornus**: indicates whether the respondent was born in the U.S.
- **stateborn**: indicates the state in which the respondent was born. This is set to missing (.) if the respondent was not born in the U.S.
- **countryborn**: indicates the country in which the respondent was born. This is set to missing (.) if the respondent was born in the U.S.
- **countryborn\_other**: indicates the country of birth if that country is not on the drop down list of countries shown to the respondent’.
- **statereside**: the state in which the respondent is living.
- **immigration\_status**: indicates whether the respondent is an immigrant. It takes one of the following values: 0 Non-immigrant, 1 First generation immigrant (immigrant who migrated to the U.S), 2 Second generation immigrant (U.S.-born children of at least one foreign-born parent), 3 Third generation immigrant (U.S.-born children of at least one U.S.-born parent, where at least one grandparent is foreign-born), or 4 Unknown immigrant status.
- **maritalstatus**: the marital status of the respondent.
- **livewithpartner**: indicates whether the respondent lives with a partner.

- **education**: the highest level of education attained by the respondent.
- **hisplativo**: indicates whether the respondent identifies him or herself as being Hispanic or Latino. This variable is asked separately from race.
- **hisplatinogroup**: indicates which Hispanic or Latino group a respondent identifies him or herself with. This is set to missing (.) if the respondent does not identify him or herself as being Hispanic or Latino.
- **white**: indicates whether the respondent identifies him or herself as white (Caucasian).
- **black**: indicates whether the respondent identifies him or herself as black (African-American).
- **nativeamer**: indicates whether the respondent identifies him or herself as Native American (American Indian or Alaska Native).
- **asian**: indicates whether the respondent identifies him or herself as Asian (Asian-American).
- **pacific**: indicates whether the respondent identifies him or herself as Native Hawaiian or Other Pacific Islander.
- **race**: indicates the race of the respondent as singular (e.g., '1 White' or '2 Black') or as mixed (in case the respondent identifies with two or more races). The value '6 Mixed' that the respondent answered 'Yes' to at least two of the single race categories. This variable is generated based on the values of the different race variables (white, black, nativeamer, asian, pacific). This composite measure is not conditional on hisplativo, so an individual may identify as Hispanic or Latino, and also as a member of one or more racial groups.
- **working**: indicates whether the respondent is working for pay.
- **sick\_leave**: indicates whether the respondent is not working because sick or on leave.
- **unemp\_layoff**: indicates whether the respondent is unemployed or on lay off.
- **unemp\_look**: indicates whether the respondent is unemployed and looking for a job.
- **retired**: indicates whether the respondent is retired.
- **disabled**: indicates whether the respondent has a disability.
- **If\_other**: specifies other labor force status.
- **laborstatus**: indicates the labor force status of the respondent as singular (e.g., '1 Working for pay' or '2 On sick or other leave') or as mixed (in case the respondent selects two or more labor statuses). The value '8 Mixed' indicates that the respondent answered 'Yes' to at least two of the single labor force status variables. This variable is generated based on the values of the different labor status variables (working, sick\_leave, unempl\_layoff, unempl\_look, retired, disabled, If\_other).

- **employmenttype**: indicates the employment type of the respondent (employed by the government, by a private company, a nonprofit organization, or self-employed). This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **workfullpart**: indicates whether the respondent works full or part-time. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hourswork**: indicates the number of hours the respondent works per week. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hhincome**: is the total combined income of all members of the respondent's household (living in their household) during the past 12 months.
- **anyhhmember**: indicates whether there were any members in the respondent's household at the time he/she answered the survey as reported by the respondent.
- **hhmembervnumber**: indicates the number of household members in the respondent's household at the time of the survey as reported by the respondent. It may be that 'anyhhmember' is 'Yes', but 'hhmembervnumber' is missing if the respondent did not provide the number of household members at the time of the survey.
- **hhmemberin\_#**: indicates whether a household member is currently in the household as reported by the respondent. Household members are never removed from the stored household roster and their information is always included in survey data sets. The order of the roster is the same order in which household members were specified by the respondent in the 'MyHousehold' survey. The order is identified by the suffix \_# (e.g., \_1 indicates the first household member, \_2 the second household member, etc.).

As an example, if the first household member is in the household at the time of the survey, 'hhmemberin\_1' is set to '1 HH Member 1 is in the HH'; if he/she has moved out, 'hhmemberin\_1' is set to '0 HH member 1 is no longer in the HH'. Since information of other household members (stored in the variables listed below) is always included in survey data sets, information about 'hhmemberin\_1' is available whether this person is still in the household or has moved out.

- **hhmembergen\_#**: indicates the gender of another household member as reported by the respondent.
- **hhmemberage\_#**: indicates the age of another household member. The age is derived from the month and year of birth of the household member as reported by the respondent.
- **hhmemberrel\_#**: indicates the relationship of the respondent to the other household member as reported by the respondent.

- **hhmemberuasid\_#**: is the 'uasid' of the other household member if this person is also a UAS panel member. It is set to missing (.) if this person is not a UAS panel member at the time of the survey. Since this identifier is directly reported by the respondent (chosen from a preloaded list), it may differ from the actual (correct) 'uasid' of the UAS member it refers to because of reporting error. Also, this variable should not be used to identify UAS members in a given household at the time of the survey. This is because the variables 'hhmemberuasid\_#' are taken from the most recent 'My Household' and changes in household composition involving UAS members may have occurred between the time of the respondent answered 'My Household' and the time the respondent answers the survey. To follow UAS members of a given household, it is advised to use the identifiers 'uashhid' and 'survhhid'.
- **lastmyhh\_date**: the date on which the demographics variables were collected through the 'My Household' survey.

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## 5 MISSING DATA CONVENTIONS

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Data files provide so-called clean data, that is, answers given to questions that are not applicable anymore at survey completion (for example because a respondent went back in the survey and skipped over a previously answered question) are treated as if the questions were never asked. In the data files all questions that were asked, but not answered by the respondent are marked with (.e). All questions never seen by the respondent (or any dirty data) are marked with (.a). The latter may mean that a respondent did not view the question because s/he skipped over it; or alternatively that s/he never reached that question in the survey due to a survey break off.

If a respondent did not complete a survey, the variables representing survey end date and time are marked with (.c). Household member variables are marked with (.m) if the respondent has less household members (e.g. if the number of household members is 2, any variables for household member 3 and up are marked with (.m).

UAS provides data in STATA and CSV format. Stata data sets come with include variable labels that are not available in the CSV files. Value labels are provided for single-response answer option. In STATA these labels will include the labels 'Not asked' and 'Not answered' for (.a) and (.e), and will show in tabulations such as 'tab q1, missing'. For multiple-response questions a binary variable is created for each answer option indicating whether the option was selected or not. A summary variable is also provided in string format reflecting which options were selected and in which order. For example, if a question asked about favorite animals with options cat, dog, and horse, then if a respondent selected horse and then cat, the binary variables for horse and cat will be set to yes, while the overall variable would have a string value of '3-1'. If no answer was given, all binary variables and the summary variable will be marked with '.e'.

Questions that are asked multiple times are often implemented as so-called array questions. Supposing the name of such question was Q1 and it was asked in 6 different instances, your data set would contain the variables Q1\_1\_ to Q1\_6\_. To illustrate, if a survey asked the names of all children, then child\_1\_ would contain the name of the first child the respondent named and so on.

More information about the UAS data can be found in the UAS Data Guide available on the UAS Data Pages web site.

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## 6 ROUTING SYNTAX

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The survey with routing presented in the next section includes all of the questions that make up this survey, the question answers when choices were provided, and the question routing. The routing includes descriptions of when questions are grouped, conditional logic that determines when questions are presented to the respondent, randomization of questions and answers, and fills of answers from one question to another.

If you are unfamiliar with conditional logic statements, they are typically formatted so that **if** the respondent fulfills some condition (e.g. they have a cellphone or a checking account), **then** they are presented with some other question or the value of some variable is changed. If the respondent does not fulfill the condition (e.g. they are not a cellphone adopter or they do not have a checking account), something **else** happens such as skipping the next question or changing the variable to some other value. Some of the logic involved in the randomization of questions or answers being presented to the respondent is quite complex, and in these instances there is documentation to clarify the process being represented by the routing.

Because logic syntax standards vary, here is a brief introduction to our syntax standards. The syntax used in the conditional statements is as follows: '=' is equal to, '<' is less than, '>' is greater than, and '!= ' is used for does not equal. When a variable is set to some number N, the statement looks like 'variable := N'.

The formatting of the questions and routing are designed to make it easier to interpret what is occurring at any given point in the survey. Question ID is the bold text at the top of a question block, followed by the question text and the answer selections. When a question or variable has associated data, the name links to the appropriate data page, so you can easily get directly to the data. Text color is used to indicate the routing: **red** is conditional logic, **gold** is question grouping, **green** is looping, and **orange** is used to document randomization and other complex conditional logic processes. The routing is written for a computer to parse rather than a human to read, so when the routing diverges significantly from what is displayed to the respondent, a screenshot of what the respondent saw is included.

The name of the randomization variables are defined in proximity to where they are put into play, and like the question ID the names of the randomization variables can be used to link directly to the associated data page.

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## 7 SURVEY WITH ROUTING

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/\* Several of the sections in this survey are randomly ordered per the variable **module\_order** with a value of 1 representing the order "General, Life satisfaction, News consumption, Politics"; and a value of 2 representing the order "Politics, General, News consumption, Life satisfaction". \*/

IF module\_order = EMPTY THEN

    | module\_order := mt\_rand(1,2)

END OF IF

IF module\_order = 1 THEN

    Start of section **Yearend**

**intro** (intro in section Yearend)

    This survey asks about your experience with the Understanding America Study last year.

    All of us on the Understanding America Study team would like to sincerely thank you for taking part in our study this year. This survey is our end of the year survey, and we try to make it a fun one.

    We will ask some questions about:

    your experience taking surveys with us, your experience communicating with us, your payments, a mixed bunch of questions covering miscellaneous topics

    We will write them up in our next newsletter. We wish you a very happy New Year and here's to more surveys ahead!

    End of section **Yearend**

    Start of section **Helpdesk**

**intro\_helpdesk** (intro helpdesk in section Helpdesk)

    First, we'd like to ask you a few questions about your interactions with our Help Desk. Please think about interactions you might have had with us through our toll free number, our email addresses, or the messages you might leave us on the study website.

**hd\_01** (contacted help desk in section Helpdesk)

    Have you ever contacted our Help Desk?

    1 Yes

    2 No

    IF hd\_01 = 1 THEN

## GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**hd\_01why** (why help desk in section Helpdesk)

Why did you contact the Help Desk?

- 1 Needed login information
- 2 Needed help with the device/computer I take surveys on
- 3 Had trouble with a survey
- 4 Had issues with the prepaid card
- 5 To ask about a payment owed
- 6 To change a mailing address or email address
- 7 To add a family member
- 8 Other (please explain):

**hd\_01why\_other** (why help desk other reason in section Helpdesk)

Why did you contact the Help Desk?

STRING

## END OF GROUP

**hd\_02** (rate help desk in section Helpdesk)

How would you rate our Help Desk?

- 1 Extremely Poor
- 2 Below Average
- 3 Average
- 4 Above Average
- 5 Excellent

**hd\_03** (commendable staff in section Helpdesk)

Have you spoken to or emailed with someone particularly helpful?

- 1 Yes
- 2 No

**IF hd\_03 = 1 THEN**

**hd\_03\_name** (commendable staff name or comments in section Helpdesk)

Do you remember who that was so we can let him or her know? If so type the name here or any other comments you may have.

STRING

**END OF IF**

**IF hd\_02 < 4 THEN**

**hd\_02average** (help desk average or poor in section Helpdesk)

Thank you for this feedback. We would very much appreciate if you could tell us how we can improve in the box below.

STRING



| END OF IF

ELSEIF hd\_01 = 2 THEN

**hd\_01no** (help desk never in section Helpdesk)

In case you need us in the future, we are here 9am to 5pm Pacific Time, at this number: 1-855-872-8673 or by email: uashelp@usc.edu. We often answer emails after hours. If you call, you most likely will speak with Jill, Maribel, Sara, Tina, Tania or Yadira! Even if we are here, we may all be on the phone and sometimes you may get our voicemail. We will try our best to return your call you as soon as we can by the next day.

The University is closed December 26th - January 2nd, but we will be checking email.

END OF IF

End of section **Helpdesk**

Start of section **Surveys**

**s\_01** (hardware or device for surveys in section Surveys)

On what kind of device do you usually take our surveys?

- 1 work laptop
- 2 personal laptop
- 3 work desktop
- 4 personal desktop
- 5 tablet
- 6 cell phone
- 7 someone else's computer (library, friend, relative)

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**s\_02** (internet in section Surveys)

What kind of internet connection do you usually have access to when you take our surveys?

- 1 wireless (either a hotspot outside of your home, or a home router)
- 2 ethernet cable
- 3 satellite
- 4 3G/4G card (such as what your cell phone or tablet uses)
- 5 other:
- 6 I don't know

**s\_02.other** (other internet in section Surveys)

What other kind of internet connection do you use when you take our surveys?

STRING

END OF GROUP

**s\_07** (Do you have a smart phone? in section Surveys)

Do you have a smart phone?

- 1 Yes, and it's an Android
- 2 Yes, and it's an iPhone
- 3 Yes, and it's a Windows or other operating system phone
- 4 No, it just makes calls!
- 5 I only use a landline phone
- 6 I have no phone

**s\_03** (number of surveys in section Surveys)

Around how many surveys do you think you have taken with the Understanding America Study in the last year?

- 1 1
- 2 2-4
- 3 5-7
- 4 8 or more

**s\_04** (other survey companies in section Surveys)

Do you take surveys for any other companies or organizations?

- 1 Yes
- 2 No

**IF s\_04 = 1 THEN**

**s\_04yes** (are surveys from other companies paid in section Surveys)

Are you paid for taking surveys with other companies?

- 1 Yes
- 2 No

**END OF IF**

**s\_05** (favorite surveys in section Surveys)

We try to give you a variety of surveys. Which survey topic is your favorite?

- 1 Surveys about health topics
- 2 Surveys about financial matters
- 3 Surveys about current events
- 4 Surveys with special tasks (phone interviews, devices, etc.)
- 5 Surveys where the reward depends on what you choose and on chance
- 6 Surveys that feel like quizzes
- 10 Surveys about politics
- 7 I can't decide, I like all of them
- 8 I can't decide, I don't like any of them
- 9 I have no opinion

**s\_06** (open topics in section Surveys)

What important topic or topics have we not yet asked you about or that you would like to answer more surveys about?

STRING

End of section **Surveys**

Start of section **Payments**

**paymentintro** (payment intro in section Payments)

Now we will ask about your payments. Your ClinCard is sent with your welcome packet right after we process your first survey. You can check your ClinCard balance by signing up with an account at [myclincard.com](http://myclincard.com).

We work with other departments at USC to reload and reissue the ClinCards. Our goal is to pay you the first week of each month for the surveys you took during the previous month.

Every time we replace your card and every time we load your card we are charged a fee, so please try to keep your card safe.

**p\_01** (have clincard in section Payments)

Do you currently have the prepaid card called a "ClinCard" that we sent you for your rewards?

- 1 Yes
- 2 No

**IF p\_01 = 2 THEN**

**p\_01no** (no to have clincard in section Payments)

Good to know! We will send you a replacement card as soon as possible. We will try to contact you to confirm your mailing address and your balance when we review this survey, but if you have changed your address, phone or email address it would be great if you could contact us immediately through the contact section of your study pages where we have added a new feature to request address changes.

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**p\_04** (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash
- 6 Check

7 I am not interested in the rewards  
8 Other:

**p\_04.other** (other forms of payment in section Payments)  
What other form would you prefer?  
STRING

END OF GROUP

END OF IF

IF p\_01 = 1 THEN

**p\_02** (used ClinCard in section Payments)  
Have you used your ClinCard to make a purchase or get cash?  
1 Yes  
2 No

IF p\_02 = 1 THEN

**p\_03** (ClinCard rating in section Payments)  
In general, how easy do you find it to use your ClinCard and check things like your balance?  
1 Very difficult  
2 Difficult  
3 Neither difficult nor easy  
4 Easy  
5 Very easy

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**p\_04** (other forms of payment in section Payments)  
We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?  
1 Amazon gift card  
2 Starbucks gift card  
3 Other retail gift card  
4 ClinCard  
5 Cash  
6 Check  
7 I am not interested in the rewards  
8 Other:

**p\_04.other** (other forms of payment in section Payments)  
What other form would you prefer?

| | STRING

| | END OF GROUP

| | END OF IF

| | END OF IF

End of section **Payments**

Start of section **New\_2017**

**eoyn\_intro** (into to end of year module in section New\_2017)

Over the year our researchers think of many questions they want to ask you, and anxiously await their chance to try to get them into our end of year survey. Following are some of their questions that span many topics. Thanks!

**eoyn\_02** (charter schools in section New\_2017)

As you may know, many states permit the formation of charter schools, which are publicly funded but are not managed by the local school board. These schools are expected to meet promised objectives, but are exempt from many state regulations. Do you support or oppose the formation of charter schools?

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 5 Neither support nor oppose

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**eoyn\_01** (reading test in section New\_2017)

People vary in the amount of attention to these kinds of surveys. Some take them seriously and read each question, whereas others go very quickly and barely read the questions at all. If you have read this question carefully, please type the word "yes" in the blank box below labeled Other. There is no need for you to respond to the scale below.

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 5 Neither support nor oppose
- 6 Other:

**eoyn\_01\_OTHER** (reading test "yes" if read in section New\_2017)

STRING

END OF GROUP

IF hasYes(eoy\_01\_OTHER) THEN

| eoy1\_read\_question := 1

ELSE

| eoy1\_read\_question := 2

END OF IF

**eoy\_14** (music enthusiast in section New\_2017)

Would you consider yourself a music lover?

1 Yes

2 No

IF eoy\_14 = 1 THEN

**eoy\_15** (music importance 0 to 10 in section New\_2017)

On a scale from 0 to 10, where 0 means listening to music is not important at all and 10 means it is one of the most important things in your life how important is music for you?

1 0 Not important at all

2 1

3 2

4 3

5 4

6 5

7 6

8 7

9 8

10 9

11 10 One of the most important things in my life

**eoy\_18** (how often listen to music socially in section New\_2017)

When you listen to music how often do you do you listen to music with others instead of listening to music alone?

1 I listen to music with others less often than alone

2 I listen to music with others about the same amount as I listen to music alone

3 I listen to music with others more often than I listen to music alone

**eoy\_16** (have wireless speakers in section New\_2017)

Do you have wireless speakers? (by wireless speakers, we mean portable or stationary wireless speakers, not headphones)

1 Yes

2 No

**eoy\_17** (how often list through wireless speakers in section New\_2017)

How often, if ever, do you listen to music through wireless speakers?

- 1 Always
- 2 Sometimes
- 3 About half the time
- 4 Occasionally
- 5 Never

END OF IF

**btc\_0** (Intro in section New\_2017)

The following questions ask about bitcoin, a virtual or digital currency that exists only online. Bitcoin is sometimes called a cryptocurrency.

Have you heard of bitcoin?

- 1 Yes
- 2 No

IF **btc\_0=1** THEN

**BTC\_1** (heard of bitcoin in section New\_2017)

Which of the following best describes you?

- 1 I have not considered owning bitcoin.
- 2 I have considered owning bitcoin.
- 3 I own bitcoin.

**BTC\_2** (bitcoin definition in section New\_2017)

To the best of your knowledge, which of the following are features of bitcoin? Please select any that apply:

- 1 Bitcoin allows for direct transactions between two parties without a third party involved.
- 2 All bitcoin transactions are recorded on a distributed ledger that is publicly accessible.
- 3 The total supply of bitcoin is fixed.
- 4 Bitcoin holdings are insured by the government.
- 5 Bitcoin transfers are irreversible.
- 6 All bitcoin transactions go through a central repository.

END OF IF

**fin\_0** (Intro Financial Assets in section New\_2017)

Here are a few questions about financial assets and bank accounts. When answering the following questions please consider financial assets and bank accounts held by you and your spouse/partner either jointly or separately.

/\* Different questions are asked depending on the variable **main\_blockselection** with a value of 1 representing block 1 consisting of exp1 and exp\_2a; a value of 2 representing block 2 consisting of exp1 and exp\_2b; a value of 3 representing block 3 consisting of fin\_1, exp1 and exp\_2a; and a value of 4 representing block 4 consisting of fin\_1, exp1 and exp\_2b. \*/

**IF main\_blockselection = EMPTY THEN**

main\_blockselection := mt\_rand(1,4)

**END OF IF**

**IF main\_blockselection = 1 THEN**

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2a** (\$10000 in lottery set aside for 5 years savings vs. stocks in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in a savings account with a 2% interest rate  
Put the money in stocks  
You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

1 Yes

2 No

3 Don't know

**END OF IF**

**IF main\_blockselection = 2 THEN**

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100



**exp\_2b** (\$10000 in lottery set aside for 5 years stocks vs. savings in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in stocks  
Put the money in a savings account with a 2% interest rate  
You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

END OF IF

IF main\_blockselection = 3 THEN

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2a** (\$10000 in lottery set aside for 5 years savings vs. stocks in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in a savings account with a 2% interest rate  
Put the money in

stocksYou can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

END OF IF

IF main\_blockselection = 4 THEN

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today?Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now.Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2b** (\$10000 in lottery set aside for 5 years stocks vs. savings in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in stocksPut the money in a savings account with a 2% interest rateYou can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

END OF IF

**fin\_2** (have bonds in section New\_2017)

Do you or your spouse/partner have any corporate, municipal, government or foreign bonds, or bond funds?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_3** (have CDs, Government Savings Bonds, Treasury Bills in section New\_2017)  
Do you or your spouse/partner have any money in CDs, Government Savings Bonds, or Treasury Bills?

- 1 Yes
- 2 No
- 3 Don't know

/\* Different questions are asked depending on the variable **main\_blockselection2** with a value of 1 representing block 1 consisting of fin\_4\_1, fin\_5\_1a and fin\_5\_1b; a value of 2 representing block 2 consisting of fin\_4\_2, fin\_5\_2a and fin\_5\_2b; and a value of 3 representing block 3 consisting of fin\_4\_3, fin\_5\_3a and fin\_5\_3b. \*/

**IF main\_blockselection2 = EMPTY THEN**

| main\_blockselection2 := mt\_rand(1,3)

**END OF IF**

**IF main\_blockselection2 = 1 THEN**

**fin\_4\_1** (any other accounts? in section New\_2017)

Aside from anything you have already mentioned, do you or your spouse/partner have any checking or savings accounts or money market funds? Please do not include certificates of deposit (CDs).

- 1 Yes
- 2 No
- 3 Don't know

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**fin\_5.1a** (open any accounts last 12 months in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5.1b** (closed any accounts last 12 months in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**ELSEIF main\_blockselection2 = 2 THEN**

**fin\_4.2** (have checking or savings accounts in section New\_2017)

Do you or your spouse/partner have any checking or savings accounts or money market funds?

- 1 Yes
- 2 No
- 3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5.2a** (open any accounts block 4 in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5.2b** (closed any accounts block 4 in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**ELSEIF main\_blockselection2 = 3 THEN**

**fin\_4a.3** (have checking or savings accounts in section New\_2017)

Do you or your spouse/partner have any checking or savings accounts?

- 1 Yes
- 2 No
- 3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5a.3a** (open any accounts block 5 in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5a.3b** (closed any accounts block 5 in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts in the past

- 12 months?
- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**fin\_4b.3** (have money market funds in section New\_2017)

Do you or your spouse/partner have any money market funds?

- 1 Yes
- 2 No
- 3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5b.3a** (open any money market funds block 5 in section New\_2017)

Have you or your spouse/partner opened any money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5b.3b** (closed any money market funds block 5 in section New\_2017)

Have you or your spouse/partner closed any money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**END OF IF**

**statereside\_hs** (R STATE RESIDENCE for High School in section New\_2017)

In what state did you go to high school? If you didn't go to high school or attended in another country, select one of the options at the bottom of the menu.

- 1 Alaska (AK)
- 2 Alabama (AL)
- 3 Arizona (AZ)
- 4 Arkansas (AR)
- 5 California (CA)
- 6 Colorado (CO)
- 7 Connecticut (CT)
- 8 Delaware (DE)
- 9 Florida (FL)
- 10 Georgia (GA)

- 11 Hawaii (HI)
- 12 Idaho (ID)
- 13 Illinois (IL)
- 14 Indiana (IN)
- 15 Iowa (IA)
- 16 Kansas (KS)
- 17 Kentucky (KY)
- 18 Louisiana (LA)
- 19 Maine (ME)
- 20 Maryland (MD)
- 21 Massachusetts (MA)
- 22 Michigan (MI)
- 23 Minnesota (MN)
- 24 Mississippi (MS)
- 25 Missouri (MO)
- 26 Montana (MT)
- 27 Nebraska (NE)
- 28 Nevada (NV)
- 29 New Hampshire (NH)
- 30 New Jersey (NJ)
- 31 New Mexico (NM)
- 32 New York (NY)
- 33 North Carolina (NC)
- 34 North Dakota (ND)
- 35 Ohio (OH)
- 36 Oklahoma (OK)
- 37 Oregon (OR)
- 38 Pennsylvania (PA)
- 39 Rhode Island (RI)
- 40 South Carolina (SC)
- 41 South Dakota (SD)
- 42 Tennessee (TN)
- 43 Texas (TX)
- 44 Utah (UT)
- 45 Vermont (VT)
- 46 Virginia (VA)
- 47 Washington (WA)
- 48 West Virginia (WV)
- 49 Wisconsin (WI)
- 50 Wyoming (WY)
- 51 Washington D.C.
- 52 Puerto Rico
- 53 Didn't go to high school
- 54 Attended in another country

**eoy\_03** (took civics in high school in section New\_2017)

In high school, did you take a course called something like civics, American government, or government?

- 1 Yes
- 2 No
- 3 Don't know

**IF eoy\_03 =1 THEN**

**eoy\_04** (spent time discussing current events in section New\_2017)

In that course, did you spend much time discussing current events?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_05** (encouraged by teachers in section New\_2017)

Did teachers encourage students in that class to discuss political and social issues for which people have different opinions?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_06** (did research on issues in section New\_2017)

Did you do research on social, political, or community issues for that class?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_07** (did project in community in section New\_2017)

Did you do a project in the community for that class?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_08** (required to keep up with politics in section New\_2017)

In that class, were you required to keep up with politics or government, either by reading the newspaper, watching TV, or going onto the Internet, or no, you were not required?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_09** (was civics useful in section New\_2017)

Would you say that knowledge that you got from that class is useful in your current, everyday life?

- 1 Yes

- 2 No
- 3 Don't know

**END OF IF**

**eo\_y\_10** (believe in eastern medicine in section New\_2017)

Some people believe that life forces or elements (for example: doshas, yin and yang) have important effects on our health.

Do you agree or disagree that balance between these life forces or elements is important to achieving good health?

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- 6 Unsure
- 7 I don't understand the question

**eo\_y\_11** (used alternative medical treatments in past 5 years in section New\_2017)

Have you used any of the following forms of medical treatment or therapy within the past five years? Please select all that apply, but only include activities you used as a form of medical treatment or therapy.

- 1 Ayurveda
- 2 Unani Medicine
- 3 Traditional Chinese Medicine
- 4 Naturopathic Medicine
- 5 Native American Traditional Medicine
- 6 Homeopathic Medicine
- 7 Osteopathic Medicine
- 8 Acupuncture
- 9 Hypnosis
- 10 Reiki
- 11 Qigong
- 12 Herbal supplements
- 13 Tai Chi
- 14 Yoga
- 15 Electromagnetic Therapy
- 16 None of these

**eo\_y\_12** (vacation in section New\_2017)

Do you need a vacation?

- 1 Yes
- 2 No

**eo\_y\_13** (competitive in section New\_2017)

How competitive do you see yourself to be?



RANGE 1..10

End of section **New\_2017**

Start of section **LifeSatisfaction**

**OS001** (satisfied with life in section LifeSatisfaction)

Overall, how satisfied are you with your life?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS003** (satisfied with income in section LifeSatisfaction)

Overall, how satisfied are you with your income?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS004** (satisfied with health in section LifeSatisfaction)

Overall, how satisfied are you with your health?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9  
20 Completely 10

**OS005** (satisfied with job in section LifeSatisfaction)  
Overall, how satisfied are you with your job or daily activities?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS006** (satisfied with family life in section LifeSatisfaction)  
Overall, how satisfied are you with your family life?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS007** (satisfied with number of friends in section LifeSatisfaction)  
Overall, how satisfied are you with the number of friends you have?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS002** (happy in section LifeSatisfaction)

Overall, how happy are you?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

End of section **LifeSatisfaction**

**IF** module\_order = 1 **THEN**

Start of section **News**

*/\* The news\_01 series are asked in random order depending on the variables ShuffleOrder\_1\_ to ShuffleOrder\_12\_ \*/*

**IF** sizeof(ShuffleOrder) = 0 **THEN**

    ShuffleOrder := shufflearray(array(1,2,3,4,5,6,7,8,9,10,11,12))

**END OF IF**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**news\_01** (news sources intro in section News)

How often do you get news from these sources?

**SUBGROUP OF QUESTIONS**

**LOOP FROM 1 TO 12**

**IF** ShuffleOrder(ncnt) = 1 **THEN**

**news\_01a** (Google News in section News)

        Google News

        1 More than once a day

        2 Between once a day and once a week

        3 Between once a week and once a month

        4 Less than once a month

| 5 Never

ELSEIF ShuffleOrder(ncnt) = 2 THEN

| **news\_01b** (Huffington Post in section News)

Huffington Post

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 3 THEN

| **news\_01c** (BuzzFeed in section News)

BuzzFeed

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 4 THEN

| **news\_01d** (Breitbart in section News)

Breitbart

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 5 THEN

| **news\_01e** (Drudge Report in section News)

Drudge Report

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 6 THEN

**news.01f** (Fox News in section News)

Fox News

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 7 THEN**

**news.01g** (social media in section News)

Social media, like Facebook, Twitter, or Reddit

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 8 THEN**

**news.01h** (Local TV in section News)

Local TV

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 9 THEN**

**news.01i** (National TV in section News)

National TV other than Fox News

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 10 THEN**

**news.01j** (NPR in section News)

NPR

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month

- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 11 THEN**

- news\_01k** (national newspaper in section News)  
A national newspaper, like the New York Times or Washington Post
- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 12 THEN**

- news\_01l** (Local newspapers in section News)  
A local newspaper
- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**END OF IF**

**END OF LOOP**

- news\_01\_other** (any other news source in section News)  
Any other source?
- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**news\_01\_other\_text** (any other news source in section News)  
STRING

**END OF SUBGROUP**

**END OF GROUP**

End of section **News**

Start of section **Poll**

**poll\_Q1** (Likelihood of voting for congress in section Poll)

What is the percent chance that you will vote in the 2018 election for the U.S. House of Representatives?

RANGE 0..100

/\* Variable poll\_q2a and poll\_q2b are presented in random order depending on the variable **poll\_q2a\_randomizer** with value of 1 representing poll\_q2a and then poll\_q2b; and a value of 2 representing the opposite. \*/

**IF poll\_q2a\_randomizer = EMPTY THEN**

| poll\_q2a\_randomizer := mt\_rand(1,2)

**END OF IF**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**poll\_Q2a** (Percent chance of voting for GOP/Dem/Other in section Poll)

If you do vote in the election for the U.S. House of Representatives, what is the percent chance that you will vote for a Republican candidate? For a Democratic candidate? For another party's candidate?

**IF poll\_q2a\_randomizer = 1 THEN**

| **poll\_Q2a\_Democrat** (Percent chance of voting for Democrat in section Poll)

For a **Democratic** candidate?

NUMBER (NO DECIMALS ALLOWED)

| **poll\_Q2a\_Republican** (Percent chance of voting for GOP in section Poll)

For a **Republican** candidate?

NUMBER (NO DECIMALS ALLOWED)

| **poll\_Q2a\_other** (Percent chance of voting for other in section Poll)

For **another party's** candidate

NUMBER (NO DECIMALS ALLOWED)

**ELSE**

| **poll\_Q2a\_Republican** (Percent chance of voting for GOP in section Poll)

For a **Republican** candidate?

NUMBER (NO DECIMALS ALLOWED)

| **poll\_Q2a\_Democrat** (Percent chance of voting for Democrat in section Poll)

For a **Democratic** candidate?

NUMBER (NO DECIMALS ALLOWED)

**poll\_Q2a\_other** (Percent chance of voting for other in section Poll)  
For **another party's** candidate  
NUMBER (NO DECIMALS ALLOWED)

END OF IF

**poll\_Q2a\_error** (Percent chance of voting for GOP/Dem/Other in section Poll)  
Please make sure the total equals 100% and no entry exceeds 100%.

END OF GROUP

/\* The first two answer options in poll.q2b are presented in random order depending on the variable **poll.q2b.randomizer** with value of 1 representing Democratic candidate and then Republican candidate; and a value of 2 representing the opposite. \*/

IF poll.q2b.randomizer = EMPTY THEN

| poll.q2b.randomizer := mt\_rand(1,2)

END OF IF

IF poll.q2b.randomizer = 1 THEN

| poll.q2b\_options(1) := 1  
| poll.q2b\_options(2) := 2  
| poll.q2b\_options(3) := 3  
| poll.q2b\_options(4) := 4  
| poll.q2b\_options(5) := 5

ELSE

| poll.q2b\_options(1) := 2  
| poll.q2b\_options(2) := 1  
| poll.q2b\_options(3) := 3  
| poll.q2b\_options(4) := 4  
| poll.q2b\_options(5) := 5

END OF IF

**poll\_Q2b** (Generic Congressional in section Poll)

If the 2018 election for the U.S. House of Representatives were being held today, which party's candidate would you vote for in your district?

- 1 Democratic candidate
- 2 Republican candidate
- 3 Another party's candidate
- 4 Not sure
- 5 Wouldn't vote



```
IF poll_Q2b = 4 THEN
```

```
/* The first two answer options in poll_q3 are presented in random order depending on the variable poll_q3_randomizer with value of 1 representing Democratic candidate and then Republican candidate; and a value of 2 representing the opposite. */
```

```
IF poll_q3_randomizer = EMPTY THEN
```

```
  poll_q3_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
IF poll_q3_randomizer = 1 THEN
```

```
  poll_q3_options(1) := 1
```

```
  poll_q3_options(2) := 2
```

```
  poll_q3_options(3) := 3
```

```
ELSE
```

```
  poll_q3_options(1) := 2
```

```
  poll_q3_options(2) := 1
```

```
  poll_q3_options(3) := 3
```

```
END OF IF
```

```
poll_Q3 (not sure in section Poll)
```

```
As of now, do you lean more toward voting for a ((1)) or a ((2)) or another party's candidate in your district?
```

```
1 Democratic candidate
```

```
2 Republican candidate
```

```
3 Another party's candidate
```

```
END OF IF
```

```
poll_q28 (presidential primary 2020 party in section Poll)
```

```
We know it is a long way away, but the next presidential election state party primaries will be held in 2020. If you decide to vote in your state's presidential primary, which party's primary are you most likely to vote in, if any?
```

```
1 Democratic party
```

```
2 Republican party
```

```
3 Green party
```

```
4 Libertarian party
```

```
5 Some other party
```

```
6 I am certain I will not vote in the primary
```

```
IF poll_q28 = 1 THEN
```

```
/* The answer options in poll_q29_a are presented in random order depending on the variables poll_q29_a_order_1_ to poll_q29_a_order_11_. */
```

**IF** sizeof(poll.q29.a.order) = 0 **THEN**

```
poll.q29.a.order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5, 6 →6, 7 →7,  
8 →8, 9 →9, 10 →10))  
poll.q29.a.order(11) := 11
```

**END OF IF**

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll.q29.a** (presidential primary 2020 democrats in section Poll)

Here is a list of candidates who are running, or who could run for the Democratic nomination in 2020. If your state's Democratic presidential primary were held today, would you vote for:

- 1 Joe Biden
- 2 Cory Booker
- 3 Hillary Clinton
- 4 Kirsten Gillibrand
- 5 Kamala Harris
- 6 Joseph Kennedy III
- 7 Amy Klobuchar
- 8 Tim Ryan
- 9 Bernie Sanders
- 10 Elizabeth Warren
- 11 I prefer some other Democratic candidate:

**poll.q29.a.other** (other presidential primary 2020 democrats in section Poll)

STRING

**END OF GROUP**

**ELSEIF** poll.q28 = 2 **THEN**

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll.q29.b** (presidential primary 2020 republicans in section Poll)

If your state's 2020 Republican presidential primary were held today, would you vote for:

- 1 Donald Trump
- 2 Some other Republican candidate:

**poll.q29.b.other** (other presidential primary 2020 republicans in section Poll)

STRING

**END OF GROUP**

**END OF IF**

**poll.PresidentIntro** (Trump Ratings Intro in section Yearend)

*Donald Trump has been president for almost one year. We are interested in learning how people are feeling about his presidency, so far.*

*/\* The answer options in poll.q4 are presented from Disapprove to Approve or the reverse depending on the value of poll.q4.randomizer. \*/*

**IF poll.q4.randomizer = EMPTY THEN**

| poll.q4.randomizer := mt.rand(1,2)

**END OF IF**

**IF poll.q4.randomizer = 1 THEN**

| poll.q4\_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

| poll.q4\_options(6) := 6

**ELSE**

| poll.q4\_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

| poll.q4\_options(6) := 6

**END OF IF**

**poll\_Q4** (Trump Job Approval in section Poll)

Overall, do you approve or disapprove of the job that Donald Trump is doing as president?

1 Disapprove strongly

2 Disapprove somewhat

3 Neither approve nor disapprove

4 Approve somewhat

5 Approve strongly

6 Haven't heard enough to say

*/\* The answer options in poll.q5 are presented from Disapprove to Approve or the reverse depending on the value of poll.q5.randomizer. \*/*

**IF poll.q5.randomizer = EMPTY THEN**

| poll.q5.randomizer := mt.rand(1,2)

**END OF IF**

**IF poll.q5.randomizer = 1 THEN**

| poll.q5\_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

| poll.q5\_options(6) := 6

**ELSE**

| poll.q5\_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

| poll.q5\_options(6) := 6

**END OF IF**

**poll\_Q5** (Trump accomplished what he promised in section Poll)  
Whether or not you approve of the job Donald Trump has been doing as president so far, would you say he has done less, more, or about as much as he said he would do?

- 1 Much less
- 2 Somewhat less
- 3 About what he said
- 4 Somewhat more
- 5 Much more
- 6 Haven't heard enough to say

/\* The questions poll\_q6 and poll\_q7 are asked in random order depending on the value of **poll\_q6\_randomizer**. \*/

IF poll\_q6\_randomizer = EMPTY THEN

| poll\_q6\_randomizer := mt\_rand(1,2)

END OF IF

IF poll\_q6\_randomizer = 1 THEN

**poll\_Q6** (Like/Dislike Trump in section Poll)

What number best represents how you feel about Donald Trump **as a person**, if 0 means you entirely *dislike* him and 100 means you entirely *like* him?

RANGE 0..100

**poll\_Q7** (Like/Dislike Trump Policies in section Poll)

What number best represents how you feel about Donald Trump's **policies**, if 0 means you dislike all of his policies and 100 means you like all of his policies?

RANGE 0..100

ELSE

**poll\_Q7** (Like/Dislike Trump Policies in section Poll)

What number best represents how you feel about Donald Trump's **policies**, if 0 means you dislike all of his policies and 100 means you like all of his policies?

RANGE 0..100

**poll\_Q6** (Like/Dislike Trump in section Poll)

What number best represents how you feel about Donald Trump **as a person**, if 0 means you entirely *dislike* him and 100 means you entirely *like* him?

RANGE 0..100

END OF IF

/\* The questions poll\_q8 and poll\_q9 are asked in random order depending on the value of **poll\_q8\_randomizer**. \*/

IF poll\_q8\_randomizer = EMPTY THEN

```

| poll_q8_randomizer := mt_rand(1,2)
END OF IF

/* The answer options in poll_q9 are presented in random order depending on the
value of poll_q9_randomizer. */

IF poll_q9_randomizer = EMPTY THEN
| poll_q9_randomizer := mt_rand(1,2)
END OF IF

IF poll_q9_randomizer = 1 THEN
| poll_q9_options := array(1 →1, 2 →2)
ELSE
| poll_q9_options := array(1 →2, 2 →1)
END OF IF

IF poll_q8_randomizer = 1 THEN
poll_Q8 (Trump keeps promises in section Poll)
Please indicate the extent to which the following statement applies, or does not apply,
to Donald Trump.

Donald Trump keeps his promises
1 Entirely applies
2 Mostly applies
3 Mostly does not apply
4 Does not apply at all

poll_Q9 (Russian investigation in section Poll)
Thinking about the investigation into Russian efforts to influence the U.S. presidential
election in 2016, which comes closer to your point of view about it? Do you think it is:
1 A serious matter that should be fully investigated.
2 Mainly an effort to discredit Donald Trump's presidency.
ELSE
poll_Q9 (Russian investigation in section Poll)
Thinking about the investigation into Russian efforts to influence the U.S. presidential
election in 2016, which comes closer to your point of view about it? Do you think it is:
1 A serious matter that should be fully investigated.
2 Mainly an effort to discredit Donald Trump's presidency.

poll_Q8 (Trump keeps promises in section Poll)
Please indicate the extent to which the following statement applies, or does not apply,
to Donald Trump.

```

Donald Trump keeps his promises

- 1 Entirely applies
- 2 Mostly applies
- 3 Mostly does not apply
- 4 Does not apply at all

END OF IF

*/\* The answer options in poll\_q10 are presented from not difficult to extremely difficult or the reverse depending on the value of poll\_q10\_randomizer. \*/*

IF poll\_q10\_randomizer = EMPTY THEN

| poll\_q10\_randomizer := mt\_rand(1,2)

END OF IF

IF poll\_q10\_randomizer = 1 THEN

| poll\_q10\_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

ELSE

| poll\_q10\_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

END OF IF

**poll\_Q10** (Household make ends meet in section Poll)

Overall, how difficult is it for your household to make ends meet with your current household income?

- 1 Not difficult at all
- 2 Somewhat difficult
- 3 Moderately difficult
- 4 Very difficult
- 5 Extremely difficult

IF poll\_q11\_randomizer = EMPTY THEN

| poll\_q11\_randomizer := mt\_rand(1,2)

END OF IF

*/\* The answer options in poll\_q11 are presented from much better to much worse or the reverse depending on the value of poll\_q11\_randomizer. \*/*

IF poll\_q11\_randomizer = 1 THEN

| poll\_q11\_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

ELSE

| poll\_q11\_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

END OF IF

**poll\_Q11** (Better/Worse off in a year in section Poll)

Now looking ahead - do you think that a year from now you (and your family) will be better off financially or worse off, or just about the same as now?

- 1 Much better
- 2 Somewhat better
- 3 About the same
- 4 Somewhat worse
- 5 Much worse

```
poll_q12_questions := array(1 →"poll_Q12_AE1", 2 →"poll_Q13_AE2", 3 →"poll_Q14_AE3",  
4 →"poll_Q15_ME1", 5 →"poll_Q16_ME2", 6 →"poll_Q17_ME3", 7 →"poll_Q18_NA1", 8  
→"poll_Q19_NA2", 9 →"poll_Q20_NA3")
```

```
/* The questions in poll_q12 to poll_q20 are presented in random order depending  
on the value of the poll_q12_order variables. */
```

```
IF sizeof(poll_q12_order) = 0 THEN
```

```
  | poll_q12_order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5, 6 →6, 7 →7, 8  
  | →8, 9 →9))
```

```
END OF IF
```

**poll\_Q12** (intro to populism scale in section Poll)

For each of the following questions, please indicate the extent to which you agree or disagree with the statement.

```
LOOP FROM 1 TO 9
```

```
  | Value of question poll_q12_questions(poll_q12_order(cnt)) asked as question
```

```
END OF LOOP
```

**PewQuestionIntro** (PewQuestionIntro in section Poll)

The next questions are pairs of statements. For each pair, pick the one statement from the pair that comes closer to your own views even if neither is exactly right.

```
/* The answer options in poll_q21 are presented in random order depending on the  
value of poll_q21_randomizer. */
```

```
IF poll_q21_randomizer = EMPTY THEN
```

```
  | poll_q21_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
/* The answer options in poll_q22 are presented in random order depending on the
```

```

value of poll_q21_randomizer. */

IF poll_q22_randomizer = EMPTY THEN
| poll_q22_randomizer := mt_rand(1,2)
END OF IF

/* The answer options in poll_q23 are presented in random order depending on the
value of poll_q21_randomizer. */

IF poll_q23_randomizer = EMPTY THEN
| poll_q23_randomizer := mt_rand(1,2)
END OF IF

/* The answer options in poll_q24 are presented in random order depending on the
value of poll_q21_randomizer. */

IF poll_q24_randomizer = EMPTY THEN
| poll_q24_randomizer := mt_rand(1,2)
END OF IF

IF poll_q21_randomizer = 1 THEN
| poll_q21_options := array(1 →1, 2 →2)
ELSE
| poll_q21_options := array(1 →2, 2 →1)
END OF IF

IF poll_q22_randomizer = 1 THEN
| poll_q22_options := array(1 →1, 2 →2)
ELSE
| poll_q22_options := array(1 →2, 2 →1)
END OF IF

IF poll_q23_randomizer = 1 THEN
| poll_q23_options := array(1 →1, 2 →2)
ELSE
| poll_q23_options := array(1 →2, 2 →1)
END OF IF

IF poll_q24_randomizer = 1 THEN
| poll_q24_options := array(1 →1, 2 →2)

```



ELSE

| poll\_q24\_options := array(1 →2, 2 →1)

END OF IF

poll\_q20\_questions := array(1 →"poll\_Q21", 2 →"poll\_Q22", 3 →"poll\_Q23", 4 →"poll\_Q24")

/\* The questions poll\_q21 to poll\_q24 are asked in random order depending on the value of the poll\_q21\_order variables. \*/

IF sizeof(poll\_q21\_order) = 0 THEN

| poll\_q21\_order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4))

END OF IF

LOOP FROM 1 TO 4

| Value of question poll\_q20\_questions(poll\_q21\_order(cnt)) asked as question

END OF LOOP

**poll\_Q25** (Political affiliation in section Poll)

Regardless of if or how you are registered to vote, are you more closely aligned with:

- 1 Democrats
- 2 Republicans
- 3 Independents (no political party)
- 4 Libertarian
- 5 Green Party
- 6 Some other party

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll\_q26** (religious affiliation in section Poll)

What is your present religion, if any?

- 1 Protestant (includes Baptist, Methodist, Episcopalian, Lutheran, etc.)
- 2 Roman Catholic
- 3 Orthodox such as Greek or Russian Orthodox
- 4 Mormon / Seventh-Day Adventist
- 5 Other Christian:
- 6 Jewish
- 7 Muslim
- 8 Buddhist
- 9 Hindu
- 10 Spiritual
- 11 Some other religion:
- 12 Atheist

- 13 Agnostic
- 14 Nothing in particular/No religion (but not atheist, or agnostic)

**poll\_q26\_other** (other christian affiliation in section Poll)  
STRING

**poll\_q26\_other2** (other religious affiliation in section Poll)  
STRING

**END OF GROUP**

**IF poll\_q26**

**poll\_q27** (evangelical or born again in section Poll)  
Would you describe yourself as a "born-again" and/or "evangelical" Christian, or not?  
1 Yes  
2 No

**END OF IF**

End of section **Poll**

**ELSEIF module\_order = 2 THEN**

Start of section **Yearend**

**intro** (intro in section Yearend)

This survey asks about your experience with the Understanding America Study last year.

All of us on the Understanding America Study team would like to sincerely thank you for taking part in our study this year. This survey is our end of the year survey, and we try to make it a fun one.

We will ask some questions about:

your experience taking surveys with us, your experience communicating with us, your payments, a mixed bunch of questions covering miscellaneous topics

We will write them up in our next newsletter. We wish you a very happy New Year and here's to more surveys ahead!

End of section **Yearend**

Start of section **Helpdesk**

**intro\_helpdesk** (intro helpdesk in section Helpdesk)

First, we'd like to ask you a few questions about your interactions with our Help Desk. Please think about interactions you might have had with us through our toll free number, our email addresses, or the messages you might leave us on the study website.

**hd\_01** (contacted help desk in section Helpdesk)

Have you ever contacted our Help Desk?

1 Yes

2 No

**IF hd\_01 = 1 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**hd\_01why** (why help desk in section Helpdesk)

Why did you contact the Help Desk?

1 Needed login information

2 Needed help with the device/computer I take surveys on

3 Had trouble with a survey

4 Had issues with the prepaid card

5 To ask about a payment owed

6 To change a mailing address or email address

7 To add a family member

8 Other (please explain):

**hd\_01why\_other** (why help desk other reason in section Helpdesk)

Why did you contact the Help Desk?

STRING

**END OF GROUP**

**hd\_02** (rate help desk in section Helpdesk)

How would you rate our Help Desk?

1 Extremely Poor

2 Below Average

3 Average

4 Above Average

5 Excellent

**hd\_03** (commendable staff in section Helpdesk)

Have you spoken to or emailed with someone particularly helpful?

1 Yes

2 No

**IF hd\_03 = 1 THEN**

**hd\_03\_name** (commendable staff name or comments in section Helpdesk)

Do you remember who that was so we can let him or her know? If so type the name here or any other comments you may have.

STRING

**END OF IF**

**IF hd\_02 < 4 THEN**

**hd\_02average** (help desk average or poor in section Helpdesk)

Thank you for this feedback. We would very much appreciate if you could tell us how we can improve in the box below.

STRING

**END OF IF**

**ELSEIF hd\_01 = 2 THEN**

**hd\_01no** (help desk never in section Helpdesk)

In case you need us in the future, we are here 9am to 5pm Pacific Time, at this number: 1-855-872-8673 or by email: uashelp@usc.edu. We often answer emails after hours.

If you call, you most likely will speak with Jill, Maribel, Sara, Tina, Tania or Yadira! Even if we are here, we may all be on the phone and sometimes you may get our voicemail. We will try our best to return your call you as soon as we can by the next day.

The University is closed December 26th - January 2nd, but we will be checking email.

**END OF IF**

End of section **Helpdesk**

Start of section **Surveys**

**s\_01** (hardware or device for surveys in section Surveys)

On what kind of device do you usually take our surveys?

- 1 work laptop
- 2 personal laptop
- 3 work desktop
- 4 personal desktop
- 5 tablet
- 6 cell phone
- 7 someone else's computer (library, friend, relative)

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**s\_02** (internet in section Surveys)

What kind of internet connection do you usually have access to when you take our surveys?

- 1 wireless (either a hotspot outside of your home, or a home router)
- 2 ethernet cable
- 3 satellite
- 4 3G/4G card (such as what your cell phone or tablet uses)
- 5 other:
- 6 I don't know

**s\_02.other** (other internet in section Surveys)

What other kind of internet connection do you use when you take our surveys?

STRING

**END OF GROUP**

**s\_07** (Do you have a smart phone? in section Surveys)

Do you have a smart phone?

- 1 Yes, and it's an Android
- 2 Yes, and it's an iPhone
- 3 Yes, and it's a Windows or other operating system phone
- 4 No, it just makes calls!
- 5 I only use a landline phone
- 6 I have no phone

**s\_03** (number of surveys in section Surveys)

Around how many surveys do you think you have taken with the Understanding America Study in the last year?

- 1 1
- 2 2-4
- 3 5-7
- 4 8 or more

**s\_04** (other survey companies in section Surveys)

Do you take surveys for any other companies or organizations?

- 1 Yes
- 2 No

**IF s\_04 = 1 THEN**

**s\_04yes** (are surveys from other companies paid in section Surveys)

Are you paid for taking surveys with other companies?

- 1 Yes
- 2 No

**END OF IF**

**s\_05** (favorite surveys in section Surveys)

We try to give you a variety of surveys. Which survey topic is your favorite?

- 1 Surveys about health topics
- 2 Surveys about financial matters
- 3 Surveys about current events
- 4 Surveys with special tasks (phone interviews, devices, etc.)
- 5 Surveys where the reward depends on what you choose and on chance
- 6 Surveys that feel like quizzes
- 10 Surveys about politics
- 7 I can't decide, I like all of them

- 8 I can't decide, I don't like any of them
- 9 I have no opinion

**s\_06** (open topics in section Surveys)

What important topic or topics have we not yet asked you about or that you would like to answer more surveys about?

STRING

End of section **Surveys**

Start of section **Payments**

**paymentintro** (payment intro in section Payments)

Now we will ask about your payments. Your ClinCard is sent with your welcome packet right after we process your first survey. You can check your ClinCard balance by signing up with an account at myclincard.com.

We work with other departments at USC to reload and reissue the ClinCards. Our goal is to pay you the first week of each month for the surveys you took during the previous month.

Every time we replace your card and every time we load your card we are charged a fee, so please try to keep your card safe.

**p\_01** (have clincard in section Payments)

Do you currently have the prepaid card called a "ClinCard" that we sent you for your rewards?

1 Yes

2 No

**IF p\_01 = 2 THEN**

**p\_01no** (no to have clincard in section Payments)

Good to know! We will send you a replacement card as soon as possible. We will try to contact you to confirm your mailing address and your balance when we review this survey, but if you have changed your address, phone or email address it would be great if you could contact us immediately through the contact section of your study pages where we have added a new feature to request address changes.

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**p\_04** (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash
- 6 Check
- 7 I am not interested in the rewards
- 8 Other:

**p\_04.other** (other forms of payment in section Payments)

What other form would you prefer?

STRING

END OF GROUP

END OF IF

IF p\_01 = 1 THEN

**p\_02** (used ClinCard in section Payments)

Have you used your ClinCard to make a purchase or get cash?

- 1 Yes
- 2 No

IF p\_02 = 1 THEN

**p\_03** (ClinCard rating in section Payments)

In general, how easy do you find it to use your ClinCard and check things like your balance?

- 1 Very difficult
- 2 Difficult
- 3 Neither difficult nor easy
- 4 Easy
- 5 Very easy

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**p\_04** (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash

6 Check  
7 I am not interested in the rewards  
8 Other:

**p\_04\_other** (other forms of payment in section Payments)  
What other form would you prefer?  
STRING

END OF GROUP

END OF IF

END OF IF

End of section **Payments**

IF **module\_order** = 2 THEN

Start of section **Poll**

**poll\_Q1** (Likelihood of voting for congress in section Poll)  
What is the percent chance that you will vote in the 2018 election for the U.S. House of Representatives?  
RANGE 0..100

/\* Variable **poll\_q2a** and **poll\_q2b** are presented in random order depending on the variable **poll\_q2a\_randomizer** with value of 1 representing **poll\_q2a** and then **poll\_q2b**; and a value of 2 representing the opposite. \*/

IF **poll\_q2a\_randomizer** = EMPTY THEN

| **poll\_q2a\_randomizer** := mt\_rand(1,2)

END OF IF

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll\_Q2a** (Percent chance of voting for GOP/Dem/Other in section Poll)  
If you do vote in the election for the U.S. House of Representatives, what is the percent chance that you will vote for a Republican candidate? For a Democratic candidate? For another party's candidate?

IF **poll\_q2a\_randomizer** = 1 THEN

| **poll\_Q2a\_Democrat** (Percent chance of voting for Democrat in section Poll)  
For a **Democratic** candidate?  
NUMBER (NO DECIMALS ALLOWED)



**poll\_Q2a\_Republican** (Percent chance of voting for GOP in section Poll)  
For a **Republican** candidate?  
NUMBER (NO DECIMALS ALLOWED)

**poll\_Q2a\_other** (Percent chance of voting for other in section Poll)  
For **another party's** candidate  
NUMBER (NO DECIMALS ALLOWED)

ELSE

**poll\_Q2a\_Republican** (Percent chance of voting for GOP in section Poll)  
For a **Republican** candidate?  
NUMBER (NO DECIMALS ALLOWED)

**poll\_Q2a\_Democrat** (Percent chance of voting for Democrat in section Poll)  
For a **Democratic** candidate?  
NUMBER (NO DECIMALS ALLOWED)

**poll\_Q2a\_other** (Percent chance of voting for other in section Poll)  
For **another party's** candidate  
NUMBER (NO DECIMALS ALLOWED)

END OF IF

**poll\_Q2a\_error** (Percent chance of voting for GOP/Dem/Other in section Poll)  
Please make sure the total equals 100% and no entry exceeds 100%.

END OF GROUP

*/\* The first two answer options in poll.q2b are presented in random order depending on the variable **poll.q2b.randomizer** with value of 1 representing Democratic candidate and then Republican candidate; and a value of 2 representing the opposite. \*/*

IF poll.q2b.randomizer = EMPTY THEN

| poll.q2b.randomizer := mt\_rand(1,2)

END OF IF

IF poll.q2b.randomizer = 1 THEN

| poll.q2b.options(1) := 1

| poll.q2b.options(2) := 2

| poll.q2b.options(3) := 3

| poll.q2b.options(4) := 4

| poll.q2b.options(5) := 5

ELSE

```
poll.q2b_options(1) := 2
poll.q2b_options(2) := 1
poll.q2b_options(3) := 3
poll.q2b_options(4) := 4
poll.q2b_options(5) := 5
```

END OF IF

**poll\_Q2b** (Generic Congressional in section Poll)

If the 2018 election for the U.S. House of Representatives were being held today, which party's candidate would you vote for in your district?

- 1 Democratic candidate
- 2 Republican candidate
- 3 Another party's candidate
- 4 Not sure
- 5 Wouldn't vote

IF poll\_Q2b = 4 THEN

```
/* The first two answer options in poll_q3 are presented in random order depending on
the variable poll_q3_randomizer with value of 1 representing Democratic candidate
and then Republican candidate; and a value of 2 representing the opposite. */
```

IF poll\_q3\_randomizer = EMPTY THEN

```
poll_q3_randomizer := mt_rand(1,2)
```

END OF IF

IF poll\_q3\_randomizer = 1 THEN

```
poll_q3_options(1) := 1
poll_q3_options(2) := 2
poll_q3_options(3) := 3
```

ELSE

```
poll_q3_options(1) := 2
poll_q3_options(2) := 1
poll_q3_options(3) := 3
```

END OF IF

**poll\_Q3** (not sure in section Poll)

As of now, do you **lean** more toward voting for a ((1)) or a ((2)) or another party's candidate in your district?

- 1 Democratic candidate
- 2 Republican candidate
- 3 Another party's candidate

END OF IF

**poll\_q28** (presidential primary 2020 party in section Poll)

We know it is a long way away, but the next presidential election state party primaries will be held in 2020. If you decide to vote in your state's presidential primary, which party's primary are you most likely to vote in, if any?

- 1 Democratic party
- 2 Republican party
- 3 Green party
- 4 Libertarian party
- 5 Some other party
- 6 I am certain I will not vote in the primary

**IF poll\_q28 = 1 THEN**

*/\* The answer options in poll\_q29.a are presented in random order depending on the variables poll\_q29.a.order\_1\_ to poll\_q29.a.order\_11\_. \*/*

**IF sizeof(poll\_q29.a.order) = 0 THEN**

poll\_q29.a.order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5, 6 →6, 7 →7, 8 →8, 9 →9, 10 →10))  
poll\_q29.a.order(11) := 11

**END OF IF**

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll\_q29.a** (presidential primary 2020 democrats in section Poll)

Here is a list of candidates who are running, or who could run for the Democratic nomination in 2020. If your state's Democratic presidential primary were held today, would you vote for:

- 1 Joe Biden
- 2 Cory Booker
- 3 Hillary Clinton
- 4 Kirsten Gillibrand
- 5 Kamala Harris
- 6 Joseph Kennedy III
- 7 Amy Klobuchar
- 8 Tim Ryan
- 9 Bernie Sanders
- 10 Elizabeth Warren
- 11 I prefer some other Democratic candidate:

**poll\_q29.a.other** (other presidential primary 2020 democrats in section Poll)

STRING

**END OF GROUP**

**ELSEIF poll\_q28 = 2 THEN**

## GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**poll\_q29\_b** (presidential primary 2020 republicans in section Poll)

If your state's 2020 Republican presidential primary were held today, would you vote for:

- 1 Donald Trump
- 2 Some other Republican candidate:

**poll\_q29\_b\_other** (other presidential primary 2020 republicans in section Poll)

STRING

## END OF GROUP

## END OF IF

**poll\_PresidentIntro** (Trump Ratings Intro in section Yearend)

*Donald Trump has been president for almost one year. We are interested in learning how people are feeling about his presidency, so far.*

*/\* The answer options in poll.q4 are presented from Disapprove to Approve or the reverse depending on the value of poll.q4.randomizer. \*/*

**IF poll.q4.randomizer = EMPTY THEN**

| poll.q4.randomizer := mt\_rand(1,2)

**END OF IF**

**IF poll.q4.randomizer = 1 THEN**

| poll.q4\_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

| poll.q4\_options(6) := 6

**ELSE**

| poll.q4\_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

| poll.q4\_options(6) := 6

**END OF IF**

**poll\_Q4** (Trump Job Approval in section Poll)

Overall, do you approve or disapprove of the job that Donald Trump is doing as president?

- 1 Disapprove strongly
- 2 Disapprove somewhat
- 3 Neither approve nor disapprove
- 4 Approve somewhat
- 5 Approve strongly
- 6 Haven't heard enough to say

*/\* The answer options in poll.q5 are presented from Disapprove to Approve or the*

```
reverse depending on the value of poll_q5_randomizer. */
```

```
IF poll_q5_randomizer = EMPTY THEN
```

```
| poll_q5_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
IF poll_q5_randomizer = 1 THEN
```

```
| poll_q5_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)
```

```
| poll_q5_options(6) := 6
```

```
ELSE
```

```
| poll_q5_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)
```

```
| poll_q5_options(6) := 6
```

```
END OF IF
```

**poll\_Q5** (Trump accomplished what he promised in section Poll)

Whether or not you approve of the job Donald Trump has been doing as president so far, would you say he has done less, more, or about as much as he said he would do?

1 Much less

2 Somewhat less

3 About what he said

4 Somewhat more

5 Much more

6 Haven't heard enough to say

```
/* The questions poll_q6 and poll_q7 are asked in random order depending on the value of poll_q6_randomizer. */
```

```
IF poll_q6_randomizer = EMPTY THEN
```

```
| poll_q6_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
IF poll_q6_randomizer = 1 THEN
```

```
| poll_Q6 (Like/Dislike Trump in section Poll)
```

```
| What number best represents how you feel about Donald Trump as a person, if 0 means you entirely dislike him and 100 means you entirely like him?
```

```
| RANGE 0..100
```

```
| poll_Q7 (Like/Dislike Trump Policies in section Poll)
```

```
| What number best represents how you feel about Donald Trump's policies, if 0 means you dislike all of his policies and 100 means you like all of his policies?
```

```
| RANGE 0..100
```

```
ELSE
```

**poll\_Q7** (Like/Dislike Trump Policies in section Poll)  
What number best represents how you feel about Donald Trump's **policies**, if 0 means you dislike all of his policies and 100 means you like all of his policies?  
RANGE 0..100

**poll\_Q6** (Like/Dislike Trump in section Poll)  
What number best represents how you feel about Donald Trump **as a person**, if 0 means you entirely *dislike* him and 100 means you entirely *like* him?  
RANGE 0..100

END OF IF

*/\* The questions poll.q8 and poll.q9 are asked in random order depending on the value of poll.q8.randomizer. \*/*

IF poll.q8.randomizer = EMPTY THEN

| poll.q8.randomizer := mt\_rand(1,2)

END OF IF

*/\* The answer options in poll.q9 are presented in random order depending on the value of poll.q9.randomizer. \*/*

IF poll.q9.randomizer = EMPTY THEN

| poll.q9.randomizer := mt\_rand(1,2)

END OF IF

IF poll.q9.randomizer = 1 THEN

| poll.q9.options := array(1 →1, 2 →2)

ELSE

| poll.q9.options := array(1 →2, 2 →1)

END OF IF

IF poll.q8.randomizer = 1 THEN

**poll\_Q8** (Trump keeps promises in section Poll)

*Please indicate the extent to which the following statement applies, or does not apply, to Donald Trump.*

Donald Trump keeps his promises

1 Entirely applies

2 Mostly applies

3 Mostly does not apply

4 Does not apply at all

**poll\_Q9** (Russian investigation in section Poll)

Thinking about the investigation into Russian efforts to influence the U.S. presidential election in 2016, which comes closer to your point of view about it? Do you think it is:

- 1 A serious matter that should be fully investigated.
- 2 Mainly an effort to discredit Donald Trump's presidency.

**ELSE**

**poll\_Q9** (Russian investigation in section Poll)

Thinking about the investigation into Russian efforts to influence the U.S. presidential election in 2016, which comes closer to your point of view about it? Do you think it is:

- 1 A serious matter that should be fully investigated.
- 2 Mainly an effort to discredit Donald Trump's presidency.

**poll\_Q8** (Trump keeps promises in section Poll)

*Please indicate the extent to which the following statement applies, or does not apply, to Donald Trump.*

Donald Trump keeps his promises

- 1 Entirely applies
- 2 Mostly applies
- 3 Mostly does not apply
- 4 Does not apply at all

**END OF IF**

*/\* The answer options in poll.q10 are presented from not difficult to extremely difficult or the reverse depending on the value of poll.q10.randomizer. \*/*

**IF poll.q10.randomizer = EMPTY THEN**

| poll.q10.randomizer := mt\_rand(1,2)

**END OF IF**

**IF poll.q10.randomizer = 1 THEN**

| poll.q10.options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)

**ELSE**

| poll.q10.options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)

**END OF IF**

**poll\_Q10** (Household make ends meet in section Poll)

Overall, how difficult is it for your household to make ends meet with your current household income?

- 1 Not difficult at all
- 2 Somewhat difficult
- 3 Moderately difficult
- 4 Very difficult

5 Extremely difficult

```
IF poll_q11_randomizer = EMPTY THEN
```

```
| poll_q11_randomizer := mt_rand(1,2)
```

```
END OF IF
```

*/\* The answer options in poll\_q11 are presented from much better to much worse or the reverse depending on the value of poll\_q11\_randomizer. \*/*

```
IF poll_q11_randomizer = 1 THEN
```

```
| poll_q11_options := array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5)
```

```
ELSE
```

```
| poll_q11_options := array(1 →5, 2 →4, 3 →3, 4 →2, 5 →1)
```

```
END OF IF
```

**poll\_Q11** (Better/Worse off in a year in section Poll)

Now looking ahead - do you think that a year from now you (and your family) will be better off financially or worse off, or just about the same as now?

1 Much better

2 Somewhat better

3 About the same

4 Somewhat worse

5 Much worse

```
poll_q12_questions := array(1 →"poll_Q12_AE1", 2 →"poll_Q13_AE2", 3 →"poll_Q14_AE3",  
4 →"poll_Q15_ME1", 5 →"poll_Q16_ME2", 6 →"poll_Q17_ME3", 7 →"poll_Q18_NA1", 8  
→"poll_Q19_NA2", 9 →"poll_Q20_NA3")
```

*/\* The questions in poll\_q12 to poll\_q20 are presented in random order depending on the value of the poll\_q12\_order variables:*

- poll\_q12\_AE1: People like me don't have much say in what government does (1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- poll\_q13\_AE2: The system is stacked against people like me(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- poll\_q14\_AE3: It doesn't really matter who you vote for because the rich control both political parties(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- poll\_q15\_ME1: I'd rather put my trust in the wisdom of ordinary people than the opinions of experts and intellectuals(1 1 Disagree strongly, 2 2 Disagree somewhat,



3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)

- o poll.q16\_ME2: When it comes to really important questions, scientific facts don't help very much(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- o poll.q17\_ME3: Ordinary people can really use the help of experts to understand complicated things like science and health(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- o poll.q18\_NA1: I generally trust the collective judgment of the American people, even for complex political issues(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- o poll.q19\_NA2: I generally consider myself to be like most other Americans(1 1 Disagree strongly, 2 2 Disagree somewhat, 3 3 Neither agree nor disagree, 4 4 Agree somewhat, 5 5 Agree strongly)
- o poll.q20\_NA3: How important is being an American to who you are? (1 1 The most important, 2 2 Extremely important, 3 3 Very important, 4 4 Important, 5 5 Somewhat important, 6 6 Not very important, 7 7 Not important at all )

\*/

**IF** sizeof(poll.q12\_order) = 0 **THEN**

```
poll.q12_order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4, 5 →5, 6 →6, 7 →7, 8  
→8, 9 →9))
```

**END OF IF**

**poll\_Q12** (intro to populism scale in section Poll)

For each of the following questions, please indicate the extent to which you agree or disagree with the statement.

**LOOP FROM 1 TO 9**

```
| Value of question poll.q12_questions(poll.q12_order(cnt)) asked as question
```

**END OF LOOP**

**PewQuestionIntro** (PewQuestionIntro in section Poll)

The next questions are pairs of statements. For each pair, pick the one statement from the pair that comes closer to your own views even if neither is exactly right.

/\* The answer options in poll.q21 are presented in random order depending on the value of **poll.q21\_randomizer**. \*/

```
IF poll.q21_randomizer = EMPTY THEN
```

```
  | poll.q21_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
/* The answer options in poll.q22 are presented in random order depending on the  
value of poll.q21_randomizer. */
```

```
IF poll.q22_randomizer = EMPTY THEN
```

```
  | poll.q22_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
/* The answer options in poll.q23 are presented in random order depending on the  
value of poll.q21_randomizer. */
```

```
IF poll.q23_randomizer = EMPTY THEN
```

```
  | poll.q23_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
/* The answer options in poll.q24 are presented in random order depending on the  
value of poll.q21_randomizer. */
```

```
IF poll.q24_randomizer = EMPTY THEN
```

```
  | poll.q24_randomizer := mt_rand(1,2)
```

```
END OF IF
```

```
IF poll.q21_randomizer = 1 THEN
```

```
  | poll.q21_options := array(1 →1, 2 →2)
```

```
ELSE
```

```
  | poll.q21_options := array(1 →2, 2 →1)
```

```
END OF IF
```

```
IF poll.q22_randomizer = 1 THEN
```

```
  | poll.q22_options := array(1 →1, 2 →2)
```

```
ELSE
```

```
  | poll.q22_options := array(1 →2, 2 →1)
```

```
END OF IF
```

```
IF poll.q23_randomizer = 1 THEN
```

```
  | poll.q23_options := array(1 →1, 2 →2)
```

```
ELSE
```

```

| poll.q23_options := array(1 →2, 2 →1)
END OF IF

IF poll.q24_randomizer = 1 THEN
| poll.q24_options := array(1 →1, 2 →2)
ELSE
| poll.q24_options := array(1 →2, 2 →1)
END OF IF

poll.q20_questions := array(1 →"poll_Q21", 2 →"poll_Q22", 3 →"poll_Q23", 4 →"poll_Q24")

/* The questions poll.q21 to poll.q24 are asked in random order depending on the
value of the poll.q21_order variables:

o poll.q21: Which statement comes closest to your own views, even if neither is ex-
actly right? (1 Racial discrimination is the main reason why many black people
can't get ahead these days, 2 Blacks who can't get ahead in this country are mostly
responsible for their own condition)

o poll.q22: Which statement comes closest to your own views, even if neither is ex-
actly right? (1 Immigrants today strengthen our country because of their hard work
and talent, 2 Immigrants today are a burden on our country because they take our
jobs, housing and health)

o poll.q23: Which statement comes closest to your own views, even if neither is ex-
actly right? (1 The obstacles that once made it harder for women than men to
get ahead are now largely gone, 2 There are still significant obstacles that make it
harder for women to get ahead than men)

o poll.q24: Which is the bigger problem for the country today? (1 People seeing
discrimination where it really does NOT exist, 2 People not seeing discrimination
where it really does exist)

*/

IF sizeof(poll.q21_order) = 0 THEN
| poll.q21_order := shuffleArray(array(1 →1, 2 →2, 3 →3, 4 →4))
END OF IF

LOOP FROM 1 TO 4
| Value of question poll.q20_questions(poll.q21_order(cnt)) asked as question
END OF LOOP

```

**poll\_Q25** (Political affiliation in section Poll)

Regardless of if or how you are registered to vote, are you more closely aligned with:

- 1 Democrats
- 2 Republicans
- 3 Independents (no political party)
- 4 Libertarian
- 5 Green Party
- 6 Some other party

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**poll\_q26** (religious affiliation in section Poll)

What is your present religion, if any?

- 1 Protestant (includes Baptist, Methodist, Episcopalian, Lutheran, etc.)
- 2 Roman Catholic
- 3 Orthodox such as Greek or Russian Orthodox
- 4 Mormon / Seventh-Day Adventist
- 5 Other Christian:
- 6 Jewish
- 7 Muslim
- 8 Buddhist
- 9 Hindu
- 10 Spiritual
- 11 Some other religion:
- 12 Atheist
- 13 Agnostic
- 14 Nothing in particular/No religion (but not atheist, or agnostic)

**poll\_q26\_other** (other christian affiliation in section Poll)

STRING

**poll\_q26\_other2** (other religious affiliation in section Poll)

STRING

**END OF GROUP**

**IF poll\_q26**

**poll\_q27** (evangelical or born again in section Poll)

Would you describe yourself as a "born-again" and/or "evangelical" Christian, or not?

- 1 Yes
- 2 No

**END OF IF**

End of section **Poll** Start of section **New\_2017**

**eoyn\_intro** (intro to end of year module in section New\_2017)

Over the year our researchers think of many questions they want to ask you, and anxiously await their chance to try to get them into our end of year survey. Following are some of their questions that span many topics. Thanks!

**eoyn\_02** (charter schools in section New\_2017)

As you may know, many states permit the formation of charter schools, which are publicly funded but are not managed by the local school board. These schools are expected to meet promised objectives, but are exempt from many state regulations. Do you support or oppose the formation of charter schools?

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 5 Neither support nor oppose

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**eoyn\_01** (reading test in section New\_2017)

People vary in the amount of attention to these kinds of surveys. Some take them seriously and read each question, whereas others go very quickly and barely read the questions at all. If you have read this question carefully, please type the word "yes" in the blank box below labeled Other. There is no need for you to respond to the scale below.

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 5 Neither support nor oppose
- 6 Other:

**eoyn\_01\_OTHER** (reading test "yes" if read in section New\_2017)

STRING

#### END OF GROUP

**IF hasYes(eoyn\_01\_OTHER) THEN**

| eoyn1\_read\_question := 1

**ELSE**

| eoyn1\_read\_question := 2

**END OF IF**

**eoyn\_14** (music enthusiast in section New\_2017)

Would you consider yourself a music lover?

- 1 Yes
- 2 No

**IF eoy\_14 = 1 THEN**

**eoy\_15** (music importance 0 to 10 in section New\_2017)

On a scale from 0 to 10, where 0 means listening to music is not important at all and 10 means it is one of the most important things in your life how important is music for you?

- 1 0 Not important at all
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 One of the most important things in my life

**eoy\_18** (how often listen to music socially in section New\_2017)

When you listen to music how often do you do you listen to music with others instead of listening to music alone?

- 1 I listen to music with others less often than alone
- 2 I listen to music with others about the same amount as I listen to music alone
- 3 I listen to music with others more often than I listen to music alone

**eoy\_16** (have wireless speakers in section New\_2017)

Do you have wireless speakers? (by wireless speakers, we mean portable or stationary wireless speakers, not headphones)

- 1 Yes
- 2 No

**eoy\_17** (how often list through wireless speakers in section New\_2017)

How often, if ever, do you listen to music through wireless speakers?

- 1 Always
- 2 Sometimes
- 3 About half the time
- 4 Occasionally
- 5 Never

**END OF IF**

**btc\_0** (Intro in section New\_2017)

The following questions ask about bitcoin, a virtual or digital currency that exists only online. Bitcoin is sometimes called a cryptocurrency.

Have you heard of bitcoin?

1 Yes

2 No

**IF btc\_0=1 THEN**

**BTC\_1** (heard of bitcoin in section New\_2017)

Which of the following best describes you?

1 I have not considered owning bitcoin.

2 I have considered owning bitcoin.

3 I own bitcoin.

**BTC\_2** (bitcoin definition in section New\_2017)

To the best of your knowledge, which of the following are features of bitcoin? Please select any that apply:

1 Bitcoin allows for direct transactions between two parties without a third party involved.

2 All bitcoin transactions are recorded on a distributed ledger that is publicly accessible.

3 The total supply of bitcoin is fixed.

4 Bitcoin holdings are insured by the government.

5 Bitcoin transfers are irreversible.

6 All bitcoin transactions go through a central repository.

**END OF IF**

**fin\_0** (Intro Financial Assets in section New\_2017)

Here are a few questions about financial assets and bank accounts. When answering the following questions please consider financial assets and bank accounts held by you and your spouse/partner either jointly or separately.

*/\* Different questions are asked depending on the variable **main\_blockselection** with a value of 1 representing block 1 consisting of exp1 and exp\_2a; a value of 2 representing block 2 consisting of exp1 and exp\_2b; a value of 3 representing block 3 consisting of fin\_1, exp1 and exp\_2a; and a value of 4 representing block 4 consisting of fin\_1, exp1 and exp\_2b. \*/*

**IF main\_blockselection = EMPTY THEN**

main\_blockselection := mt\_rand(1,4)

**END OF IF**

**IF main\_blockselection = 1 THEN**

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a

year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.  
RANGE 0..100

**exp\_2a** (\$10000 in lottery set aside for 5 years savings vs. stocks in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in a savings account with a 2% interest rate  
Put the money in stocks  
You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

END OF IF

IF main\_blockselection = 2 THEN

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2b** (\$10000 in lottery set aside for 5 years stocks vs. savings in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in stocks  
Put the money in a savings account with a 2% interest rate  
You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to



savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

END OF IF

IF main\_blockselection = 3 THEN

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2a** (\$10000 in lottery set aside for 5 years savings vs. stocks in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in a savings account with a 2% interest rate Put the money in stocks You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

END OF IF

IF main\_blockselection = 4 THEN

**fin\_1** (have shares of stocks/mutual funds in section New\_2017)

Do you or your spouse/partner have any shares of stock or stock mutual funds?

- 1 Yes
- 2 No
- 3 Don't know

**exp\_1** (\$1000 investment one year from today in section New\_2017)

As you see it, what is the chance that \$1,000 invested in the stock market today will be worth more one year from today? Please pick a number from 0 to 100, where 0 means that there is absolutely no chance that this investment in stocks will be worth more a year from now, and 100 means that for sure this investment in stocks will be worth more a year from now. Please slide the bar below to indicate your answer.

RANGE 0..100

**exp\_2b** (\$10000 in lottery set aside for 5 years stocks vs. savings in section New\_2017)

Suppose you won \$10,000 in a lottery, which you would like to set aside for at least the next 5 years. Imagine you have the following two options:

Put the money in stocks Put the money in a savings account with a 2% interest rate You can choose any combination of the two.

What amount would you put in the savings account and what amount would you put in stocks? Please slide the bar below to indicate your preferred allocation to savings account versus stocks, where \$0 means that no money is put in the savings account and all is put in stocks, while \$10,000 means that all the money is put in the savings account and none is put in stocks.

RANGE 0..10000

**END OF IF**

**fin\_2** (have bonds in section New\_2017)

Do you or your spouse/partner have any corporate, municipal, government or foreign bonds, or bond funds?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_3** (have CDs, Government Savings Bonds, Treasury Bills in section New\_2017)

Do you or your spouse/partner have any money in CDs, Government Savings Bonds, or Treasury Bills?

- 1 Yes
- 2 No
- 3 Don't know

/\* Different questions are asked depending on the variable **main\_blockselection2**

with a value of 1 representing block 1 consisting of fin\_4\_1, fin\_5\_1a and fin\_5\_1b; a value of 2 representing block 2 consisting of fin\_4\_2, fin\_5\_2a and fin\_5\_2b; and a value of 3 representing block 3 consisting of fin\_4\_3, fin\_5\_3a and fin\_5\_3b. \*/

**IF main\_blockselection2 = EMPTY THEN**

| main\_blockselection2 := mt\_rand(1,3)

**END OF IF**

**IF main\_blockselection2 = 1 THEN**

**fin\_4\_1** (any other accounts? in section New\_2017)

Aside from anything you have already mentioned, do you or your spouse/partner have any checking or savings accounts or money market funds? Please do not include certificates of deposit (CDs).

- 1 Yes
- 2 No
- 3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5.1a** (open any accounts last 12 months in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5.1b** (closed any accounts last 12 months in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**ELSEIF main\_blockselection2 = 2 THEN**

**fin\_4\_2** (have checking or savings accounts in section New\_2017)

Do you or your spouse/partner have any checking or savings accounts or money market funds?

- 1 Yes
- 2 No
- 3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5.2a** (open any accounts block 4 in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5.2b** (closed any accounts block 4 in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts or money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

END OF GROUP

ELSEIF main\_blockselection2 = 3 THEN

**fin\_4a.3** (have checking or savings accounts in section New\_2017)

Do you or your spouse/partner have any checking or savings accounts?

- 1 Yes
- 2 No
- 3 Don't know

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**fin\_5a.3a** (open any accounts block 5 in section New\_2017)

Have you or your spouse/partner opened any checking or savings accounts in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5a.3b** (closed any accounts block 5 in section New\_2017)

Have you or your spouse/partner closed any checking or savings accounts in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

END OF GROUP

**fin\_4b.3** (have money market funds in section New\_2017)

Do you or your spouse/partner have any money market funds?

- 1 Yes
- 2 No

3 Don't know

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**fin\_5b\_3a** (open any money market funds block 5 in section New\_2017)

Have you or your spouse/partner opened any money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**fin\_5b\_3b** (closed any money market funds block 5 in section New\_2017)

Have you or your spouse/partner closed any money market funds in the past 12 months?

- 1 Yes
- 2 No
- 3 Don't know

**END OF GROUP**

**END OF IF**

**statereside\_hs** (R STATE RESIDENCE for High School in section New\_2017)

In what state did you go to high school? If you didn't go to high school or attended in another country, select one of the options at the bottom of the menu.

- 1 Alaska (AK)
- 2 Alabama (AL)
- 3 Arizona (AZ)
- 4 Arkansas (AR)
- 5 California (CA)
- 6 Colorado (CO)
- 7 Connecticut (CT)
- 8 Delaware (DE)
- 9 Florida (FL)
- 10 Georgia (GA)
- 11 Hawaii (HI)
- 12 Idaho (ID)
- 13 Illinois (IL)
- 14 Indiana (IN)
- 15 Iowa (IA)
- 16 Kansas (KS)
- 17 Kentucky (KY)
- 18 Louisiana (LA)
- 19 Maine (ME)
- 20 Maryland (MD)
- 21 Massachusetts (MA)

- 22 Michigan (MI)
- 23 Minnesota (MN)
- 24 Mississippi (MS)
- 25 Missouri (MO)
- 26 Montana (MT)
- 27 Nebraska (NE)
- 28 Nevada (NV)
- 29 New Hampshire (NH)
- 30 New Jersey (NJ)
- 31 New Mexico (NM)
- 32 New York (NY)
- 33 North Carolina (NC)
- 34 North Dakota (ND)
- 35 Ohio (OH)
- 36 Oklahoma (OK)
- 37 Oregon (OR)
- 38 Pennsylvania (PA)
- 39 Rhode Island (RI)
- 40 South Carolina (SC)
- 41 South Dakota (SD)
- 42 Tennessee (TN)
- 43 Texas (TX)
- 44 Utah (UT)
- 45 Vermont (VT)
- 46 Virginia (VA)
- 47 Washington (WA)
- 48 West Virginia (WV)
- 49 Wisconsin (WI)
- 50 Wyoming (WY)
- 51 Washington D.C.
- 52 Puerto Rico
- 53 Didn't go to high school
- 54 Attended in another country

**eoy\_03** (took civics in high school in section New\_2017)

In high school, did you take a course called something like civics, American government, or government?

- 1 Yes
- 2 No
- 3 Don't know

**IF eoy\_03 =1 THEN**

**eoy\_04** (spent time discussing current events in section New\_2017)

In that course, did you spend much time discussing current events?

- 1 Yes

- 2 No
- 3 Don't know

**eoy\_05** (encouraged by teachers in section New\_2017)

Did teachers encourage students in that class to discuss political and social issues for which people have different opinions?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_06** (did research on issues in section New\_2017)

Did you do research on social, political, or community issues for that class?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_07** (did project in community in section New\_2017)

Did you do a project in the community for that class?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_08** (required to keep up with politics in section New\_2017)

In that class, were you required to keep up with politics or government, either by reading the newspaper, watching TV, or going onto the Internet, or no, you were not required?

- 1 Yes
- 2 No
- 3 Don't know

**eoy\_09** (was civics useful in section New\_2017)

Would you say that knowledge that you got from that class is useful in your current, everyday life?

- 1 Yes
- 2 No
- 3 Don't know

**END OF IF**

**eoy\_10** (believe in eastern medicine in section New\_2017)

Some people believe that life forces or elements (for example: doshas, yin and yang) have important effects on our health.

Do you agree or disagree that balance between these life forces or elements is important to achieving good health?

- 1 Strongly agree
- 2 Agree

- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- 6 Unsure
- 7 I don't understand the question

**eo\_y\_11** (used alternative medical treatments in past 5 years in section New\_2017)

Have you used any of the following forms of medical treatment or therapy within the past five years? Please select all that apply, but only include activities you used as a form of medical treatment or therapy.

- 1 Ayurveda
- 2 Unani Medicine
- 3 Traditional Chinese Medicine
- 4 Naturopathic Medicine
- 5 Native American Traditional Medicine
- 6 Homeopathic Medicine
- 7 Osteopathic Medicine
- 8 Acupuncture
- 9 Hypnosis
- 10 Reiki
- 11 Qigong
- 12 Herbal supplements
- 13 Tai Chi
- 14 Yoga
- 15 Electromagnetic Therapy
- 16 None of these

**eo\_y\_12** (vacation in section New\_2017)

Do you need a vacation?

- 1 Yes
- 2 No

**eo\_y\_13** (competitive in section New\_2017)

How competitive do you see yourself to be?

RANGE 1..10

End of section **New\_2017**

Start of section **News**

**IF** sizeof(ShuffleOrder) = 0 **THEN**

    ShuffleOrder := shufflearray(array(1,2,3,4,5,6,7,8,9,10,11,12))

**END OF IF**



## GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**news\_01** (news sources intro in section News)  
How often do you get news from these sources?

### SUBGROUP OF QUESTIONS

LOOP FROM 1 TO 12

**IF ShuffleOrder(ncnt) = 1 THEN**

**news\_01a** (Google News in section News)  
Google News  
1 More than once a day  
2 Between once a day and once a week  
3 Between once a week and once a month  
4 Less than once a month  
5 Never

**ELSEIF ShuffleOrder(ncnt) = 2 THEN**

**news\_01b** (Huffington Post in section News)  
Huffington Post  
1 More than once a day  
2 Between once a day and once a week  
3 Between once a week and once a month  
4 Less than once a month  
5 Never

**ELSEIF ShuffleOrder(ncnt) = 3 THEN**

**news\_01c** (BuzzFeed in section News)  
BuzzFeed  
1 More than once a day  
2 Between once a day and once a week  
3 Between once a week and once a month  
4 Less than once a month  
5 Never

**ELSEIF ShuffleOrder(ncnt) = 4 THEN**

**news\_01d** (Breitbart in section News)  
Breitbart  
1 More than once a day  
2 Between once a day and once a week

- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**ELSEIF ShuffleOrder(ncnt) = 5 THEN**

- news.01e** (Drudge Report in section News)  
Drudge Report
- 1 More than once a day
  - 2 Between once a day and once a week
  - 3 Between once a week and once a month
  - 4 Less than once a month
  - 5 Never

**ELSEIF ShuffleOrder(ncnt) = 6 THEN**

- news.01f** (Fox News in section News)  
Fox News
- 1 More than once a day
  - 2 Between once a day and once a week
  - 3 Between once a week and once a month
  - 4 Less than once a month
  - 5 Never

**ELSEIF ShuffleOrder(ncnt) = 7 THEN**

- news.01g** (social media in section News)  
Social media, like Facebook, Twitter, or Reddit
- 1 More than once a day
  - 2 Between once a day and once a week
  - 3 Between once a week and once a month
  - 4 Less than once a month
  - 5 Never

**ELSEIF ShuffleOrder(ncnt) = 8 THEN**

- news.01h** (Local TV in section News)  
Local TV
- 1 More than once a day
  - 2 Between once a day and once a week
  - 3 Between once a week and once a month
  - 4 Less than once a month
  - 5 Never

ELSEIF ShuffleOrder(ncnt) = 9 THEN

**news\_01i** (National TV in section News)

National TV other than Fox News

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 10 THEN

**news\_01j** (NPR in section News)

NPR

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 11 THEN

**news\_01k** (national newspaper in section News)

A national newspaper, like the New York Times or Washington Post

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

ELSEIF ShuffleOrder(ncnt) = 12 THEN

**news\_01l** (Local newspapers in section News)

A local newspaper

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

END OF IF

END OF LOOP

**news\_01\_other** (any other news source in section News)

Any other source?

- 1 More than once a day
- 2 Between once a day and once a week
- 3 Between once a week and once a month
- 4 Less than once a month
- 5 Never

**news\_01\_other\_text** (any other news source in section News)  
STRING

END OF SUBGROUP

END OF GROUP

End of section **News**

Start of section **LifeSatisfaction**

**OS001** (satisfied with life in section LifeSatisfaction)

Overall, how satisfied are you with your life?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS003** (satisfied with income in section LifeSatisfaction)

Overall, how satisfied are you with your income?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS004** (satisfied with health in section LifeSatisfaction)

Overall, how satisfied are you with your health?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS005** (satisfied with job in section LifeSatisfaction)

Overall, how satisfied are you with your job or daily activities?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS006** (satisfied with family life in section LifeSatisfaction)

Overall, how satisfied are you with your family life?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS007** (satisfied with number of friends in section LifeSatisfaction)

Overall, how satisfied are you with the number of friends you have?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

**OS002** (happy in section LifeSatisfaction)

Overall, how happy are you?

0 Not at all 0

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

20 Completely 10

End of section **LifeSatisfaction**

**END OF IF**

Start of section **Closing**

**CS\_thanks** (thanks in section Closing)

Thank you for the great year! Here's to more surveys in 2018!

**CS\_001** (HOW PLEASANT INTERVIEW in section Closing)

Could you tell us how interesting or uninteresting you found the questions in this survey?

1 Very interesting

2 Interesting

3 Neither interesting nor uninteresting

4 Uninteresting

5 Very uninteresting

**CS\_003** (comments in section Closing)

Do you have any other comments on the survey? Please type these in the box below.(If

you have no comments, please click next to complete this survey.)  
STRING

End of section **Closing**

/\* Please note that although question CS\_003 is listed in the routing, the answers are not included in the microdata in the event identifiable information is captured. Cleaned responses are available by request. \*/