

UnderStandingAmericaStudy

UAS 208: SOCIAL ATTITUDES AND DECISION MAKING FRAMING



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Contents

1	Introduction	3
1.1	Topics	3
1.2	Experiments	3
1.3	Citation	3
2	Survey Response And Data	4
2.1	Sample selection and response rate	4
2.2	Timings	4
2.3	Sample & Weighting	5
3	Standard Variables	6
4	Background Demographics	11
5	Missing Data Conventions	15
6	Routing Syntax	16
7	Survey with Routing	17
	selfrating	17
	information	21
	rating	26
	carchoice	31
	custody	32
	Closing	37

1 INTRODUCTION

This UAS Survey, titled "Social Attitudes And Decision Making Framing" asks respondents to rate their reactions to various scenarios. They are then shown a photo of a black or white male or female, who is well off or less well off and asked to rate how that person would react to the same set of scenarios. Lastly, respondents are presented with a hypothetical scenario about car financing and a hypothetical scenario about child custody. This survey is no longer in the field. Respondents were paid \$5 to complete the survey.

1.1 Topics

This survey contains questions (among others) on the following topics: Social Attitudes And Values. A complete survey topic categorization for the UAS can be found [here](#).

1.2 Experiments

This survey includes experiment(s) of the following type(s): Information Experiments, Hypothetical Scenarios Experiments. Please refer to explanatory comments in the Routing section for detailed information. A complete survey experiment categorization for the UAS can be found [here](#).

1.3 Citation

Each publication, press release or other document that cites results from this survey must include an acknowledgment of UAS as the data source and a disclaimer such as, 'The project described in this paper relies on data from survey(s) administered by the Understanding America Study, which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC or UAS.' For any questions or more information about the UAS, contact Tania Gutsche, Project and Panel Manager, Center for Economic and Social Research, University of Southern California, at tgutsche@usc.edu.

2 SURVEY RESPONSE AND DATA

2.1 Sample selection and response rate

The sample selection for this survey was:

A random selection of 1800 English speaking nationally representative respondents.

As such, this survey was made available to 1800 UAS participants. Of those 1800 participants, 1059 completed the survey and are counted as respondents. Of those who are not counted as respondents, 15 started the survey without completing and 726 did not start the survey. The overall response rate was 58.83%.

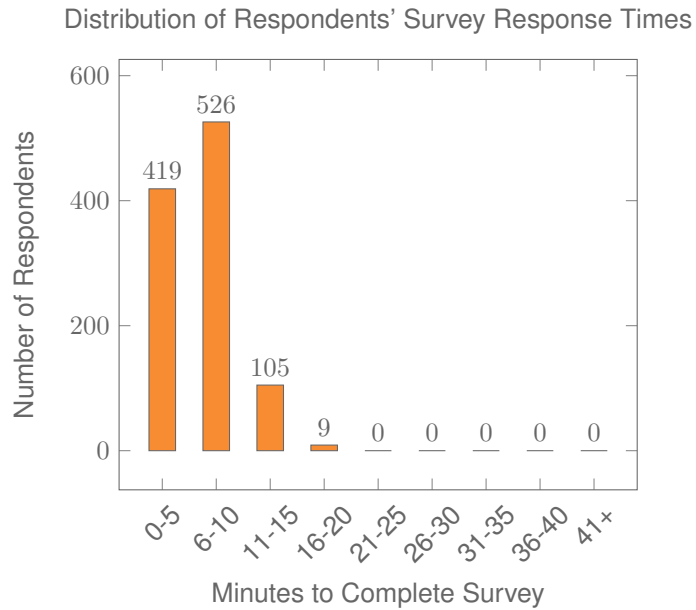
Note: We are unable to provide sample weights for a small number of UAS members (see the Sample and weighting section below for details). If they completed the survey, these members are included in the data set with a weight of zero, but accounted for in the computation of total sample size and survey response rate.%.

The detailed survey response rate is as follows:

UAS208 - Response Overview	
Size of selected sample	1800
Completed the survey	1059
Started but did not complete the survey	15
Did not start the survey	726
Response rate	58.83%

2.2 Timings

The survey took respondents an average of 7 minutes, and the full distribution of survey response times is available in the figure below. Times per question are available upon request.



2.3 Sample & Weighting

Weights are included in the data set for this survey. This survey dataset may contain respondents with a weight of zero. These respondents belong to a small group of UAS members for whom sample weights cannot be computed due to non-probability recruitment for special projects. Hence, while they are accounted for in the total number of survey respondents, they do not contribute to any statistics using sample weights. For more details on the UAS weighing procedures please refer to the UAS Weighting Procedures V1. Please contact UAS staff with any questions.

3 STANDARD VARIABLES

Each Understanding America Study data contains a series of standard variables, consisting of individual, household and sample identifiers, language indicator, time stamps and a rating by the respondent of how much he or she liked the survey:

- **uasid**: the identifier of the respondent. This identifier is assigned to a respondent at recruitment and stays with the respondent throughout each and every survey he/she participates in. When analyzing data from multiple surveys, the 'uasid' can be used to merge data sets.
- **uashhid**: the household identifier of the respondent. Every member is assigned a household identifier, stored in the variable 'uashhid'. For the primary respondent this identifier equals his or her 'uasid'. All other eligible members of the primary respondent's household (everyone who is 18 or older in the household) who become UAS respondents receive the 'uasid' of the primary respondent as their household identifier. The identifier 'uashhid' remains constant over time for all respondents. Thus it is always possible to find the original UAS household of an UAS panel member (even after they, for example, have moved out to form another household).
- **survhhid**: uniquely identifies the household a UAS panel member belongs to in a given survey. For instance, if the primary respondent and his/her spouse are both UAS members at the time of a given survey, they both receive the same 'survhhid' identifier for that survey. If they subsequently split, they receive two different 'survhhid' in subsequent surveys. They, however, always share the same 'uashhid'. The identifier 'survhhid' is set to missing (.) if no other household members are UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, household members have different 'survhhid' reflecting different household compositions at the time they answered the survey. For instance, suppose that the primary respondent and his/her spouse are both UAS members. If the primary respondent answers the survey when he/she is living with the spouse, but the spouse answers the survey when the couple has split, they receive different 'survhhid'. Hence, the variable 'survhhid' identifies household membership of UAS panel members, at the time the respondent answers the survey. Note: in the My Household survey 'survhhid' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.
- **uasmembers**: is the number of other household members who are also UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, the primary respondent of a household has a value of '0', whereas the second UAS household respondent has a value of '1'. Therefore 'uasmembers' should be interpreted as the

number of household and UAS panel members at the time the respondent answers the survey. Note: in the My Household survey 'uasmembers' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.

- **sampleframe**: indicates the sampling frame from which the household of the respondent was recruited. All UAS recruitment is done through address based sampling (ABS) in which samples are acquired based on postal records. Currently, the variable 'sampleframe' takes on four values reflecting four distinct sample frames used by the UAS over the year (in future data sets the number of sample frames used for recruitment may increase if additional specific populations are targeted in future recruitment batches):

1. U.S. National Territory: recruited through ABS within the entire U.S.
2. Areas high concentration Nat Ame: recruited through ABS in areas with a high concentration of Native Americans in the zip-code. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
3. Los Angeles County: recruited through ABS within Los Angeles County.
4. California: recruited through ABS within California.

Note: prior to March 6, 2024 this variable was called sampletype and had the following value labels for the above list in UAS data sets:

1. Nationally Representative Sample: recruited through ABS within the entire U.S.
2. Native Americans: recruited through ABS in areas with a high concentration of Native Americans. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
3. LA County: recruited through ABS within Los Angeles County.
4. California: recruited through ABS within California.

- **batch**: indicates the batch from which the respondent was recruited. Currently, this variable takes the following values (in future data sets the number of batches may increase as new recruitment batches are added to the UAS):

1. ASDE 2014/01
2. ASDE 2014/01
3. ASDE 2014/01
4. Public records 2015/05
5. MSG 2015/07
6. MSG 2016/01
7. MSG 2016/01
8. MSG 2016/01
9. MSG 2016/02

10. MSG 2016/03
11. MSG 2016/04
12. MSG 2016/05
13. MSG 2016/08
14. MSG 2017/03
15. MSG 2017/11
16. MSG 2018/02
17. MSG 2018/08
18. MSG 2019/04
19. MSG 2019/05
20. MSG 2019/11
21. MSG 2020/08
22. MSG 2020/10
23. MSG 2021/02
24. MSG 2021/08
25. MSG 2021/08
26. MSG 2022/02
27. MSG 2022/02
28. MSG 2022/08
29. MSG 2022/11
30. MSG 2022/11
31. MSG 2023/01
32. MSG 2023/06
33. MSG 2023/09
34. MSG 2023/10
35. MSG 2025/02

Note: prior to March 6, 2024 this variable had the following value labels for the above list in UAS data sets:

1. ASDE 2014/01 Nat.Rep.
2. ASDE 2014/01 Native Am.
3. ASDE 2014/11 Native Am.
4. LA County 2015/05 List Sample
5. MSG 2015/07 Nat.Rep.
6. MSG 2016/01 Nat.Rep. Batch 2

7. MSG 2016/01 Nat.Rep. Batch 3
8. MSG 2016/01 Nat.Rep. Batch 4
9. MSG 2016/02 Nat.Rep. Batch 5
10. MSG 2016/03 Nat.Rep. Batch 6
11. MSG 2016/04 Nat.Rep. Batch 7
12. MSG 2016/05 Nat.Rep. Batch 8
13. MSG 2016/08 LA County Batch 2
14. MSG 2017/03 LA County Batch 3
15. MSG 2017/11 California Batch 1
16. MSG 2018/02 California Batch 2
17. MSG 2018/08 Nat.Rep. Batch 9
18. MSG 2019/04 LA County Batch 4
19. MSG 2019/05 LA County Batch 5
20. MSG 2019/11 Nat. Rep. Batch 10
21. MSG 2020/08 Nat. Rep. Batch 11
22. MSG 2020/10 Nat. Rep. Batch 12
23. MSG 2021/02 Nat. Rep. Batch 13
24. MSG 2021/08 Nat. Rep. Batch 15
25. MSG 2021/08 Nat. Rep. Batch 16
26. MSG 2022/02 Nat. Rep. Batch 17 (priority)
27. MSG 2022/02 Nat. Rep. Batch 17 (regular)
28. MSG 2022/08 Nat. Rep. Batch 18
29. MSG 2022/11 LA County Batch 6
30. MSG 2022/11 Nat. Rep. Batch 20
31. MSG 2023/01 Nat. Rep. Batch 21
32. MSG 2023/06 Nat. Rep. Batch 22
33. MSG 2023-09 Native Am. Batch 3
34. MSG 2023-10 Nat. Rep. Batch 23

- **primary_respondent:** indicates if the respondent was the first person within the household (i.e. to become a member or whether s/he was added as a subsequent member. A household in this regard is broadly defined as anyone living together with the primary respondent. That is, a household comprises individuals who live together, e.g. as part of a family relationship (like a spouse/child/parent) or in context of some other relationship (like a roommate or tenant).

- **hardware**: indicates whether the respondent ever received hardware or not. Note: this variable should not be used to determine whether a respondent received hardware at a given point in time and/or whether s/he used the hardware to participate in a survey. Rather, it indicates whether hardware was ever provided:
 1. None
 2. Tablet (includes Internet)
- **language**: the language in which the survey was conducted. This variable takes a value of 1 for English and a value of 2 for Spanish.
- **start_date (start_year, start_month, start_day, start_hour, start_min, start_sec)**: indicates the time at which the respondent started the survey.
- **end_date (end_year, end_month, end_day, end_hour, end_min, end_sec)**: indicates the time at which the respondent completed the survey.
- **cs.001**: indicates how interesting the respondent found the survey.

4 BACKGROUND DEMOGRAPHICS

Every UAS survey data set includes demographic variables, which provide background information about the respondent and his/her household. Demographic information such as age, ethnicity, education, marital status, work status, state of residence, family structure is elicited every quarter through the “My Household” survey. The demographic variables provided with each survey are taken from the most recent ‘MyHousehold’ survey answered by the respondent. If at the time of a survey, the information in “My Household” is more than three months old, a respondent is required to check and update his or her information before being able to take the survey.

The following variables are available in each survey data set:

- **gender**: the gender of the respondent.
- **dateofbirth_year**: the year of birth of the respondent.
- **age**: the age of the respondent at the start of the survey.
- **agerange**: if the respondent’s age cannot be calculate due to missing information, ‘agerange’ indicates the approximate age. Should a value for both the ‘age’ and ‘agerange’ be present, then ‘age’ takes precedence over ‘agerange’.
- **citizenus**: indicates whether the respondent is a U.S. citizen.
- **bornus**: indicates whether the respondent was born in the U.S.
- **stateborn**: indicates the state in which the respondent was born. This is set to missing (.) if the respondent was not born in the U.S.
- **countryborn**: indicates the country in which the respondent was born. This is set to missing (.) if the respondent was born in the U.S.
- **countryborn_other**: indicates the country of birth if that country is not on the drop down list of countries shown to the respondent’.
- **statereside**: the state in which the respondent is living.
- **immigration_status**: indicates whether the respondent is an immigrant. It takes one of the following values: 0 Non-immigrant, 1 First generation immigrant (immigrant who migrated to the U.S), 2 Second generation immigrant (U.S.-born children of at least one foreign-born parent), 3 Third generation immigrant (U.S.-born children of at least one U.S.-born parent, where at least one grandparent is foreign-born), or 4 Unknown immigrant status.
- **maritalstatus**: the marital status of the respondent.
- **livewithpartner**: indicates whether the respondent lives with a partner.

- **education**: the highest level of education attained by the respondent.
- **hisplatin**: indicates whether the respondent identifies him or herself as being Hispanic or Latino. This variable is asked separately from race.
- **hisplatinogroup**: indicates which Hispanic or Latino group a respondent identifies him or herself with. This is set to missing (.) if the respondent does not identify him or herself as being Hispanic or Latino.
- **white**: indicates whether the respondent identifies him or herself as white (Caucasian).
- **black**: indicates whether the respondent identifies him or herself as black (African-American).
- **nativeamer**: indicates whether the respondent identifies him or herself as Native American (American Indian or Alaska Native).
- **asian**: indicates whether the respondent identifies him or herself as Asian (Asian-American).
- **pacific**: indicates whether the respondent identifies him or herself as Native Hawaiian or Other Pacific Islander.
- **race**: indicates the race of the respondent as singular (e.g., '1 White' or '2 Black') or as mixed (in case the respondent identifies with two or more races). The value '6 Mixed' that the respondent answered 'Yes' to at least two of the single race categories. This variable is generated based on the values of the different race variables (white, black, nativeamer, asian, pacific). This composite measure is not conditional on hisplatin, so an individual may identify as Hispanic or Latino, and also as a member of one or more racial groups.
- **working**: indicates whether the respondent is working for pay.
- **sick_leave**: indicates whether the respondent is not working because sick or on leave.
- **unemp_layoff**: indicates whether the respondent is unemployed or on lay off.
- **unemp_look**: indicates whether the respondent is unemployed and looking for a job.
- **retired**: indicates whether the respondent is retired.
- **disabled**: indicates whether the respondent has a disability.
- **If_other**: specifies other labor force status.
- **laborstatus**: indicates the labor force status of the respondent as singular (e.g., '1 Working for pay' or '2 On sick or other leave') or as mixed (in case the respondent selects two or more labor statuses). The value '8 Mixed' indicates that the respondent answered 'Yes' to at least two of the single labor force status variables. This variable is generated based on the values of the different labor status variables (working, sick_leave, unempl_layoff, unempl_look, retired, disabled, If_other).

- **employmenttype**: indicates the employment type of the respondent (employed by the government, by a private company, a nonprofit organization, or self-employed). This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **workfullpart**: indicates whether the respondent works full or part-time. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hourswork**: indicates the number of hours the respondent works per week. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hhincome**: is the total combined income of all members of the respondent's household (living in their household) during the past 12 months.
- **anyhhmember**: indicates whether there were any members in the respondent's household at the time he/she answered the survey as reported by the respondent.
- **hhmembernumber**: indicates the number of household members in the respondent's household at the time of the survey as reported by the respondent. It may be that 'anyhhmember' is 'Yes', but 'hhmembernumber' is missing if the respondent did not provide the number of household members at the time of the survey.
- **hhmemberin_#**: indicates whether a household member is currently in the household as reported by the respondent. Household members are never removed from the stored household roster and their information is always included in survey data sets. The order of the roster is the same order in which household members were specified by the respondent in the 'MyHousehold' survey. The order is identified by the suffix _# (e.g., _1 indicates the first household member, _2 the second household member, etc.).

As an example, if the first household member is in the household at the time of the survey, 'hhmemberin_1' is set to '1 HH Member 1 is in the HH'; if he/she has moved out, 'hhmemberin_1' is set to '0 HH member 1 is no longer in the HH'. Since information of other household members (stored in the variables listed below) is always included in survey data sets, information about 'hhmemberin_1' is available whether this person is still in the household or has moved out.

- **hhmembergen_#**: indicates the gender of another household member as reported by the respondent.
- **hhmemberage_#**: indicates the age of another household member. The age is derived from the month and year of birth of the household member as reported by the respondent.
- **hhmemberrel_#**: indicates the relationship of the respondent to the other household member as reported by the respondent.

- **hhmemberuasid_#**: is the 'uasid' of the other household member if this person is also a UAS panel member. It is set to missing (.) if this person is not a UAS panel member at the time of the survey. Since this identifier is directly reported by the respondent (chosen from a preloaded list), it may differ from the actual (correct) 'uasid' of the UAS member it refers to because of reporting error. Also, this variable should not be used to identify UAS members in a given household at the time of the survey. This is because the variables 'hhmemberuasid_#' are taken from the most recent 'My Household' and changes in household composition involving UAS members may have occurred between the time of the respondent answered 'My Household' and the time the respondent answers the survey. To follow UAS members of a given household, it is advised to use the identifiers 'uashhid' and 'survhhid'.
- **lastmyhh_date**: the date on which the demographics variables were collected through the 'My Household' survey.

In addition, data sets created after May 8, 2025 include an urbanicity variable. It is based on panel members' current census tract of residence and the 2010 Rural-Urban Commuting Area (RUCA) codes released by the US Department of Agriculture's Economic Research Service. To preserve confidentiality, the UAS collapses the 10 primary RUCA codes to 4 levels: Metropolitan, Micropolitan, Small/Rural, and Unknown. The Metropolitan level corresponds to primary RUCA codes 1-3, the Micropolitan level corresponds to RUCA codes 4-6, and the Small/Rural UAS classification corresponds to RUCA codes 7-10.

For detailed information and definitions of the 10 primary RUCA codes, please visit the USDA ERS Rural-Urban Commuting Area Codes site. Surveys conducted completely prior to May 8, 2025 will have an urbanicity data set available on request.

5 MISSING DATA CONVENTIONS

Data files provide so-called clean data, that is, answers given to questions that are not applicable anymore at survey completion (for example because a respondent went back in the survey and skipped over a previously answered question) are treated as if the questions were never asked. In the data files all questions that were asked, but not answered by the respondent are marked with (.e). All questions never seen by the respondent (or any dirty data) are marked with (.a). The latter may mean that a respondent did not view the question because s/he skipped over it; or alternatively that s/he never reached that question due to a break off. If a respondent did not complete a survey, the variables representing survey end date and time are marked with (.c). Household member variables are marked with (.m) if the respondent has less household members (e.g. if the number of household members is 2, any variables for household member 3 and up are marked with (.m)).

UAS provides data in STATA and CSV format. Stata data sets come with include variable labels that are not available in the CSV files. Value labels are provided for single-response answer option. In STATA these labels will include the labels 'Not asked' and 'Not answered' for (.a) and (.e), and will show in tabulations such as 'tab q1, missing'. For multiple-response questions a binary variable is created for each answer option indicating whether the option was selected or not. A summary variable is also provided in string format reflecting which options were selected and in which order. For example, if a question asked about favorite animals with options cat, dog, and horse, then if a respondent selected horse and then cat, the binary variables for horse and cat will be set to yes, while the overall variable would have a string value of '3-1'. If no answer was given, all binary variables and the summary variable will be marked with '.e'.

Questions that are asked multiple times are often implemented as so-called array questions. Supposing the name of such question was Q1 and it was asked in 6 different instances, your data set would contain the variables Q1_1_ to Q1_6_. To illustrate, if a survey asked the names of all children, then child_1_ would contain the name of the first child the respondent named and so on.

More information about the UAS data in general can be found on the UAS Data Pages web site.

6 ROUTING SYNTAX

The survey with routing presented in the next section includes all of the questions that make up this survey, the question answers when choices were provided, and the question routing. The routing includes descriptions of when questions are grouped, conditional logic that determines when questions are presented to the respondent, randomization of questions and answers, and fills of answers from one question to another.

If you are unfamiliar with conditional logic statements, they are typically formatted so that **if** the respondent fulfills some condition (e.g. they have a cellphone or a checking account), **then** they are presented with some other question or the value of some variable is changed. If the respondent does not fulfill the condition (e.g. they are not a cellphone adopter or they do not have a checking account), something **else** happens such as skipping the next question or changing the variable to some other value. Some of the logic involved in the randomization of questions or answers being presented to the respondent is quite complex, and in these instances there is documentation to clarify the process being represented by the routing.

Because logic syntax standards vary, here is a brief introduction to our syntax standards. The syntax used in the conditional statements is as follows: '=' is equal to, '<' is less than, '>' is greater than, and '!= ' is used for does not equal. When a variable is set to some number N, the statement looks like 'variable := N'.

The formatting of the questions and routing are designed to make it easier to interpret what is occurring at any given point in the survey. Question ID is the bold text at the top of a question block, followed by the question text and the answer selections. When a question or variable has associated data, the name links to the appropriate data page, so you can easily get directly to the data. Text color is used to indicate the routing: **red** is conditional logic, **gold** is question grouping, **green** is looping, and **orange** is used to document randomization and other complex conditional logic processes. The routing is written for a computer to parse rather than a human to read, so when the routing diverges significantly from what is displayed to the respondent, a screenshot of what the respondent saw is included.

The name of the randomization variables are defined in proximity to where they are put into play, and like the question ID the names of the randomization variables can be used to link directly to the associated data page.

7 SURVEY WITH ROUTING

intro1 (intro in section Base)

This survey asks questions that range from ratings of your responses to everyday situations to your ratings of the experiences of others. You will also make choices about various scenarios.

Start of section **Selfrating**

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

sr.intro (Section Selfrating)

In this part, you will consider everyday situations that you might encounter. Please read each item carefully and then rate how you think you would experience it on the scale provided.

sr001 (how disgusting overcooked entree in section Selfrating)

I order takeout and am given an overcooked, badly seasoned entrée.

How disgusting would this be for you?

0 0 Not at all disgusting

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely disgusting

sr002 (litter problem, inconsistent clean up in section Selfrating)

My neighborhood has a litter problem, with inconsistent efforts on behalf of the city to keep it clean.

How unfair would you think this is?

0 0 Not at all unfair

1 1

2 2

3 3

4 4
5 5
6 6
7 7
8 8
9 9
10 10 Extremely unfair

sr003 (flooded apartment in section Selfrating)
My apartment is flooded.

How bad would this be for you?

0 0 Not at all bad
1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9
10 10 Extremely bad

sr004 (tap water needs to be filtered in section Selfrating)
Because of a city-wide contamination problem, my tap water needs to be filtered before I can safely drink it.

How bad would this be for you?

0 0 Not at all bad
1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9
10 10 Extremely bad

sr005 (kept awake by noise in section Selfrating)
Despite living in a generally quiet neighborhood, I am kept awake by noise outside my

bedroom and only get a few hours of sleep.

How intolerable would this be for you?

0 0 Not at all intolerable

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely intolerable

sr006 (no chance to speak how offensive in section Selfrating)

I attend a city council meeting for the first time and am not given a chance to speak.

How offensive would this be for you?

0 0 Not at all offensive

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely offensive

sr007 (no chance to speak how offensive in section Selfrating)

I enter a raffle at a city fair for a chance to meet a local celebrity but do not end up winning.

How disappointing would this be for you?

0 0 Not at all disappointing

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely disappointing

sr008 (no chance to speak how offensive in section Selfrating)

I meet my friend's new partner and they treat me rather rudely.

How offensive would this be for you?

0 0 Not at all offensive

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely offensive

sr009 (clipped by car how upsetting in section Selfrating)

I am crossing the street in the main part of the city and am almost clipped by a speeding car.

How upsetting would this be for you?

0 0 Not at all upsetting

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely upsetting

sr010 (wait for uber how annoying in section Selfrating)

I call an Uber and it takes 10 minutes longer than the app initially says to arrive.

How annoying would this be for you?

0	0	Not at all annoying
1	1	
2	2	
3	3	
4	4	
5	5	
6	6	
7	7	
8	8	
9	9	
10	10	Extremely annoying

END OF GROUP

End of section **Selfrating**

Start of section **Information**

in_intro (Section Information)

In this study, we are interested in how people rate the experiences of others. We are going to show you information about a person, including a photograph and some information about this person's life. Please read this information carefully, as you will be asked to recall it at the end of the study.

/* Respondents are presented with a hypothetical person to rate their experiences per variable in_randomizer:

- o 1 Poor White male
- o 2 Rich White male
- o 3 Poor White female
- o 4 Rich White female
- o 5 Poor Black male
- o 6 Rich Black male
- o 7 Poor Black female
- o 8 Rich Black female

*/

IF in_randomizer = EMPTY THEN

| in_randomizer := mt_rand(1,8)

END OF IF

IF in_randomizer = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc1 (Section Information)

Please read the information below carefully.

This is Jordan. He was born and raised in a large city in the U.S. Jordan has experienced many financial difficulties in his life. He and his siblings were raised by parents who struggled to find steady work to pay the bills. Jordan's family is financially unstable; they often struggle to have enough money for food, rent, or other basic things.

Figure 1: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 2 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc2 (Section Information)

Please read the information below carefully.

This is Jordan. He was born and raised in a large city in the U.S. Jordan has not experienced any financial difficulties in his life. He and his siblings were raised by parents who comfortably supported them by working well-paying jobs. Jordan's family is financially stable; they never struggle to have enough money for food, rent, or other basic things.

Figure 2: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc3 (Section Information)

Please read the information below carefully.

This is Jordan. She was born and raised in a large city in the U.S. Jordan has experienced many financial difficulties in her life. She and her siblings were raised by parents who struggled to find steady work to pay the bills. Jordan's family is financially unstable; they often struggle to have enough money for food, rent, or other basic things.

Figure 3: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 4 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc4 (Section Information)

Please read the information below carefully.

This is Jordan. She was born and raised in a large city in the U.S. Jordan has not experienced any financial difficulties in her life. She and her siblings were raised by

parents who comfortably supported them by working well-paying jobs. Jordan's family is financially stable; they never struggle to have enough money for food, rent, or other basic things.

Figure 4: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 5 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc5 (Section Information)

Please read the information below carefully.

This is Jordan. He was born and raised in a large city in the U.S. Jordan has experienced many financial difficulties in his life. He and his siblings were raised by parents who struggled to find steady work to pay the bills. Jordan's family is financially unstable; they often struggle to have enough money for food, rent, or other basic things.

Figure 5: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 6 THEN

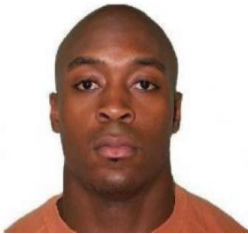
GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc6 (Section Information)

Please read the information below carefully.

This is Jordan. He was born and raised in a large city in the U.S. Jordan has not experienced any financial difficulties in his life. He and his siblings were raised by parents who comfortably supported them by working well-paying jobs. Jordan's family is financially stable; they never struggle to have enough money for food, rent, or other basic things.

Figure 6: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 7 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc7 (Section Information)

Please read the information below carefully.

This is Jordan. She was born and raised in a large city in the U.S. Jordan has experienced many financial difficulties in her life. She and her siblings were raised by parents who struggled to find steady work to pay the bills. Jordan's family is financially unstable; they often struggle to have enough money for food, rent, or other basic things.

Figure 7: Photo



imgstyle (Section Information)

END OF GROUP

ELSEIF in_randomizer = 8 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

in_desc8 (Section Information)

Please read the information below carefully.

This is Jordan. She was born and raised in a large city in the U.S. Jordan has not experienced any financial difficulties in her life. She and her siblings were raised by parents who comfortably supported them by working well-paying jobs. Jordan's family is financially stable; they never struggle to have enough money for food, rent, or other basic things.

Figure 8: Photo



imgstyle (Section Information)

END OF GROUP

END OF IF

End of section **Information**

Start of section **Rating**

Fill code of question FLName executed
Fill code of question FLHeShe executed
Fill code of question FLHisHer executed
Fill code of question FLHimHer executed

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

rt_intro (Section Rating)

Now we would like you to complete the same questionnaire as before, but for Jordan, the person you just read about. For each situation, please read the item carefully and then rate how you think Jordan would experience it.

rt001 (vignette how disgusting overcooked entree in section Rating)

(Jordan) orders takeout and is given an overcooked, badly seasoned entrée.

How disgusting would this be for (Jordan)?

0 0 Not at all disgusting

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely disgusting

rt002 (vignette litter problem, inconsistent clean up in section Rating)

(Jordan)'s neighborhood has a litter problem, with inconsistent efforts on behalf of the city to keep it clean.

How unfair would (Jordan) think this is?

0 0 Not at all unfair

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely unfair

rt003 (vignette flooded apartment in section Rating)
(Jordan)'s apartment is flooded.

How bad would this be for (Jordan)?

0 0 Not at all bad

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely bad

rt004 (vignette tap water needs to be filtered in section Rating)

Because of a city-wide contamination problem, (Jordan)'s tap water needs to be filtered before (he/she) can safely drink it.

How bad would this be for (Jordan)?

0 0 Not at all bad

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely bad

rt005 (vignette kept awake by noise in section Rating)

Despite living in a generally quiet neighborhood, (Jordan) is kept awake by noise outside (his/her) bedroom and only gets a few hours of sleep.

How intolerable would this be for (Jordan)?

0 0 Not at all intolerable

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely intolerable

rt006 (vignette no chance to speak how offensive in section Rating)

(Jordan) attends a city council meeting for the first time and is not given a chance to speak.

How offensive would this be for (Jordan)?

0 0 Not at all offensive

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely offensive

rt007 (vignette no chance to speak how offensive in section Rating)

(Jordan) enters a raffle at a city fair for a chance to meet a local celebrity but does not end up winning.

How disappointing would this be for (Jordan)?

0 0 Not at all disappointing

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely disappointing

rt008 (vignette no chance to speak how offensive in section Rating)
(Jordan) meets (his/her) friend's new partner and they treat (him/her) rather rudely.

How offensive would this be for (Jordan)?

0 0 Not at all offensive

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely offensive

rt009 (vignette clipped by car how upsetting in section Rating)
(Jordan) is crossing the street in the main part of the city and is almost clipped by a speeding car.

How upsetting would this be for (Jordan)?

0 0 Not at all upsetting

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 Extremely upsetting

rt010 (vignette wait for uber how annoying in section Rating)
(Jordan) calls an Uber and it takes 10 minutes longer than the app initially says to arrive.

How annoying would this be for (Jordan)?

0 0 Not at all annoying

1 1

2 2

3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10 Extremely annoying

END OF GROUP

End of section **Rating**

Start of section **Carchoice**

/* Respondents are asked to choose financing terms for a new car per variable cc_randomizer:

- o 1 Restricted framing in order A
- o 2 Restricted framing in order B
- o 3 Aggregate framing in order A
- o 4 Aggregate framing in order B

*/

IF cc_randomizer = EMPTY THEN

cc_randomizer := mt_rand(1,4)

END OF IF

IF cc_randomizer = 1 THEN

cc001 (restricted framing in order A in section Carchoice)

Imagine that you have moved and taken a new job and can now afford a nice car. You have just chosen your car (tag price of \$30,000) and must now decide between one of the two financing terms. Please choose your preferred plan:

1 Plan A: Pay \$975 / month for three years.

2 Plan B: Pay \$1300 / month for two years.

ELSEIF cc_randomizer = 2 THEN

cc002 (restricted framing in order B in section Carchoice)

Imagine that you have moved and taken a new job and can now afford a nice car. You have just chosen your car (tag price of \$30,000) and must now decide between one of the two financing terms. Please choose your preferred plan:

1 Plan A: Pay \$1300 / month for two years.

2 Plan B: Pay \$975 / month for three years.

ELSEIF cc_randomizer = 3 THEN

cc003 (aggregate framing in order A in section Carchoice)

Imagine that you have moved and taken a new job and can now afford a nice car. You have just chosen your car (tag price of \$30,000) and must now decide between one of the two financing terms. Please choose your preferred plan:

1 Plan A: Pay \$35,100 over three years.

2 Plan B: Pay \$31,200 over two years.

ELSEIF cc.randomizer = 4 THEN

cc004 (aggregate framing in order B in section Carchoice)

Imagine that you have moved and taken a new job and can now afford a nice car. You have just chosen your car (tag price of \$30,000) and must now decide between one of the two financing terms. Please choose your preferred plan:

1 Plan A: Pay \$31,200 over two years.

2 Plan B: Pay \$35,100 over three years.

END OF IF

End of section **Carchoice**

Start of section **Custody**

/ Respondents are asked to weigh in on a hypothetical custody battle per variable cu.randomizer:*

- o 1 Choose framing in order A*
- o 2 Choose framing in order B*
- o 3 Reject framing in order A*
- o 4 Reject framing in order B*
- o 5 Choose framing in order A for Version 2*
- o 6 Choose framing in order B for Version 2*
- o 7 Reject framing in order A for Version 2*
- o 8 Reject framing in order B for Version 2*

**/*

IF cu.randomizer = EMPTY THEN

cu.randomizer := mt_rand(1,8)

END OF IF

IF cu.randomizer = 1 THEN

cu001 (Choose framing in order A in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social,

and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you award sole custody of the child?

Please note: The Parent you select is the one you are **awarding** - the one who will be assigned custody!

1 Parent A

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

2 Parent B

high income
close relationship with the child
relatively stable social life
high need for order and cleanliness
minor health problems

ELSEIF cu_randomizer = 2 THEN

cu002 (Choose framing in order B in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you award sole custody of the child?

Please note: The Parent you select is the one you are **awarding** - the one who will be assigned custody!

1 Parent A

high income
close relationship with the child
relatively stable social life
high need for order and cleanliness
minor health problems

2 Parent B

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

ELSEIF cu_randomizer = 3 THEN

cu003 (Reject framing in order A in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

Which parent would you deny sole custody of the child?

Please note: The Parent you select is the one you are **denying** - the one who will **not** be assigned custody!

1 Parent A

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

2 Parent B

high income
close relationship with the child
relatively stable social life
high need for order and cleanliness
minor health problems

ELSEIF cu.randomizer = 4 THEN

cu004 (Reject framing in order B in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

Which parent would you deny sole custody of the child?

Please note: The Parent you select is the one you are **denying** - the one who will **not** be assigned custody!

1 Parent A

high income
close relationship with the child
relatively stable social life
high need for order and cleanliness
minor health problems

2 Parent B

average income
average health
average working hours
reasonable social life

| reasonable rapport with the child

ELSEIF cu_randomizer = 5 THEN

cu005 (Version 2 Choose framing in order A in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you award sole custody of the child?

Please note: The Parent you select is the one you are **awarding** - the one who will be assigned custody!

1 Parent A

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

2 Parent B

high income
lots of work-related travel
minor health problems
has a couple of drinks almost every night
somewhat risky financial behavior

ELSEIF cu_randomizer = 6 THEN

cu006 (Version 2 Choose framing in order B in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you award sole custody of the child?

Please note: The Parent you select is the one you are **awarding** - the one who will be assigned custody!

1 Parent A

high income
lots of work-related travel
minor health problems
has a couple of drinks almost every night
somewhat risky financial behavior

2 Parent B

average income
average health

average working hours
reasonable social life
reasonable rapport with the child

ELSEIF cu_randomizer = 7 THEN

cu007 (Version 2 Reject framing in order A in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you deny sole custody of the child?

Please note: The Parent you select is the one you are **denying** - the one who will **not** be assigned custody!

1 Parent A

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

2 Parent B

high income
lots of work-related travel
minor health problems
has a couple of drinks almost every night
somewhat risky financial behavior

ELSEIF cu_randomizer = 8 THEN

cu008 (Version 2 Reject framing in order B in section Custody)

Imagine that you serve on the jury of an only-child sole-custody case following a relatively messy divorce. The facts of the case are complicated by ambiguous economic, social, and emotional considerations, and you decide to base your decision entirely on the following few observations.

To which parent would you deny sole custody of the child?

Please note: The Parent you select is the one you are **denying** - the one who will **not** be assigned custody!

1 Parent A

high income
lots of work-related travel
minor health problems
has a couple of drinks almost every night
somewhat risky financial behavior

2 Parent B

average income
average health
average working hours
reasonable social life
reasonable rapport with the child

END OF IF

End of section **Custody**

Start of section **Closing**

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

CS_000 (attention check in section Closing)

People vary in many characteristics that might be of interest to researchers. For example, some people are more extraverted, while others are more introverted. In this case, we are interested in how people read sentences. Please click the 'other' option and write the answer to the following question in the blank space below. What is the fifth word in the following sentence? "Jacob and Thomas were brothers."

- 1 Reading
- 2 Hiking
- 3 Going to the beach
- 4 Going to museums
- 5 Other:

CS_000.other (other attention check in section Closing)
STRING

END OF GROUP

IF CS_000 = 5 THEN

IF language = 1 AND trim(strtolower(CS_000.other)) = "brothers" THEN

| CS_000.ok := 1

ELSEIF language = 2 AND trim(strtolower(CS_000.other)) = "hermanos" THEN

| CS_000.ok := 1

ELSE

| CS_000.ok := 2

END OF IF

ELSE

| CS_000.ok := 2

END OF IF

CS_001 (HOW PLEASANT INTERVIEW in section Closing)

Could you tell us how interesting or uninteresting you found the questions in this interview?

- 1 Very interesting
- 2 Interesting
- 3 Neither interesting nor uninteresting
- 4 Uninteresting
- 5 Very uninteresting

CS_003 (comments in section Closing)

Do you have any other comments on the interview? Please type these in the box below.(If you have no comments, please click next to complete this survey.)

STRING

End of section **Closing**

/* Please note that although question CS_003 is listed in the routing, the answers are not included in the microdata in the event identifiable information is captured. Cleaned responses are available by request. */