

UnderStandingAmericaStudy

UAS 444: FINANCIAL KNOWLEDGE; RISK PREFERENCES



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Fielded February 17, 2022 - March 16, 2022

Contents

1	Introduction	3
1.1	Topics	3
1.2	Experiments	3
1.3	Citation	3
2	Survey Response And Data	4
2.1	Sample selection and response rate	4
2.2	Timings	4
2.3	Sample & Weighting	5
3	Standard Variables	6
4	Background Demographics	11
5	Missing Data Conventions	15
6	Routing Syntax	16
7	Survey with Routing	17
	assets	17
	Closing	35

1 INTRODUCTION

This UAS panel survey, titled "UAS 444: Financial knowledge; Risk preferences", asks about respondents' opinions and thoughts about various kinds of financial accounts and investment assets. This survey is no longer in the field. Respondents were paid \$4 to complete the survey.

1.1 Topics

This survey contains questions (among others) on the following topics: Risk Preferences. A complete survey topic categorization for the UAS can be found [here](#).

1.2 Experiments

This survey did not include any experiments. A complete survey experiment categorization for the UAS can be found [here](#).

1.3 Citation

Each publication, press release or other document that cites results from this survey must include an acknowledgment of UAS as the data source and a disclaimer such as, 'The project described in this paper relies on data from survey(s) administered by the Understanding America Study, which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC or UAS.' For any questions or more information about the UAS, contact Tania Gutsche, Project and Panel Manager, Center for Economic and Social Research, University of Southern California, at tgutsche@usc.edu.

2 SURVEY RESPONSE AND DATA

2.1 Sample selection and response rate

The sample selection for this survey was:

All active respondents who completed UAS 184.

As such, this survey was made available to 3098 UAS participants. Of those 3098 participants, 2509 completed the survey and are counted as respondents. Of those who are not counted as respondents, 39 started the survey without completing and 550 did not start the survey. The overall response rate was 80.99%.

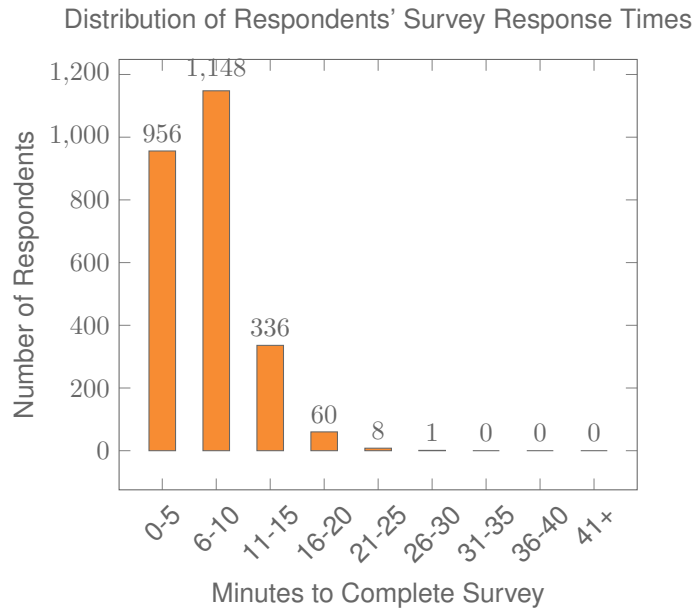
Note: We are unable to provide sample weights for a small number of UAS members (see the Sample weighting section below for details). If they completed the survey, these members are included in the data set with a weight of zero, but accounted for in the computation of total sample size and survey response rate.%.

The detailed survey response rate is as follows:

UAS444 - Response Overview	
Size of selected sample	3098
Completed the survey	2509
Started but did not complete the survey	39
Did not start the survey	550
Response rate	80.99%

2.2 Timings

The survey took respondents an average of 7 minutes, and the full distribution of survey response times is available in the figure below. Times per question are available upon request.



2.3 Sample & Weighting

Sample weights for this survey are computed following the general UAS Weighting Procedure. Specifically, we use a two-step process where we first compute base weights, which correct for unequal probabilities of sampling UAS members, and then generate final, post-stratification weights, which align the sample to the reference population along certain socio-economic dimensions. These are gender (male/female), race and ethnicity (White/Black/Other/Hispanic/Native American), age (18-39/40-49/50/59/60+), education (High school or less/Some college/Bachelor or more), Census regions (Northeast/Midwest/West, excl. CA/CA, excl. LAC, LAC). Benchmark distributions for these variables are derived from the 6 most recent available Current Population Survey (CPS) Basic Monthly Survey with respect to the survey's completion date. The reference population considered for the weights is the U.S. population of adults age 18 and older.

This survey dataset may contain respondents with a weight of zero. These respondents belong to a small group of UAS members for whom sample weights cannot be computed due to non-probability recruitment for special projects. Hence, while they are accounted for in the total number of survey respondents, they do not contribute to any statistics using sample weights. More information is available from the UAS Weighting Procedure. Please contact UAS staff with any questions.

3 STANDARD VARIABLES

Each Understanding America Study data contains a series of standard variables, consisting of individual, household and sample identifiers, language indicator, time stamps and a rating by the respondent of how much he or she liked the survey:

- **uasid**: the identifier of the respondent. This identifier is assigned to a respondent at recruitment and stays with the respondent throughout each and every survey he/she participates in. When analyzing data from multiple surveys, the 'uasid' can be used to merge data sets.
- **uashhid**: the household identifier of the respondent. Every member is assigned a household identifier, stored in the variable 'uashhid'. For the primary respondent this identifier equals his or her 'uasid'. All other eligible members of the primary respondent's household (everyone who is 18 or older in the household) who become UAS respondents receive the 'uasid' of the primary respondent as their household identifier. The identifier 'uashhid' remains constant over time for all respondents. Thus it is always possible to find the original UAS household of an UAS panel member (even after they, for example, have moved out to form another household).
- **survhhid**: uniquely identifies the household a UAS panel member belongs to in a given survey. For instance, if the primary respondent and his/her spouse are both UAS members at the time of a given survey, they both receive the same 'survhhid' identifier for that survey. If they subsequently split, they receive two different 'survhhid' in subsequent surveys. They, however, always share the same 'uashhid'. The identifier 'survhhid' is set to missing (.) if no other household members are UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, household members have different 'survhhid' reflecting different household compositions at the time they answered the survey. For instance, suppose that the primary respondent and his/her spouse are both UAS members. If the primary respondent answers the survey when he/she is living with the spouse, but the spouse answers the survey when the couple has split, they receive different 'survhhid'. Hence, the variable 'survhhid' identifies household membership of UAS panel members, at the time the respondent answers the survey. Note: in the My Household survey 'survhhid' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.
- **uasmembers**: is the number of other household members who are also UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart is the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, the primary respondent of a household has a value of '0', whereas the second UAS household respondent has a value of '1'. Therefore 'uasmembers' should be interpreted as the

number of household and UAS panel members at the time the respondent answers the survey. Note: in the My Household survey 'uasmembers' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.

- **sampleframe**: indicates the sampling frame from which the household of the respondent was recruited. All UAS recruitment is done through address based sampling (ABS) in which samples are acquired based on postal records. Currently, the variable 'sampleframe' takes on four values reflecting four distinct sample frames used by the UAS over the year (in future data sets the number of sample frames used for recruitment may increase if additional specific populations are targeted in future recruitment batches):
 1. U.S. National Territory: recruited through ABS within the entire U.S.
 2. Areas high concentration Nat Ame: recruited through ABS in areas with a high concentration of Native Americans in the zip-code. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
 3. Los Angeles County: recruited through ABS within Los Angeles County.
 4. California: recruited through ABS within California.

Note: prior to March 6, 2024 this variable was called sampletype and had the following value labels for the above list in UAS data sets:

1. Nationally Representative Sample: recruited through ABS within the entire U.S.
 2. Native Americans: recruited through ABS in areas with a high concentration of Native Americans. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
 3. LA County: recruited through ABS within Los Angeles County.
 4. California: recruited through ABS within California.
- **batch**: indicates the batch from which the respondent was recruited. Currently, this variable takes the following values (in future data sets the number of batches may increase as new recruitment batches are added to the UAS):
 1. ASDE 2014/01
 2. ASDE 2014/01
 3. ASDE 2014/01
 4. Public records 2015/05
 5. MSG 2015/07
 6. MSG 2016/01
 7. MSG 2016/01
 8. MSG 2016/01
 9. MSG 2016/02

10. MSG 2016/03
11. MSG 2016/04
12. MSG 2016/05
13. MSG 2016/08
14. MSG 2017/03
15. MSG 2017/11
16. MSG 2018/02
17. MSG 2018/08
18. MSG 2019/04
19. MSG 2019/05
20. MSG 2019/11
21. MSG 2020/08
22. MSG 2020/10
23. MSG 2021/02
24. MSG 2021/08
25. MSG 2021/08
26. MSG 2022/02
27. MSG 2022/02
28. MSG 2022/08
29. MSG 2022/11
30. MSG 2022/11
31. MSG 2023/01
32. MSG 2023/06
33. MSG 2023/09
34. MSG 2023/10

Note: prior to March 6, 2024 this variable had the following value labels for the above list in UAS data sets:

1. ASDE 2014/01 Nat.Rep.
2. ASDE 2014/01 Native Am.
3. ASDE 2014/11 Native Am.
4. LA County 2015/05 List Sample
5. MSG 2015/07 Nat.Rep.
6. MSG 2016/01 Nat.Rep. Batch 2
7. MSG 2016/01 Nat.Rep. Batch 3

8. MSG 2016/01 Nat.Rep. Batch 4
9. MSG 2016/02 Nat.Rep. Batch 5
10. MSG 2016/03 Nat.Rep. Batch 6
11. MSG 2016/04 Nat.Rep. Batch 7
12. MSG 2016/05 Nat.Rep. Batch 8
13. MSG 2016/08 LA County Batch 2
14. MSG 2017/03 LA County Batch 3
15. MSG 2017/11 California Batch 1
16. MSG 2018/02 California Batch 2
17. MSG 2018/08 Nat.Rep. Batch 9
18. MSG 2019/04 LA County Batch 4
19. MSG 2019/05 LA County Batch 5
20. MSG 2019/11 Nat. Rep. Batch 10
21. MSG 2020/08 Nat. Rep. Batch 11
22. MSG 2020/10 Nat. Rep. Batch 12
23. MSG 2021/02 Nat. Rep. Batch 13
24. MSG 2021/08 Nat. Rep. Batch 15
25. MSG 2021/08 Nat. Rep. Batch 16
26. MSG 2022/02 Nat. Rep. Batch 17 (priority)
27. MSG 2022/02 Nat. Rep. Batch 17 (regular)
28. MSG 2022/08 Nat. Rep. Batch 18
29. MSG 2022/11 LA County Batch 6
30. MSG 2022/11 Nat. Rep. Batch 20
31. MSG 2023/01 Nat. Rep. Batch 21
32. MSG 2023/06 Nat. Rep. Batch 22
33. MSG 2023-09 Native Am. Batch 3
34. MSG 2023-10 Nat. Rep. Batch 23

- **primary_respondent**: indicates if the respondent was the first person within the household (i.e. to become a member or whether s/he was added as a subsequent member. A household in this regard is broadly defined as anyone living together with the primary respondent. That is, a household comprises individuals who live together, e.g. as part of a family relationship (like a spouse/child/parent) or in context of some other relationship (like a roommate or tenant).
- **hardware**: indicates whether the respondent ever received hardware or not. Note: this variable should not be used to determine whether a respondent received hardware at a given point in time and/or whether s/he used the hardware to participate in a survey. Rather, it indicates whether hardware was ever provided:

1. None
 2. Tablet (includes Internet)
- **language**: the language in which the survey was conducted. This variable takes a value of 1 for English and a value of 2 for Spanish.
 - **start_date (start_year, start_month, start_day, start_hour, start_min, start_sec)**: indicates the time at which the respondent started the survey.
 - **end_date (end_year, end_month, end_day, end_hour, end_min, end_sec)**: indicates the time at which the respondent completed the survey.
 - **cs_001**: indicates how interesting the respondent found the survey.

4 BACKGROUND DEMOGRAPHICS

Every UAS survey data set includes demographic variables, which provide background information about the respondent and his/her household. Demographic information such as age, ethnicity, education, marital status, work status, state of residence, family structure is elicited every quarter through the “My Household” survey. The demographic variables provided with each survey are taken from the most recent ‘MyHousehold’ survey answered by the respondent. If at the time of a survey, the information in “My Household” is more than three months old, a respondent is required to check and update his or her information before being able to take the survey.

The following variables are available in each survey data set:

- **gender**: the gender of the respondent.
- **dateofbirth_year**: the year of birth of the respondent.
- **age**: the age of the respondent at the start of the survey.
- **agerange**: if the respondent’s age cannot be calculate due to missing information, ‘agerange’ indicates the approximate age. Should a value for both the ‘age’ and ‘agerange’ be present, then ‘age’ takes precedence over ‘agerange’.
- **citizenus**: indicates whether the respondent is a U.S. citizen.
- **bornus**: indicates whether the respondent was born in the U.S.
- **stateborn**: indicates the state in which the respondent was born. This is set to missing (.) if the respondent was not born in the U.S.
- **countryborn**: indicates the country in which the respondent was born. This is set to missing (.) if the respondent was born in the U.S.
- **countryborn_other**: indicates the country of birth if that country is not on the drop down list of countries shown to the respondent’.
- **statereside**: the state in which the respondent is living.
- **immigration_status**: indicates whether the respondent is an immigrant. It takes one of the following values: 0 Non-immigrant, 1 First generation immigrant (immigrant who migrated to the U.S), 2 Second generation immigrant (U.S.-born children of at least one foreign-born parent), 3 Third generation immigrant (U.S.-born children of at least one U.S.-born parent, where at least one grandparent is foreign-born), or 4 Unknown immigrant status.
- **maritalstatus**: the marital status of the respondent.
- **livewithpartner**: indicates whether the respondent lives with a partner.

- **education**: the highest level of education attained by the respondent.
- **hisplativo**: indicates whether the respondent identifies him or herself as being Hispanic or Latino. This variable is asked separately from race.
- **hisplatinogroup**: indicates which Hispanic or Latino group a respondent identifies him or herself with. This is set to missing (.) if the respondent does not identify him or herself as being Hispanic or Latino.
- **white**: indicates whether the respondent identifies him or herself as white (Caucasian).
- **black**: indicates whether the respondent identifies him or herself as black (African-American).
- **nativeamer**: indicates whether the respondent identifies him or herself as Native American (American Indian or Alaska Native).
- **asian**: indicates whether the respondent identifies him or herself as Asian (Asian-American).
- **pacific**: indicates whether the respondent identifies him or herself as Native Hawaiian or Other Pacific Islander.
- **race**: indicates the race of the respondent as singular (e.g., '1 White' or '2 Black') or as mixed (in case the respondent identifies with two or more races). The value '6 Mixed' that the respondent answered 'Yes' to at least two of the single race categories. This variable is generated based on the values of the different race variables (white, black, nativeamer, asian, pacific). This composite measure is not conditional on hisplativo, so an individual may identify as Hispanic or Latino, and also as a member of one or more racial groups.
- **working**: indicates whether the respondent is working for pay.
- **sick_leave**: indicates whether the respondent is not working because sick or on leave.
- **unemp_layoff**: indicates whether the respondent is unemployed or on lay off.
- **unemp_look**: indicates whether the respondent is unemployed and looking for a job.
- **retired**: indicates whether the respondent is retired.
- **disabled**: indicates whether the respondent has a disability.
- **If_other**: specifies other labor force status.
- **laborstatus**: indicates the labor force status of the respondent as singular (e.g., '1 Working for pay' or '2 On sick or other leave') or as mixed (in case the respondent selects two or more labor statuses). The value '8 Mixed' indicates that the respondent answered 'Yes' to at least two of the single labor force status variables. This variable is generated based on the values of the different labor status variables (working, sick_leave, unempl_layoff, unempl_look, retired, disabled, If_other).

- **employmenttype**: indicates the employment type of the respondent (employed by the government, by a private company, a nonprofit organization, or self-employed). This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **workfullpart**: indicates whether the respondent works full or part-time. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hourswork**: indicates the number of hours the respondent works per week. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hhincome**: is the total combined income of all members of the respondent's household (living in their household) during the past 12 months.
- **anyhhmember**: indicates whether there were any members in the respondent's household at the time he/she answered the survey as reported by the respondent.
- **hhmembervnumber**: indicates the number of household members in the respondent's household at the time of the survey as reported by the respondent. It may be that 'anyhhmember' is 'Yes', but 'hhmembervnumber' is missing if the respondent did not provide the number of household members at the time of the survey.
- **hhmemberin_#**: indicates whether a household member is currently in the household as reported by the respondent. Household members are never removed from the stored household roster and their information is always included in survey data sets. The order of the roster is the same order in which household members were specified by the respondent in the 'MyHousehold' survey. The order is identified by the suffix _# (e.g., _1 indicates the first household member, _2 the second household member, etc.).

As an example, if the first household member is in the household at the time of the survey, 'hhmemberin_1' is set to '1 HH Member 1 is in the HH'; if he/she has moved out, 'hhmemberin_1' is set to '0 HH member 1 is no longer in the HH'. Since information of other household members (stored in the variables listed below) is always included in survey data sets, information about 'hhmemberin_1' is available whether this person is still in the household or has moved out.

- **hhmembergen_#**: indicates the gender of another household member as reported by the respondent.
- **hhmemberage_#**: indicates the age of another household member. The age is derived from the month and year of birth of the household member as reported by the respondent.
- **hhmemberrel_#**: indicates the relationship of the respondent to the other household member as reported by the respondent.

- **hhmemberuasid_#**: is the 'uasid' of the other household member if this person is also a UAS panel member. It is set to missing (.) if this person is not a UAS panel member at the time of the survey. Since this identifier is directly reported by the respondent (chosen from a preloaded list), it may differ from the actual (correct) 'uasid' of the UAS member it refers to because of reporting error. Also, this variable should not be used to identify UAS members in a given household at the time of the survey. This is because the variables 'hhmemberuasid_#' are taken from the most recent 'My Household' and changes in household composition involving UAS members may have occurred between the time of the respondent answered 'My Household' and the time the respondent answers the survey. To follow UAS members of a given household, it is advised to use the identifiers 'uashhid' and 'survhhid'.
- **lastmyhh_date**: the date on which the demographics variables were collected through the 'My Household' survey.

5 MISSING DATA CONVENTIONS

Data files provide so-called clean data, that is, answers given to questions that are not applicable anymore at survey completion (for example because a respondent went back in the survey and skipped over a previously answered question) are treated as if the questions were never asked. In the data files all questions that were asked, but not answered by the respondent are marked with (.e). All questions never seen by the respondent (or any dirty data) are marked with (.a). The latter may mean that a respondent did not view the question because s/he skipped over it; or alternatively that s/he never reached that question due to a break off. If a respondent did not complete a survey, the variables representing survey end date and time are marked with (.c). Household member variables are marked with (.m) if the respondent has less household members (e.g. if the number of household members is 2, any variables for household member 3 and up are marked with (.m)).

UAS provides data in STATA and CSV format. Stata data sets come with include variable labels that are not available in the CSV files. Value labels are provided for single-response answer option. In STATA these labels will include the labels 'Not asked' and 'Not answered' for (.a) and (.e), and will show in tabulations such as 'tab q1, missing'. For multiple-response questions a binary variable is created for each answer option indicating whether the option was selected or not. A summary variable is also provided in string format reflecting which options were selected and in which order. For example, if a question asked about favorite animals with options cat, dog, and horse, then if a respondent selected horse and then cat, the binary variables for horse and cat will be set to yes, while the overall variable would have a string value of '3-1'. If no answer was given, all binary variables and the summary variable will be marked with '.e'.

Questions that are asked multiple times are often implemented as so-called array questions. Supposing the name of such question was Q1 and it was asked in 6 different instances, your data set would contain the variables Q1_1_ to Q1_6_. To illustrate, if a survey asked the names of all children, then child_1_ would contain the name of the first child the respondent named and so on.

More information about the UAS data in general can be found on the UAS Data Pages web site.

6 ROUTING SYNTAX

The survey with routing presented in the next section includes all of the questions that make up this survey, the question answers when choices were provided, and the question routing. The routing includes descriptions of when questions are grouped, conditional logic that determines when questions are presented to the respondent, randomization of questions and answers, and fills of answers from one question to another.

If you are unfamiliar with conditional logic statements, they are typically formatted so that **if** the respondent fulfills some condition (e.g. they have a cellphone or a checking account), **then** they are presented with some other question or the value of some variable is changed. If the respondent does not fulfill the condition (e.g. they are not a cellphone adopter or they do not have a checking account), something **else** happens such as skipping the next question or changing the variable to some other value. Some of the logic involved in the randomization of questions or answers being presented to the respondent is quite complex, and in these instances there is documentation to clarify the process being represented by the routing.

Because logic syntax standards vary, here is a brief introduction to our syntax standards. The syntax used in the conditional statements is as follows: '=' is equal to, '<' is less than, '>' is greater than, and '!= ' is used for does not equal. When a variable is set to some number N, the statement looks like 'variable := N'.

The formatting of the questions and routing are designed to make it easier to interpret what is occurring at any given point in the survey. Question ID is the bold text at the top of a question block, followed by the question text and the answer selections. When a question or variable has associated data, the name links to the appropriate data page, so you can easily get directly to the data. Text color is used to indicate the routing: **red** is conditional logic, **gold** is question grouping, **green** is looping, and **orange** is used to document randomization and other complex conditional logic processes. The routing is written for a computer to parse rather than a human to read, so when the routing diverges significantly from what is displayed to the respondent, a screenshot of what the respondent saw is included.

The name of the randomization variables are defined in proximity to where they are put into play, and like the question ID the names of the randomization variables can be used to link directly to the associated data page.

7 SURVEY WITH ROUTING

Start of section **Assets**

mainintro (Section Assets)

This survey asks about your opinions on the safety of various investment assets. "Investment assets" refer to savings, stocks, real estate, gold, cryptocurrency, and government bonds. "**Investment assets**" **do not include your investment in 401(k) or other retirement accounts.**

Even if you don't own any of these assets, your opinions are still very valuable to us. We would greatly appreciate it if you could give us your best estimates.

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as005.intro (approximate total in section Assets)

For each type of financial asset that you have, what is the approximate total value? Please do not include the value of any assets held in retirement accounts such as IRAs or 401(k)s.

SUBGROUP OF QUESTIONS

as005.savings (savings approximate value in section Assets)

(Savings/Money in the saving accounts.)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000
- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000
- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

as005.stocks (stocks approximate value in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded.**)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000
- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000

- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

as005_realestate (Real estate property approximate value in section Assets)
(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000
- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000
- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

as005_gold (Gold approximate value in section Assets)
(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000
- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000
- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

as005_cryptocurrency (cryptocurrency approximate value in section Assets)
(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000
- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000
- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

as005_govbonds (U.S. government bonds approximate value in section Assets)
(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 I do not have this asset
- 2 \$5,000 or less
- 3 \$5,001 to \$10,000
- 4 \$10,001 to \$30,000

- 5 \$30,001 to \$50,000
- 6 \$50,001 to \$200,000
- 7 \$200,001 to \$400,000
- 8 \$400,001 or more

END OF SUBGROUP

END OF GROUP

IF as005_stocks = RESPONSE AND as005_stocks != 1 THEN
GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as008_intro (Section Assets)

This question asks about the types of stocks you own, and the percentage of each kind in your portfolio.:

Individual stocks: The shares in a specific company e.g., Apple.

Mutual funds: The fund is managed by a fund manager, and the manager makes investment decisions for you.

Exchange-Traded Funds (ETFs): An investment that tracks an index (e.g., S&P500) or a sector (e.g., Oil & Gas) which can be purchased or sold on a stock exchange the same way a regular stock.

For each type of stock, indicate whether you own any stock of that type, and if so, what is the percentage among all the stocks you own. If you aren't sure, your best guess will do. In this question, please exclude any of your stock investments through 401(K) or other retirement accounts.

as008a (percentage Individual share in a company in section Assets)

Individual share in a company

STRING

as008b (percentage Mutual funds in section Assets)

Mutual funds

STRING

as008c (percentage Exchange-Traded Funds (ETFs) in section Assets)

Exchange-Traded Funds (ETFs)

STRING

as008a_na (NA Individual share in a company in section Assets)

Individual share in a company

1 Not applicable

as008b_na (NA Mutual funds in section Assets)

Mutual funds
1 Not applicable

as008c.na (NA Exchange-Traded Funds (ETFs) in section Assets)
Exchange-Traded Funds (ETFs)
1 Not applicable

as008.total (total in section Assets)
Total stock portfolio
NUMBER (NO DECIMALS ALLOWED)

as008.warning (Section Assets)
Please select 'Do not own' or enter a percentage in each row. The percentage of each type of stock that you own should add to 100%. Please update your answer(s). Please enter a whole number without any leading zeroes or decimal points for each percentage.

as009 (how confident with stock type answers in section Assets)
On a scale of 1 to 5, with 1 being "not at all confident" and 5 being "extremely confident", how confident are you with your answers to the above question?

- 1 1 Not at all confident
- 2 2
- 3 3
- 4 4
- 5 5 Extremely confident

END OF GROUP

END OF IF

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as003.intro (Section Assets)
The expected return for an asset is the profit or loss anticipated by an investor as a percentage of the initial investment.

Please provide your best estimate of the level of expected returns for each asset over the next 10 years, on a scale of 1 to 5, with 1 being a minimal return and 5 being a very high return.

SUBGROUP OF QUESTIONS

as003.savings (savings expected return in section Assets)
(Savings/Money in the saving accounts.)

- 1 1 Minimal return
- 2 2
- 3 3

4 4
5 5 Very high return
6 I don't know

as003_stocks (stocks expected return in section Assets)
(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded**.)

1 1 Minimal return
2 2
3 3
4 4
5 5 Very high return
6 I don't know

as003_realestate (Real estate property expected return in section Assets)
(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

1 1 Minimal return
2 2
3 3
4 4
5 5 Very high return
6 I don't know

as003_gold (Gold expected return in section Assets)
(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

1 1 Minimal return
2 2
3 3
4 4
5 5 Very high return
6 I don't know

as003_cryptocurrency (cryptocurrency expected return in section Assets)
(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

1 1 Minimal return
2 2
3 3
4 4
5 5 Very high return
6 I don't know

as003_govbonds (U.S. government bonds expected return in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 1 Minimal return
- 2 2
- 3 3
- 4 4
- 5 5 Very high return
- 6 6 I don't know

END OF SUBGROUP

END OF GROUP

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as004.intro (Section Assets)

How would you rate the investment safety (risk) for each asset?

SUBGROUP OF QUESTIONS

as004.savings (savings expected risk in section Assets)

(Savings/Money in the saving accounts.)

- 1 Very safe
- 2 Safe
- 3 Average
- 4 Risky
- 5 Very risky

as004.stocks (stocks expected risk in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded.**)

- 1 Very safe
- 2 Safe
- 3 Average
- 4 Risky
- 5 Very risky

as004.realestate (Real estate property expected risk in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 Very safe
- 2 Safe
- 3 Average
- 4 Risky

5 Very risky

as004_gold (Gold expected risk in section Assets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

1 Very safe

2 Safe

3 Average

4 Risky

5 Very risky

as004_cryptocurrency (cryptocurrency expected risk in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

1 Very safe

2 Safe

3 Average

4 Risky

5 Very risky

as004_govbonds (U.S. government bonds expected risk in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

1 Very safe

2 Safe

3 Average

4 Risky

5 Very risky

END OF SUBGROUP

END OF GROUP

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as001_intro (Section Assets)

We hope to understand how you would evaluate an investment asset's safety. To maximize the investment safety, how important are the following attributes? On a scale of 1 to 5 with 1 being not important at all and 5 being extremely important, please rate each attribute.

SUBGROUP OF QUESTIONS

as001a (price of safe asset should remain stable in section Assets)

When an economic crisis happens (e.g., the 2008 financial crisis), the price of a safe asset should remain stable or, at the very least, the price drop should be limited

1 1 Not important at all
2 2
3 3
4 4
5 5 Extremely important
6 I don't know

as001b (A safe investment asset should protect my wealth from inflation in section Assets)

A safe investment asset should protect my wealth from inflation

1 1 Not important at all
2 2
3 3
4 4
5 5 Extremely important
6 I don't know

as001c (A safe investment asset should be easily bought or sold in the market and converted into cash in section Assets)

A safe investment asset should be easily bought or sold in the market and converted into cash

1 1 Not important at all
2 2
3 3
4 4
5 5 Extremely important
6 I don't know

as001d (A safe investment asset should pay cash periodically (e.g., monthly/quarterly/annual dividends and interests) in section Assets)

A safe investment asset should pay cash periodically (e.g., monthly/quarterly/annual dividends and interests)

1 1 Not important at all
2 2
3 3
4 4
5 5 Extremely important
6 I don't know

as001e (A safe investment asset should be physically touchable (can be stored at home, not purely digital) in section Assets)

A safe investment asset should be physically touchable (can be stored at home, not purely digital)

1 1 Not important at all
2 2

- 3 3
- 4 4
- 5 5 Extremely important
- 6 I don't know

END OF SUBGROUP

END OF GROUP

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as002_intro1 (Section Assets)

How much do you agree with the following sentences for each asset in general? Please answer on a scale of 1 to 5, with 1 being strongly disagree and 5 being strongly agree.

When an economic crisis happens, the price of the investment asset remains stable.

SUBGROUP OF QUESTIONS

as002a_savings (savings when an economic crisis happens, the price of the asset remains stable in section Assets)

(Savings/Money in the saving accounts.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002a_stocks (stocks when an economic crisis happens, the price of the asset remains stable in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded**.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002a_realestate (real estate property when an economic crisis happens, the price of the asset remains stable in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any

funds that solely invest in real estate).)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002a_gold (gold when an economic crisis happens, the price of the asset remains stable in section Assets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002a_cryptocurrency (cryptocurrency when an economic crisis happens, the price of the asset remains stable in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002a_govbonds (government bonds when an economic crisis happens, the price of the asset remains stable in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

END OF SUBGROUP

END OF GROUP

/* Question series as002c is included in the data set as the as002b series. */

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as002_intro2 (Section Assets)

How much do you agree with the following sentences for each asset in general? Please answer on a scale of 1 to 5, with 1 being strongly disagree and 5 being strongly agree.

The investment asset protects wealth from inflation.

SUBGROUP OF QUESTIONS

as002c_savings (savings The asset protects my wealth from inflation in section Assets)

(Savings/Money in the saving accounts.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002c_stocks (stocks The asset protects my wealth from inflation in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded**.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002c_realestate (real estate property The asset protects my wealth from inflation in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002c_gold (gold The asset protects my wealth from inflation in section As-

sets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002c.cryptocurrency (cryptocurrency The asset protects my wealth from inflation in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002c.govbonds (government bonds The asset protects my wealth from inflation in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

END OF SUBGROUP

END OF GROUP

/* Question series as002d is included in the data set as the as002c series. */

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as002.intro3 (Section Assets)

How much do you agree with the following sentences for each asset in general? Please answer on a scale of 1 to 5, with 1 being strongly disagree and 5 being strongly agree.

The investment asset can be easily converted into cash.

SUBGROUP OF QUESTIONS

as002d_savings (savings The investment asset can be easily converted into cash. in section Assets)

(Savings/Money in the saving accounts.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002d_stocks (stocks The investment asset can be easily converted into cash. in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded**.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002d_realestate (real estate property The asset can be easily converted into cash in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002d_gold (gold The asset can be easily converted into cash in section Assets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002d.cryptocurrency (cryptocurrency The investment asset can be easily converted into cash. in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002d.govbonds (government bonds The investment asset can be easily converted into cash. in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

END OF SUBGROUP

END OF GROUP

/* Question series as002e is included in the data set as the as002d series. */

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as002.intro4 (Section Assets)

How much do you agree with the following sentences for each asset in general? Please answer on a scale of 1 to 5, with 1 being strongly disagree and 5 being strongly agree.

The investment asset pays cash periodically.

SUBGROUP OF QUESTIONS

as002e.savings (savings The investment asset pays cash periodically. in section Assets)

(Savings/Money in the saving accounts.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree

- 5 Strongly agree
- 6 I don't know

as002e_stocks (stocks The investment asset pays cash periodically in section Assets)

(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded**.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002e_realestate (real estate property The investment asset pays cash periodically in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002e_gold (gold The investment asset pays cash periodically in section Assets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002e_cryptocurrency (cryptocurrency The investment asset pays cash periodically in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree

6 I don't know

as002e_govbonds (government bonds The investment asset pays cash periodically in section Assets)
(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

END OF SUBGROUP

END OF GROUP

/* Question series as002f is included in the data set as the as002e series. */

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as002_intro5 (Section Assets)

How much do you agree with the following sentences for each asset in general? Please answer on a scale of 1 to 5, with 1 being strongly disagree and 5 being strongly agree.

The investment asset is physically touchable.

SUBGROUP OF QUESTIONS

as002f_savings (savings The investment asset is physically touchable in section Assets)
(Savings/Money in the saving accounts.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002f_stocks (stocks The investment asset is physically touchable in section Assets)
(Stocks/Individual stocks (e.g., Apple, Tesla, JPMorgan Chase), stock index funds (S&P500), passive ETF, active equity mutual fund. Stock investment in 401(k) plan is **excluded.**)

- 1 Strongly disagree

- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002f_realestate (real estate property The investment asset is physically touchable in section Assets)

(Real estate property/Housing, condos, other real estate properties, and REITs (or any funds that solely invest in real estate).)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002f_gold (gold The investment asset is physically touchable in section Assets)

(Gold/Gold bullion, paper gold, and any funds that solely invest in gold.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002f_cryptocurrency (cryptocurrency The investment asset is physically touchable in section Assets)

(Cryptocurrency/Bitcoin, Ethereum, Dogecoin, other blockchain-based cryptocurrencies, and any funds that solely invest in cryptocurrencies.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree
- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

as002f_govbonds (government bonds The investment asset is physically touchable in section Assets)

(U.S. government bonds/The bonds issued by the U.S. government, and any funds that solely invest in U.S. government bonds.)

- 1 Strongly disagree
- 2 Somewhat disagree
- 3 Neither disagree nor agree

- 4 Somewhat agree
- 5 Strongly agree
- 6 I don't know

END OF SUBGROUP

END OF GROUP

as006 (how willing to take financial risks in section Assets)

How willing are you to take investment risks? On a scale of 1 to 5 with 1 "I would avoid financial risks as much as possible", and 5: "I am excited to take financial risks".

Note: Financial risk refers to the possibility of losing some or all of an original investment.

1 1 Not at all willing to take financial risks

2 2

3 3

4 4

5 5 Very willing to take financial risks

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

as007_intro (Section Assets)

How much do you trust the integrity and abilities of the following entities? On a scale of 1 to 5 with 1 being No trust at all and 5 being complete trust.

SUBGROUP OF QUESTIONS

as007a (The integrity of the federal government in section Assets)

The integrity of the federal government

1 1 Not trusting at all

2 2

3 3

4 4

5 5 Completely trusting

as007b (The integrity of U.S. companies in section Assets)

The integrity of U.S. companies

1 1 Not trusting at all

2 2

3 3

4 4

5 5 Completely trusting

as007c (The integrity of fund managers in section Assets)

The integrity of fund managers

- 1 1 Not trusting at all
- 2 2
- 3 3
- 4 4
- 5 5 Completely trusting

as007d (The ability of the federal government to manage the financial risk of the United States in section Assets)

The ability of the federal government to manage the financial risk of the United States

- 1 1 Not trusting at all
- 2 2
- 3 3
- 4 4
- 5 5 Completely trusting

as007e (Private companies' capability of creating value for their investors in section Assets)

Private companies' capability of creating value for their investors

- 1 1 Not trusting at all
- 2 2
- 3 3
- 4 4
- 5 5 Completely trusting

as007f (Ability of mutual fund managers to invest well and create value for their investors in section Assets)

Ability of mutual fund managers to invest well and create value for their investors

- 1 1 Not trusting at all
- 2 2
- 3 3
- 4 4
- 5 5 Completely trusting

END OF SUBGROUP

END OF GROUP

End of section **Assets**

Start of section **Closing**

CS_001 (HOW PLEASANT INTERVIEW in section Closing)

Could you tell us how interesting or uninteresting you found the questions in this interview?

- 1 Very interesting
- 2 Interesting

- 3 Neither interesting nor uninteresting
- 4 Uninteresting
- 5 Very uninteresting

CS_003 (comments in section Closing)

Do you have any other comments on the interview? Please type these in the box below. (If you have no comments, please click next to complete this survey.)

STRING

End of section **Closing**

/ Please note that although question CS_003 is listed in the routing, the answers are not included in the microdata in the event identifiable information is captured. Cleaned responses are available by request. */*