

# UnderStandingAmericaStudy

UAS 76: 2016 END OF YEAR SURVEY



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## Contents

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<b>1</b>	<b>Introduction</b>	<b>3</b>
1.1	Topics . . . . .	3
1.2	Experiments . . . . .	3
1.3	Citation . . . . .	3
<b>2</b>	<b>Survey Response And Data</b>	<b>4</b>
2.1	Sample selection and response rate . . . . .	4
2.2	Timings . . . . .	4
2.3	Sample & Weighting . . . . .	5
<b>3</b>	<b>Standard Variables</b>	<b>6</b>
<b>4</b>	<b>Background Demographics</b>	<b>9</b>
<b>5</b>	<b>Missing Data Conventions</b>	<b>13</b>
<b>6</b>	<b>Routing Syntax</b>	<b>14</b>
<b>7</b>	<b>Survey with Routing</b>	<b>15</b>
	yearend . . . . .	15
	helpdesk . . . . .	25
	surveys . . . . .	27
	payments . . . . .	29
	culture . . . . .	31
	new_2016 . . . . .	34
	philanthropy . . . . .	39
	philanthropy . . . . .	45
	new_2016 . . . . .	50
	culture . . . . .	56
	closing . . . . .	59

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# 1 INTRODUCTION

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This UAS panel survey, titled "UAS76: 2016 End of Year Survey" asks respondents about their experiences interacting with the help desk, taking UAS surveys, and being paid. It includes election follow up questions and subsections on giving behavior and Facebook profiles. This survey is no longer in the field.

*Note: The \$0 incentive indicates respondents were paid a variable amount, based on the overall \$8 study payment. Respondents were able to donate some amount of this payment to a food basket program.*

## 1.1 Topics

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This survey contains questions (among others) on the following topics: Psychology, Social Attitudes And Values. A complete survey topic categorization for the UAS can be found [here](#).

## 1.2 Experiments

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This survey includes experiment(s) of the following type(s): Auxiliary Randomization. Please refer to explanatory comments in the Routing section for detailed information. A complete survey experiment categorization for the UAS can be found [here](#).

## 1.3 Citation

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Each publication, press release or other document that cites results from this survey must include an acknowledgment of UAS as the data source and a disclaimer such as, 'The project described in this paper relies on data from survey(s) administered by the Understanding America Study, which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC or UAS.' For any questions or more information about the UAS, contact Tania Gutsche, Project and Panel Manager, Center for Economic and Social Research, University of Southern California, at [tgutsche@usc.edu](mailto:tgutsche@usc.edu).

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## 2 SURVEY RESPONSE AND DATA

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### 2.1 Sample selection and response rate

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The sample selection for this survey was:

All active respondents.

As such, this survey was made available to 6567 UAS participants. Of those 6567 participants, 4896 completed the survey and are counted as respondents. Of those who are not counted as respondents, 18 started the survey without completing and 1653 did not start the survey. The overall response rate was 74.55%.

Note: We are unable to provide sample weights for a small number of UAS members (see the Sample weighting section below for details). If they completed the survey, these members are included in the data set with a weight of zero, but accounted for in the computation of total sample size and survey response rate.%.

The detailed survey response rate is as follows:

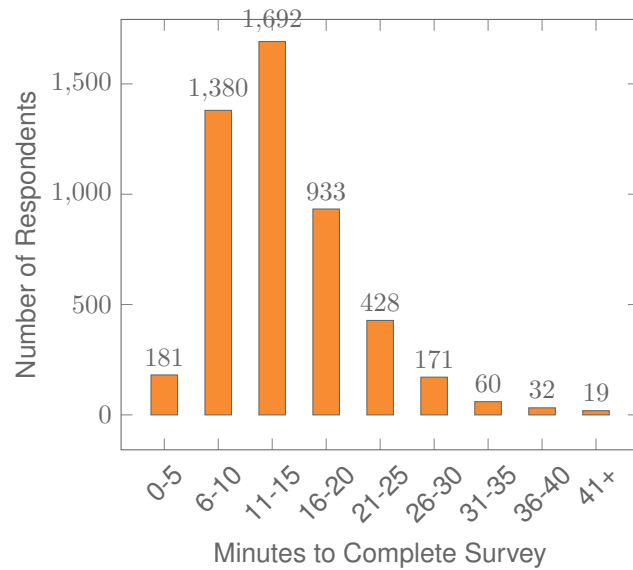
UAS76 - Response Overview	
Size of selected sample	6567
Completed the survey	4896
Started but did not complete the survey	18
Did not start the survey	1653
Response rate	74.55%

### 2.2 Timings

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The survey took respondents an average of 15 minutes, and the full distribution of survey response times is available in the figure below. Times per question are available upon request.

Distribution of Respondents' Survey Response Times



### 2.3 Sample & Weighting

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Weights are included in the data set for this survey. This survey dataset may contain respondents with a weight of zero. These respondents belong to a small group of UAS members for whom sample weights cannot be computed due to non-probability recruitment for special projects. Hence, while they are accounted for in the total number of survey respondents, they do not contribute to any statistics using sample weights. For more details on the UAS weighing procedures please refer to the UAS Weighting Procedures V1. Please contact UAS staff with any questions.

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### 3 STANDARD VARIABLES

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Each Understanding America Study data contains a series of standard variables, consisting of individual, household and sample identifiers, language indicator, time stamps and a rating by the respondent of how much he or she liked the survey:

- **uasid**: the identifier of the respondent. This identifier is assigned to a respondent at recruitment and stays with the respondent throughout each and every survey he/she participates in. When analyzing data from multiple surveys, the 'uasid' can be used to merge data sets.
- **uashhid**: the household identifier of the respondent. Every member is assigned a household identifier, stored in the variable 'uashhid'. For the primary respondent this identifier equals his or her 'uasid'. All other eligible members of the primary respondent's household (everyone who is 18 or older in the household) who become UAS respondents receive the 'uasid' of the primary respondent as their household identifier. The identifier 'uashhid' remains constant over time for all respondents. Thus it is always possible to find the original UAS household of an UAS panel member (even after they, for example, have moved out to form another household).
- **survhhid**: uniquely identifies the household a UAS panel member belongs to in a given survey. For instance, if the primary respondent and his/her spouse are both UAS members at the time of a given survey, they both receive the same 'survhhid' identifier for that survey. If they subsequently split, they receive two different 'survhhid' in subsequent surveys. They, however, always share the same 'uashhid'. The identifier 'survhhid' is set to missing (.) if no other household members are UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, household members have different 'survhhid' reflecting different household compositions at the time they answered the survey. For instance, suppose that the primary respondent and his/her spouse are both UAS members. If the primary respondent answers the survey when he/she is living with the spouse, but the spouse answers the survey when the couple has split, they receive different 'survhhid'. Hence, the variable 'survhhid' identifies household membership of UAS panel members, at the time the respondent answers the survey. Note: in the My Household survey 'survhhid' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.
- **uasmembers**: is the number of other household members who are also UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart if the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, the primary respondent of a household has a value of '0', whereas the second UAS household respondent has a value of '1'. Therefore 'uasmembers' should be interpreted as the

number of household and UAS panel members at the time the respondent answers the survey. Note: in the My Household survey 'uasmembers' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.

- **sampletype**: indicates the sampling frame from which the household of the respondent was recruited. All UAS recruitment is done through address based sampling (ABS) in which samples are acquired based on postal records. Currently, the variable 'sampletype' takes on three values reflecting three distinct recruitment categories (in future data sets the number of categories may increase due to the incorporation of new recruitment categories):
  1. Nationally Representative Sample
  2. Native Americans: recruited through ABS, where the probability of drawing a zip-code is a function of the percentage of Native Americans in the zip-code. Primary respondents in these zip-codes who are not Native Americans are not invited to join the UAS.
  3. LA County: recruited through ABS drawing from zip-codes in Los Angeles County.
- **batch**: indicates the batch from which the respondent was recruited. There are currently the following values this variable takes (in future data sets the number of categories may increase due to the usage of new recruitment samples):
  1. ASDE 2014/01 Nat.Rep.
  2. ASDE 2014/01 Native Am.
  3. ASDE 2014/11 Native Am.
  4. LA County 2015/05 List Sample
  5. MSG 2015/07 Nat.Rep.
  6. MSG 2016/01 Nat.Rep. Batch 2
  7. MSG 2016/01 Nat.Rep. Batch 3
  8. MSG 2016/01 Nat.Rep. Batch 4
  9. MSG 2016/02 Nat.Rep. Batch 5
  10. MSG 2016/03 Nat.Rep. Batch 6
  11. MSG 2016/04 Nat.Rep. Batch 7
  12. MSG 2016/05 Nat.Rep. Batch 8
  13. MSG 2016/08 LA County Batch 2
  14. MSG 2017/03 LA County Batch 3
  15. MSG 2017/11 California Batch 1
  16. MSG 2018/02 California Batch 2
  17. MSG 2018/08 Nat.Rep. Batch 9

18. MSG 2019/04 LA County Batch 4
19. MSG 2019/05 LA County Batch 5
20. MSG 2019/11 Nat. Rep. Batch 10
21. MSG 2020/08 Nat. Rep. Batch 11
22. MSG 2020/10 Nat. Rep. Batch 12
23. MSG 2021/02 Nat. Rep. Batch 13
24. MSG 2021/08 Nat. Rep. Batch 15
25. MSG 2021/08 Nat. Rep. Batch 16
26. MSG 2022/02 Nat. Rep. Batch 17 (priority)
27. MSG 2022/02 Nat. Rep. Batch 17 (regular)
28. MSG 2022/08 Nat. Rep. Batch 18
29. MSG 2022/11 LA County Batch 6
30. MSG 2022/11 Nat. Rep. Batch 20
31. MSG 2023/01 Nat. Rep. Batch 21

- **primary\_respondent**: indicates if the respondent was the first person within the household (i.e. to become a member or whether s/he was added as a subsequent member. A household in this regard is broadly defined as anyone living together with the primary respondent. That is, a household comprises individuals who live together, e.g. as part of a family relationship (like a spouse/child/parent) or in context of some other relationship (like a roommate or tenant).
- **hardware**: indicates whether the respondent ever received hardware or not. Note: this variable should not be used to determine whether a respondent received hardware at a given point in time and/or whether s/he used the hardware to participate in a survey. Rather, it indicates whether hardware was ever provided:
  1. None
  2. Tablet (includes Internet)
- **language**: the language in which the survey was conducted. This variable takes a value of 1 for English and a value of 2 for Spanish.
- **start\_date (start\_year, start\_month, start\_day, start\_hour, start\_min, start\_sec)**: indicates the time at which the respondent started the survey.
- **end\_date (end\_year, end\_month, end\_day, end\_hour, end\_min, end\_sec)**: indicates the time at which the respondent completed the survey.
- **cs.001**: indicates how interesting the respondent found the survey.



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## 4 BACKGROUND DEMOGRAPHICS

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Every UAS survey data set includes demographic variables, which provide background information about the respondent and his/her household. Demographic information such as age, ethnicity, education, marital status, work status, state of residence, family structure is elicited every quarter through the “My Household” survey. The demographic variables provided with each survey are taken from the most recent ‘MyHousehold’ survey answered by the respondent. If at the time of a survey, the information in “My Household” is more than three months old, a respondent is required to check and update his or her information before being able to take the survey.

The following variables are available in each survey data set:

- **gender**: the gender of the respondent.
- **dateofbirth\_year**: the year of birth of the respondent.
- **age**: the age of the respondent at the start of the survey.
- **agerange**: if the respondent’s age cannot be calculate due to missing information, ‘agerange’ indicates the approximate age. Should a value for both the ‘age’ and ‘agerange’ be present, then ‘age’ takes precedence over ‘agerange’.
- **citizenus**: indicates whether the respondent is a U.S. citizen.
- **bornus**: indicates whether the respondent was born in the U.S.
- **stateborn**: indicates the state in which the respondent was born. This is set to missing (.) if the respondent was not born in the U.S.
- **countryborn**: indicates the country in which the respondent was born. This is set to missing (.) if the respondent was born in the U.S.
- **countryborn\_other**: indicates the country of birth if that country is not on the drop down list of countries shown to the respondent’.
- **statereside**: the state in which the respondent is living.
- **immigration\_status**: indicates whether the respondent is an immigrant. It takes one of the following values: 0 Non-immigrant, 1 First generation immigrant (immigrant who migrated to the U.S), 2 Second generation immigrant (U.S.-born children of at least one foreign-born parent), 3 Third generation immigrant (U.S.-born children of at least one U.S.-born parent, where at least one grandparent is foreign-born), or 4 Unknown immigrant status.
- **maritalstatus**: the marital status of the respondent.
- **livewithpartner**: indicates whether the respondent lives with a partner.

- **education**: the highest level of education attained by the respondent.
- **hisplativo**: indicates whether the respondent identifies him or herself as being Hispanic or Latino. This variable is asked separately from race.
- **hisplatinogroup**: indicates which Hispanic or Latino group a respondent identifies him or herself with. This is set to missing (.) if the respondent does not identify him or herself as being Hispanic or Latino.
- **white**: indicates whether the respondent identifies him or herself as white (Caucasian).
- **black**: indicates whether the respondent identifies him or herself as black (African-American).
- **nativeamer**: indicates whether the respondent identifies him or herself as Native American (American Indian or Alaska Native).
- **asian**: indicates whether the respondent identifies him or herself as Asian (Asian-American).
- **pacific**: indicates whether the respondent identifies him or herself as Native Hawaiian or Other Pacific Islander.
- **race**: indicates the race of the respondent as singular (e.g., '1 White' or '2 Black') or as mixed (in case the respondent identifies with two or more races). The value '6 Mixed' that the respondent answered 'Yes' to at least two of the single race categories. This variable is generated based on the values of the different race variables (white, black, nativeamer, asian, pacific). This composite measure is not conditional on hisplativo, so an individual may identify as Hispanic or Latino, and also as a member of one or more racial groups.
- **working**: indicates whether the respondent is working for pay.
- **sick\_leave**: indicates whether the respondent is not working because sick or on leave.
- **unemp\_layoff**: indicates whether the respondent is unemployed or on lay off.
- **unemp\_look**: indicates whether the respondent is unemployed and looking for a job.
- **retired**: indicates whether the respondent is retired.
- **disabled**: indicates whether the respondent has a disability.
- **If\_other**: specifies other labor force status.
- **laborstatus**: indicates the labor force status of the respondent as singular (e.g., '1 Working for pay' or '2 On sick or other leave') or as mixed (in case the respondent selects two or more labor statuses). The value '8 Mixed' indicates that the respondent answered 'Yes' to at least two of the single labor force status variables. This variable is generated based on the values of the different labor status variables (working, sick\_leave, unempl\_layoff, unempl\_look, retired, disabled, If\_other).

- **employmenttype**: indicates the employment type of the respondent (employed by the government, by a private company, a nonprofit organization, or self-employed). This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **workfullpart**: indicates whether the respondent works full or part-time. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hourswork**: indicates the number of hours the respondent works per week. This is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hhincome**: is the total combined income of all members of the respondent's household (living in their household) during the past 12 months.
- **anyhhmember**: indicates whether there were any members in the respondent's household at the time he/she answered the survey as reported by the respondent.
- **hhmembervnumber**: indicates the number of household members in the respondent's household at the time of the survey as reported by the respondent. It may be that 'anyhhmember' is 'Yes', but 'hhmembervnumber' is missing if the respondent did not provide the number of household members at the time of the survey.
- **hhmemberin\_#**: indicates whether a household member is currently in the household as reported by the respondent. Household members are never removed from the stored household roster and their information is always included in survey data sets. The order of the roster is the same order in which household members were specified by the respondent in the 'MyHousehold' survey. The order is identified by the suffix \_# (e.g., \_1 indicates the first household member, \_2 the second household member, etc.).

As an example, if the first household member is in the household at the time of the survey, 'hhmemberin\_1' is set to '1 HH Member 1 is in the HH'; if he/she has moved out, 'hhmemberin\_1' is set to '0 HH member 1 is no longer in the HH'. Since information of other household members (stored in the variables listed below) is always included in survey data sets, information about 'hhmemberin\_1' is available whether this person is still in the household or has moved out.

- **hhmembergen\_#**: indicates the gender of another household member as reported by the respondent.
- **hhmemberage\_#**: indicates the age of another household member. The age is derived from the month and year of birth of the household member as reported by the respondent.
- **hhmemberrel\_#**: indicates the relationship of the respondent to the other household member as reported by the respondent.

- **hhmemberuasid\_#**: is the 'uasid' of the other household member if this person is also a UAS panel member. It is set to missing (.) if this person is not a UAS panel member at the time of the survey. Since this identifier is directly reported by the respondent (chosen from a preloaded list), it may differ from the actual (correct) 'uasid' of the UAS member it refers to because of reporting error. Also, this variable should not be used to identify UAS members in a given household at the time of the survey. This is because the variables 'hhmemberuasid\_#' are taken from the most recent 'My Household' and changes in household composition involving UAS members may have occurred between the time of the respondent answered 'My Household' and the time the respondent answers the survey. To follow UAS members of a given household, it is advised to use the identifiers 'uashhid' and 'survhhid'.
- **lastmyhh\_date**: the date on which the demographics variables were collected through the 'My Household' survey.

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## 5 MISSING DATA CONVENTIONS

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Data files provide so-called clean data, that is, answers given to questions that are not applicable anymore at survey completion (for example because a respondent went back in the survey and skipped over a previously answered question) are treated as if the questions were never asked. In the data files all questions that were asked, but not answered by the respondent are marked with (.e). All questions never seen by the respondent (or any dirty data) are marked with (.a). The latter may mean that a respondent did not view the question because s/he skipped over it; or alternatively that s/he never reached that question in the survey due to a survey break off.

If a respondent did not complete a survey, the variables representing survey end date and time are marked with (.c). Household member variables are marked with (.m) if the respondent has less household members (e.g. if the number of household members is 2, any variables for household member 3 and up are marked with (.m).

UAS provides data in STATA and CSV format. Stata data sets come with include variable labels that are not available in the CSV files. Value labels are provided for single-response answer option. In STATA these labels will include the labels 'Not asked' and 'Not answered' for (.a) and (.e), and will show in tabulations such as 'tab q1, missing'. For multiple-response questions a binary variable is created for each answer option indicating whether the option was selected or not. A summary variable is also provided in string format reflecting which options were selected and in which order. For example, if a question asked about favorite animals with options cat, dog, and horse, then if a respondent selected horse and then cat, the binary variables for horse and cat will be set to yes, while the overall variable would have a string value of '3-1'. If no answer was given, all binary variables and the summary variable will be marked with '.e'.

Questions that are asked multiple times are often implemented as so-called array questions. Supposing the name of such question was Q1 and it was asked in 6 different instances, your data set would contain the variables Q1\_1\_ to Q1\_6\_. To illustrate, if a survey asked the names of all children, then child\_1\_ would contain the name of the first child the respondent named and so on.

More information about the UAS data can be found in the UAS Data Guide available on the UAS Data Pages web site.

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## 6 ROUTING SYNTAX

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The survey with routing presented in the next section includes all of the questions that make up this survey, the question answers when choices were provided, and the question routing. The routing includes descriptions of when questions are grouped, conditional logic that determines when questions are presented to the respondent, randomization of questions and answers, and fills of answers from one question to another.

If you are unfamiliar with conditional logic statements, they are typically formatted so that **if** the respondent fulfills some condition (e.g. they have a cellphone or a checking account), **then** they are presented with some other question or the value of some variable is changed. If the respondent does not fulfill the condition (e.g. they are not a cellphone adopter or they do not have a checking account), something **else** happens such as skipping the next question or changing the variable to some other value. Some of the logic involved in the randomization of questions or answers being presented to the respondent is quite complex, and in these instances there is documentation to clarify the process being represented by the routing.

Because logic syntax standards vary, here is a brief introduction to our syntax standards. The syntax used in the conditional statements is as follows: '=' is equal to, '<' is less than, '>' is greater than, and '!= ' is used for does not equal. When a variable is set to some number N, the statement looks like 'variable := N'.

The formatting of the questions and routing are designed to make it easier to interpret what is occurring at any given point in the survey. Question ID is the bold text at the top of a question block, followed by the question text and the answer selections. When a question or variable has associated data, the name links to the appropriate data page, so you can easily get directly to the data. Text color is used to indicate the routing: **red** is conditional logic, **gold** is question grouping, **green** is looping, and **orange** is used to document randomization and other complex conditional logic processes. The routing is written for a computer to parse rather than a human to read, so when the routing diverges significantly from what is displayed to the respondent, a screenshot of what the respondent saw is included.

The name of the randomization variables are defined in proximity to where they are put into play, and like the question ID the names of the randomization variables can be used to link directly to the associated data page.

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## 7 SURVEY WITH ROUTING

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Start of section **Yearend**

**intro** (intro in section Yearend)

Welcome to our end of the year survey! As 2016 draws to a close, you may be taking stock of the year behind and making plans for the year ahead. Or, you may just be looking forward to some time off!

All of us on the Understanding America Study team would like to sincerely thank you for taking part in our study this year. This survey is our end of the year survey, and it should be a fun one. We will ask some questions about your experience taking surveys with us, about your experience communicating with us, about your payments, and finally a mixed batch of questions about miscellaneous topics. We will write them up in our next newsletter. We wish you a very happy New Year and here's to more surveys ahead!

```
survey_earning := 8  
max_donation := 8
```

```
/* In this survey respondents are asked whether they are interested in donating (part  
of) their $8 survey earnings to the University of Southern California healthy food basket  
program. The exact manner in which they are asked is dependent on the value of the  
treatment variable, which itself is set based on a randomly generated number captured in  
rnd_num. */
```

```
IF rnd_num = EMPTY THEN  
| rnd_num := mt_rand(1,4800)  
END OF IF
```

```
IF rnd_num < 601 THEN  
| treatment := 1  
ELSEIF rnd_num < 1201 THEN  
| treatment := 2  
ELSEIF rnd_num < 1801 THEN  
| treatment := 3  
ELSEIF rnd_num < 2301 THEN  
| treatment := 4  
ELSEIF rnd_num < 2801 THEN  
| treatment := 5  
ELSEIF rnd_num < 3301 THEN  
| treatment := 6  
ELSEIF rnd_num < 3601 THEN
```

```
| treatment := 7
ELSEIF rnd_num < 3901 THEN
| treatment := 8
ELSEIF rnd_num < 4201 THEN
| treatment := 9
ELSEIF rnd_num < 4501 THEN
| treatment := 10
ELSEIF rnd_num < 4801 THEN
| treatment := 11
END OF IF
```

**phil\_intro** (Section Philanthropy)

Before we begin, we would like to share with you an optional opportunity we have been invited to participate in by another project run at the University of Southern California. We will explain it on the next screen. As always, your participation in this other project is completely voluntary and your participation is not necessary in order to continue the survey. After we give you information about this project and you make your selection, our end of the year survey will begin.

donation\_amount := 0

**IF treatment = 1 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**P001\_1** (healthy treatment 1 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:



0 I do not wish to donate

**other\_donation** (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P001\_1 = 9 THEN

| donation\_amount := other\_donation

ELSEIF P001\_1 > 0 THEN

| donation\_amount := P001\_1

END OF IF

ELSEIF treatment = 2 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P001\_2** (healthy treatment 2 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

**other\_donation** (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P001\_2 = 9 THEN

| donation\_amount := other\_donation

ELSEIF P001\_2 > 0 THEN

```
| donation_amount := P001_2
| END OF IF
ELSEIF treatment = 3 THEN
GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN
```

**P001\_3** (healthy treatment 3 in section Philanthropy)  
You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5. How much can you donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

END OF GROUP

```
IF P001_3 = 9 THEN
| donation_amount := other_donation
ELSEIF P001_3 > 0 THEN
| donation_amount := P001_3
END OF IF
```

```
ELSEIF treatment = 4 THEN
GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN
```

**P001\_4** (healthy treatment 4 in section Philanthropy)  
You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families

in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

#### END OF GROUP

**IF P001\_4 = 9 THEN**

| donation\_amount := other\_donation

**ELSEIF P001\_4 > 0 THEN**

| donation\_amount := P001\_4

**END OF IF**

**ELSEIF treatment = 5 THEN**

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P001\_5** (healthy treatment 5 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3

- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

**END OF GROUP**

**IF P001\_5 = 9 THEN**

| donation\_amount := other\_donation

**ELSEIF P001\_5 > 0 THEN**

| donation\_amount := P001\_5

**END OF IF**

**ELSEIF treatment = 6 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**P001\_6** (healthy treatment 6 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)

| RANGE 0.01..8.00

END OF GROUP

IF P001\_6 = 9 THEN

| donation\_amount := other\_donation

ELSEIF P001\_6 > 0 THEN

| donation\_amount := P001\_6

END OF IF

ELSEIF treatment = 7 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P002\_7** (food treatment 7 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

**other\_donation** (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P002\_7 = 9 THEN

| donation\_amount := other\_donation

ELSEIF P002\_7 > 0 THEN

| donation\_amount := P002\_7

END OF IF

ELSEIF treatment = 8 THEN

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**P002.8** (food treatment 8 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)

RANGE 0.01..8.00

**END OF GROUP**

**IF P002.8 = 9 THEN**

| donation\_amount := other\_donation

**ELSEIF P002.8 > 0 THEN**

| donation\_amount := P002.8

**END OF IF**

**ELSEIF treatment = 9 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**P002.9** (food treatment 9 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100%

of your donation today will go towards purchasing the food items in the baskets.How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:
- 0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

**END OF GROUP**

**IF P002\_9 = 9 THEN**

| donation\_amount := other\_donation

**ELSEIF P002\_9 > 0 THEN**

| donation\_amount := P002\_9

**END OF IF**

**ELSEIF treatment = 10 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**P001\_10** (healthy treatment 10 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program.About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide the other \$9.How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets.How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8

9 Or type in:  
0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

END OF GROUP

IF P001\_10 = 9 THEN

| donation\_amount := other\_donation

ELSEIF P001\_10 > 0 THEN

| donation\_amount := P001\_10

END OF IF

ELSEIF treatment = 11 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P001\_11** (healthy treatment 11 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(( )) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:  
0 I do not wish to donate

**other\_donation** (Section Philanthropy)  
RANGE 0.01..8.00

END OF GROUP

IF P001\_11 = 9 THEN

| donation\_amount := other\_donation



```
ELSEIF P001_11 > 0 THEN
  donation_amount := P001_11
END OF IF
END OF IF
```

```
IF (treatment = 2 AND P001_2 > 0) OR (treatment = 8 AND P002_8 > 0) THEN
```

**P003** (post donation option for 2 and 8 in section Philanthropy)

You have the option to use your donation to help cover the cost of the baskets to families. If you choose this option, families will receive a refund for their \$1 contribution to the basket.

- 1 Yes, I would like my donation to help cover the cost of the baskets to families.
- 2 No, I would not like my donation to help cover the cost of the baskets to families.
- 3 I don't understand this option.

```
END OF IF
```

```
IF (treatment = 3 AND P001_3 > 0) OR (treatment = 9 AND P002_9 > 0) THEN
```

**P004** (post donation option for 3 and 9 in section Philanthropy)

You have the option to use your donation to help cover the cost of the baskets to families. If you choose this option, families will receive a refund for their \$5 contribution to the basket.

- 1 Yes, I would like my donation to help cover the cost of the baskets to families.
- 2 No, I would not like my donation to help cover the cost of the baskets to families.
- 3 I don't understand this option.

```
END OF IF
```

```
IF P001_1 > 0 OR P001_2 > 0 OR P001_3 > 0 OR P001_4 > 0 OR P001_5 > 0 OR
P001_6 > 0 OR P001_10 > 0 OR P001_11 > 0 OR P002_7 > 0 OR P002_8 > 0 OR P002_9
> 0 THEN
```

**donate\_thankyou** (Section Philanthropy)

Thank you for making a donation to the University of Southern California food basket program! Please click next to continue.

```
END OF IF
```

End of section **Yearend**

Start of section **Helpdesk**

**intro\_helpdesk** (intro helpdesk in section Helpdesk)

Next, we'd like to ask you a few questions about your interactions with our Help Desk. Please think about interactions you might have had with us through our toll free number, our email addresses, or the messages you might leave us on the study website.

**hd\_01** (contacted help desk in section Helpdesk)

*First a message: Our phone line will not be answered December 26th - January 2nd, but we will be checking email.*

Have you ever contacted our Help Desk?

1 Yes

2 No

**IF hd\_01 = 1 THEN**

**GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

**hd\_01why** (why help desk in section Helpdesk)

Why did you contact the Help Desk?

1 Needed login information

2 Needed help with the device/computer I take surveys on

3 Had trouble with a survey

4 Had issues with the prepaid card

5 To ask about a payment owed

6 To change a mailing address or email address

7 To add a family member

8 Other (please explain):

**hd\_01why\_other** (why help desk other reason in section Helpdesk)

Why did you contact the Help Desk?

STRING

**END OF GROUP**

**hd\_02** (rate help desk in section Helpdesk)

How would you rate our Help Desk?

1 Extremely Poor

2 Below Average

3 Average

4 Above Average

5 Excellent

**hd\_03** (commendable staff in section Helpdesk)

Have you spoken to or emailed with someone particularly helpful?

1 Yes

2 No

**IF hd\_03 = 1 THEN**

**hd\_03\_name** (commendable staff name or comments in section Helpdesk)

Do you remember who that was so we can let him or her know? If so type the name here or any other comments you may have.

STRING

END OF IF

IF hd\_02 < 4 THEN

**hd\_02average** (help desk average or poor in section Helpdesk)

Thank you for this feedback. We would very much appreciate if you could tell us how we can improve in the box below.

STRING

END OF IF

ELSEIF hd\_01 = 2 THEN

**hd\_01no** (help desk never in section Helpdesk)

In case you need us in the future, we are here 9am to 5pm Pacific Time, at this number: 1-855-872-8673 or by email: uashelp@usc.edu. We often answer emails after hours. Though many of us answer the phone during these hours, namely Jill, Maribel, Sara, Tina, Tania and Yadira, sometimes you may still get our voicemail. We will try our best to return your call you as soon as we can that same day. The University is closed December 26th - January 2nd, but we will be checking email.

END OF IF

End of section **Helpdesk**

Start of section **Surveys**

**s\_01** (hardware or device for surveys in section Surveys)

On what kind of device do you usually take our surveys?

- 1 work laptop
- 2 personal laptop
- 3 work desktop
- 4 personal desktop
- 5 tablet
- 6 cell phone
- 7 someone else's computer (library, friend, relative)

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**s\_02** (internet in section Surveys)

What kind of internet connection do you usually have access to when you take our surveys?

- 1 wireless (either a hotspot outside of your home, or a home router)
- 2 ethernet cable
- 3 satellite
- 4 3G/4G card (such as what your cell phone or tablet uses)
- 5 other:
- 6 I don't know

**s\_02\_other** (other internet in section Surveys)

What other kind of internet connection do you use when you take our surveys?

STRING

**END OF GROUP**

**s\_03** (number of surveys in section Surveys)

Around how many surveys do you think you have taken with the Understanding America Study in the last year?

1 1

2 2-4

3 5-7

4 8 or more

**s\_04** (other survey companies in section Surveys)

Do you take surveys for any other companies or organizations?

1 Yes

2 No

**IF s\_04 = 1 THEN**

**s\_04yes** (are surveys from other companies paid in section Surveys)

Are you paid for taking surveys with other companies?

1 Yes

2 No

**END OF IF**

**s\_05** (favorite surveys in section Surveys)

We try to give you a variety of surveys. Which survey topic is your favorite?

1 Surveys about health topics

2 Surveys about financial matters

3 Surveys about current events

4 Surveys with special tasks (phone interviews, devices, etc.)

5 Surveys where the reward depends on what you choose and on chance

6 Surveys that feel like quizzes

7 I can't decide, I like all of them

8 I can't decide, I don't like any of them

9 I have no opinion

**s\_06** (open topics in section Surveys)

What important topic or topics have we not yet asked you about or that you would like to answer more surveys about?

STRING

End of section **Surveys**

## Start of section **Payments**

### **paymentintro** (payment intro in section Payments)

Now we will ask about your payments. Your ClinCard is sent with your welcome packet right after we process your first survey. You can check your ClinCard balance by signing up with an account at myclincard.com.

We work with other departments at USC to reload and reissue the ClinCards. Our goal is to pay you the first week of each month for the surveys you took during the previous month.

Every time we replace your card and every time we load your card we are charged a fee, so please try to keep your card safe.

### **p\_01** (have clincard in section Payments)

Do you currently have the prepaid card called a "ClinCard" that we sent you for your rewards?

1 Yes

2 No

### **IF p\_01 = 2 THEN**

#### **p\_01no** (no to have clincard in section Payments)

Good to know! We will send you a replacement card as soon as possible. We will try to contact you to confirm your mailing address and your balance when we review this survey, but if you have changed your address, phone or email address it would be great if you could contact us immediately through the contact section of your study pages where we have added a new feature to request address changes.

### **GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN**

#### **p\_04** (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

1 Amazon gift card

2 Starbucks gift card

3 Other retail gift card

4 ClinCard

5 Cash

6 Check

7 I am not interested in the rewards

8 Other:

#### **p\_04.other** (other forms of payment in section Payments)

What other form would you prefer?  
STRING

END OF GROUP

END OF IF

IF p\_01 = 1 THEN

**p\_02** (used ClinCard in section Payments)  
Have you used your ClinCard to make a purchase or get cash?  
1 Yes  
2 No

IF p\_02 = 1 THEN

**p\_03** (ClinCard rating in section Payments)  
In general, how easy do you find it to use your ClinCard and check things like your balance?  
1 Very difficult  
2 Difficult  
3 Neither difficult nor easy  
4 Easy  
5 Very easy

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**p\_04** (other forms of payment in section Payments)  
We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash
- 6 Check
- 7 I am not interested in the rewards
- 8 Other:

**p\_04.other** (other forms of payment in section Payments)  
What other form would you prefer?  
STRING

END OF GROUP

END OF IF

END OF IF

End of section **Payments**

/\* Respondents are asked some culture related, issues related, and philanthropy related questions. The order in which these are asked is captured in **module\_order**. If module\_order equals 1, the order is culture, issues, philanthropy. Otherwise the order is philanthropy, issues, culture. \*/

IF module\_order = EMPTY THEN

| module\_order := mt\_rand(1,2)

END OF IF

IF module\_order = 1 THEN

Start of section **Culture**

/\* Respondents are asked their opinion of someone based on a social media profile. The profile that they see depends on the value of **taste\_profile**. \*/

IF taste\_profile = EMPTY THEN

| taste\_profile := mt\_rand(1,216)

END OF IF

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

Fill code of question FL\_link executed

**culture\_intro** (intro in section Culture)

Below you are presented with a person's online profile. Please review the profile and scroll down to answer the questions. The purpose of these questions is to understand how first impressions are formed based on social media profiles.

To what extent do you think the following traits are characteristic of the person in this profile?

#### SUBGROUP OF QUESTIONS

**c001** (competent in section Culture)

Competent

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c002** (sincere in section Culture)

Sincere

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c003** (friendly in section Culture)

Friendly

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c004** (good natured in section Culture)

Good-natured

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c005** (intelligent in section Culture)

Intelligent

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c006** (capable in section Culture)

Capable

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c007** (efficient in section Culture)

Efficient

1 Not at all



- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c008** (warm in section Culture)

Warm

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c009** (skillful in section Culture)

Skillful

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c010** (well intentioned in section Culture)

Well-intentioned

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c011** (confident in section Culture)

Confident

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c012** (trustworthy in section Culture)

Trustworthy

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

END OF SUBGROUP

**c013** (class in section Culture)

What do you think is the social class of the person in this profile?

- 1 Poor
- 2 Working Class
- 3 Lower-Middle Class
- 4 Upper-Middle Class
- 5 Upper Class

END OF GROUP

End of section **Culture**

Start of section **New\_2016**

**election\_01** (who vote for today in section New\_2016)

If the 2016 presidential election was held again today and you had another chance to vote, who would you vote for?

- 1 Hillary Clinton
- 2 Donald Trump
- 3 Gary Johnson
- 4 Jill Stein
- 5 Some other candidate
- 6 I would abstain

**election\_02** (trump happy to have as president in section New\_2016)

Now that we know the result of the Presidential election we would like to know how happy or unhappy you are with the result. Please choose a number between 0 and 10 that represents how happy you are that Donald Trump has been chosen as the next President of the United States. 0 means you are completely unhappy with Donald Trump as president and 10 means you are completely happy with Donald Trump as president.

- 0 0 Completely unhappy
- 1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10 Completely happy

**issues\_01** (vegetarian in section New\_2016)

Which of the following, if any, best describes your eating behavior?

- 1 I never eat meat, fish, seafood, poultry, dairy, or eggs.
- 2 I never eat meat, fish, seafood, or poultry.
- 3 I never eat meat, fish, seafood, poultry, dairy, or eggs when eating out or getting takeout, but eat one or more of these foods at home.
- 4 I never eat meat, fish, seafood, or poultry when eating out or getting takeout, but eat one or more of these foods at home.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, poultry, dairy, or eggs.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, or poultry.
- 6 None of these.

**issues\_02** (musicality in section New\_2016)

Do you play a musical instrument?

- 1 Yes
- 2 No

**IF issues\_02 = 2 THEN**

**issues\_02\_past** (musicality in section New\_2016)

Did you play a musical instrument when you were younger?

- 1 Yes
- 2 No

**END OF IF**

**V001** (military status in section New\_2016)

Are you or anyone else in your household currently serving in the U.S. Military, or in the Ready or Standby Reserves? (Check all that apply)

- 1 I am a service member
- 2 My spouse or partner is a service member
- 3 Someone else in the household is a service member
- 4 No one in the household is a service member

**V002** (veteran status in section New\_2016)

Are you or anyone else in your household a U.S. veteran, or a member of the U.S. Retired Reserve? (Check all that apply)

- 1 I am a veteran or reservist
- 2 My spouse or partner is a veteran or reservist
- 3 Someone else in the household is a veteran or reservist
- 4 No one in the household is a veteran or reservist

**IF 1 IN V001 OR 1 IN V002 THEN**

**V003** (R's status in section New\_2016)  
What is your status? (Check all that apply)  
1 Active  
2 Reserve  
3 National Guard  
4 Retired  
5 Veteran

END OF IF

IF 2 IN V001 OR 3 IN V001 OR 2 IN V002 OR 3 IN V002 THEN

**V004** (dependent or spouse status in section New\_2016)  
What is the servicemember's status? (Check all that apply)  
1 Active  
2 Reserve  
3 National Guard  
4 Retired  
5 Veteran

END OF IF

IF 1 IN V001 OR 1 IN V002 THEN

**V005** (R's highest rank in section New\_2016)  
What is/was your highest rank in the armed forces?  
1 E1-E3  
2 E4-E6  
3 E7-E9  
4 O1-O3  
5 O4-O6  
6 O7-O10

**V006** (R number of deployments in section New\_2016)  
How many deployments did you have while serving in the military?  
1 0  
2 1-2  
3 3-4  
4 More than 4

**V007** (did R receive GI bill benefits in section New\_2016)  
Did you receive any GI Bill education benefits from your military service?  
1 Yes I received the full (100%) GI Bill education benefit  
2 Yes I received a partial (less than 100%) GI Bill education benefit  
3 No I did not receive any GI Bill education benefit

END OF IF

IF V007 = 1 OR V007 = 2 THEN

**V008** (did R use GI bill benefits in section New\_2016)

Did you use any of your GI Bill education benefits from your military service?

- 1 Yes I used all of my GI Bill education benefit
- 2 Yes I used some of my GI Bill education benefit
- 3 No I did not use any of my GI Bill education benefit

**IF V008 = 1 OR V008 = 2 THEN**

**V009** (did R graduate from college paid by GI Bill in section New\_2016)

Did you graduate from an educational institution with a college degree, or receive a license or certification?

- 1 Yes I graduated with a college degree
- 2 Yes I received a license or certification
- 3 No I did not graduate with a college degree, or receive a license or certification

**END OF IF**

**END OF IF**

**issues\_04a** (nervous last two weeks in section New\_2016)

Over the last two weeks, how often have you been bothered by feeling nervous, anxious or on edge?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04b** (worried last two weeks in section New\_2016)

Over the last two weeks, how often have you been bothered by not being able to stop or control worrying?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04c** (little interest pleasure last two weeks in section New\_2016)

Over the past two weeks, how often have you been bothered by the problem of having little interest or little pleasure in doing things?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04d** (depressed last two weeks in section New\_2016)

Over the past two weeks, how often have you been bothered by the problem of feeling down, depressed or hopeless?

- 1 Not at all

- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_05** (urbanicity in section New\_2016)

Which of the following comes closest to describing the area or neighborhood where you now live?

(For this and the next question, if you live in more than one location, please choose the description that best describes your main residence.)

- 1 Large city
- 2 Small city
- 3 Suburb near a city
- 4 Town
- 5 Small town
- 6 Rural / Agricultural / Farm area
- 7 Rural / non-agricultural area
- 8 Reservation

**issues\_06** (race of neighbors in section New\_2016)

In the area where you live, are your nearest neighbors:

- 1 Mostly the same race or ethnicity as you are
- 2 Mostly a different race or ethnicity from you
- 3 A mixture of different races and ethnicities

**issues\_07** (class in section New\_2016)

In general, would you say that you are part of America's:

- 1 Lower class
- 2 Working class
- 3 Lower middle class
- 4 Upper middle class
- 5 Upper class

**issues\_08** (experienced discrimination in section New\_2016)

Have you ever personally experienced discrimination, such as problems getting jobs, housing, education, or services, because of your race, ethnicity, religion, sexual identity, gender, or country of origin?

- 1 Yes
- 2 No
- 3 Not sure

**issues\_09** (working government in section New\_2016)

Which best describes your feelings about the way the federal government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic

- 3 Dissatisfied, but not angry
- 4 Angry

**issues\_09\_state** (working state government in section New\_2016)

Which best describes your feelings about the way that your state government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

**issues\_10** (business conditions in section New\_2016)

Would you say that at the present time business conditions are better or worse than they were a year ago?

- 1 Better
- 2 Worse
- 3 About the same

**issues\_11** (year from now business conditions in section New\_2016)

And how about a year from now? Do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?

- 1 Better
- 2 Worse
- 3 About the same

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**endofyear\_01** (resolutions in section New\_2016)

Do you have any resolutions for the upcoming year? (Check all that apply)

- 1 Health
- 2 Financial
- 3 Spiritual
- 4 Other (please share)
- 5 No resolutions

**endofyear\_01\_other** (resolutions other in section New\_2016)

What other resolution?

STRING

#### END OF GROUP

End of section **New\_2016**

Start of section **Philanthropy**

/\* Respondents are asked a set of philanthropy related questions. The order of

these questions (P006 series, P007, and P008 series) is randomized and defined in the ShuffleOrder\_phil variables. For example, if ShuffleOrder\_phil\_2 equals 1, then the second question series asked was P006. \*/

```
IF sizeof(ShuffleOrder_phil) = 0 THEN  
| ShuffleOrder_phil := shufflearray(array(1,2,3))  
END OF IF
```

Fill code of question FL\_treatment\_text executed  
Fill code of question FL\_healthy executed

### **PostQintro** (Section Philanthropy)

At the beginning of the survey, we asked you whether you would like to donate to the University of Southern California( healthy) food basket program.Remember, (USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5.)Now we are going to ask you about the families who participate in the program.



**P005** (post donation food eaten in section Philanthropy)  
How much of the food do you think is eaten by the families?

- 1 None of the food
- 2 Almost none of the food
- 3 Some of the food
- 4 About half of the food
- 5 Most of the food
- 6 Almost all of the food
- 7 All of the food

LOOP FROM 1 TO 3

IF ShuffleOrder\_phil(cnt1) = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P006\_intro** (post donation income of families in section Philanthropy)  
What do you think is the yearly household income of families who participate in the basket program? Indicate approximately what portion of the families are in each income category below.

SUBGROUP OF QUESTIONS

**P006a** (INCOME \$0 - \$5000 in section Philanthropy)  
\$0-\$5,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006b** (INCOME \$6000 - \$15,000 in section Philanthropy)  
\$6,000-\$15,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006c** (INCOME \$16000 - \$25000 in section Philanthropy)

- \$16,000-\$25,000 per year
- 1 None of the families
  - 2 Almost none of the families
  - 3 Some of the families
  - 4 About half of the families
  - 5 Most of the families
  - 6 Almost all of the families
  - 7 All of the families

**P006d** (INCOME \$26000 - \$35000 in section Philanthropy)

\$26,000-\$35,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006e** (INCOME \$36000 - \$45000 in section Philanthropy)

\$36,000-\$45,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006f** (INCOME \$46000 - \$60000 in section Philanthropy)

\$46,000-\$60,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006g** (INCOME \$61000 - \$75000 in section Philanthropy)

\$61,000-\$75,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families

- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

IF ShuffleOrder\_phil(cnt1) = 2 THEN

- P007** (how deserving are families in section Philanthropy)  
How deserving of the basket do you think the families are?
- 1 Not deserving at all
  - 2 Slightly deserving
  - 3 Moderately deserving
  - 4 Very deserving
  - 5 Extremely deserving

END OF IF

IF ShuffleOrder\_phil(cnt1) = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

- P008\_intro** (race of families in section Philanthropy)  
What do you think is the race/ethnicity of families who participate in the basket program?

SUBGROUP OF QUESTIONS

- P008a** (RACE - ASIAN in section Philanthropy)  
Asian
- 1 None of the families
  - 2 Almost none of the families
  - 3 Some of the families
  - 4 About half of the families
  - 5 Most of the families
  - 6 Almost all of the families
  - 7 All of the families

- P008b** (RACE - BLACK in section Philanthropy)  
Black
- 1 None of the families

- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P008c** (RACE - HISPANIC in section Philanthropy)

Hispanic

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P008d** (RACE - WHITE in section Philanthropy)

White

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P008e** (RACE - OTHER in section Philanthropy)

Other

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

END OF LOOP

**IF donation\_amount > 0 THEN**

Fill code of question subtraction executed

**amount\_screen** (Section Philanthropy)

You chose to donate \$(()) to the University of Southern California food basket program. Your earnings for this survey will be \$(()) \$(AMOUNT R EARNS FOR SURVEY()) minus your donation of \$(()).

**END OF IF**

End of section **Philanthropy**

**ELSEIF module\_order = 2 THEN**

Start of section **Philanthropy**

*/\* Respondents are asked a set of philanthropy related questions. The order of these questions (P006 series, P007, and P008 series) is randomized and defined in the ShuffleOrder\_phil variables. For example, if ShuffleOrder\_phil.2 equals 1, then the second question series asked was P006. \*/*

**IF sizeof(ShuffleOrder\_phil) = 0 THEN**

ShuffleOrder\_phil := shufflearray(array(1,2,3))

**END OF IF**

Fill code of question FL\_treatment\_text executed

Fill code of question FL\_healthy executed

**PostQintro** (Section Philanthropy)

At the beginning of the survey, we asked you whether you would like to donate to the University of Southern California( healthy) food basket program.Remember, (USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket.

Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5.)Now we are going to ask you about the families who participate in the program.

**P005** (post donation food eaten in section Philanthropy)

How much of the food do you think is eaten by the families?

- 1 None of the food
- 2 Almost none of the food
- 3 Some of the food
- 4 About half of the food
- 5 Most of the food
- 6 Almost all of the food
- 7 All of the food

LOOP FROM 1 TO 3

IF ShuffleOrder\_phil(cnt1) = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P006\_intro** (post donation income of families in section Philanthropy)

What do you think is the yearly household income of families who participate in the basket program? Indicate approximately what portion of the families are in each income category below.

SUBGROUP OF QUESTIONS

**P006a** (INCOME \$0 - \$5000 in section Philanthropy)

\$0-\$5,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families

- 6 Almost all of the families
- 7 All of the families

**P006b** (INCOME \$6000 - \$15,000 in section Philanthropy)

\$6,000-\$15,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006c** (INCOME \$16000 - \$25000 in section Philanthropy)

\$16,000-\$25,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006d** (INCOME \$26000 - \$35000 in section Philanthropy)

\$26,000-\$35,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006e** (INCOME \$36000 - \$45000 in section Philanthropy)

\$36,000-\$45,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006f** (INCOME \$46000 - \$60000 in section Philanthropy)

\$46,000-\$60,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

**P006g** (INCOME \$61000 - \$75000 in section Philanthropy)

\$61,000-\$75,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

IF ShuffleOrder\_phil(cnt1) = 2 THEN

**P007** (how deserving are families in section Philanthropy)

How deserving of the basket do you think the families are?

- 1 Not deserving at all
- 2 Slightly deserving
- 3 Moderately deserving
- 4 Very deserving
- 5 Extremely deserving

END OF IF

IF ShuffleOrder\_phil(cnt1) = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**P008\_intro** (race of families in section Philanthropy)

What do you think is the race/ethnicity of families who participate in the basket program?



## SUBGROUP OF QUESTIONS

### **P008a** (RACE - ASIAN in section Philanthropy)

Asian

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

### **P008b** (RACE - BLACK in section Philanthropy)

Black

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

### **P008c** (RACE - HISPANIC in section Philanthropy)

Hispanic

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

### **P008d** (RACE - WHITE in section Philanthropy)

White

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

### **P008e** (RACE - OTHER in section Philanthropy)

Other

- 1 None of the families

- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

END OF LOOP

**IF donation\_amount > 0 THEN**

Fill code of question subtraction executed

**amount\_screen** (Section Philanthropy)

You chose to donate \$(()) to the University of Southern California food basket program. Your earnings for this survey will be \$(()) \$(AMOUNT R EARNS FOR SURVEY()) minus your donation of \$(()).

**END OF IF**

End of section **Philanthropy**

Start of section **New\_2016**

**election\_01** (who vote for today in section New\_2016)

If the 2016 presidential election was held again today and you had another chance to vote, who would you vote for?

- 1 Hillary Clinton
- 2 Donald Trump
- 3 Gary Johnson
- 4 Jill Stein
- 5 Some other candidate
- 6 I would abstain

**election\_02** (trump happy to have as president in section New\_2016)

Now that we know the result of the Presidential election we would like to know how happy or unhappy you are with the result. Please choose a number between 0 and 10 that represents how happy you are that Donald Trump has been chosen as the next President of the United States. 0 means you are completely unhappy with Donald Trump as president and 10 means you are completely happy with Donald Trump as president.

- 0 0 Completely unhappy
- 1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10 Completely happy

**issues\_01** (vegetarian in section New\_2016)

Which of the following, if any, best describes your eating behavior?

- 1 I never eat meat, fish, seafood, poultry, dairy, or eggs.
- 2 I never eat meat, fish, seafood, or poultry.
- 3 I never eat meat, fish, seafood, poultry, dairy, or eggs when eating out or getting takeout, but eat one or more of these foods at home.
- 4 I never eat meat, fish, seafood, or poultry when eating out or getting takeout, but eat one or more of these foods at home.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, poultry, dairy, or eggs.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, or poultry.
- 6 None of these.

**issues\_02** (musicality in section New\_2016)

Do you play a musical instrument?

- 1 Yes
- 2 No

**IF issues\_02 = 2 THEN**

**issues\_02\_past** (musicality in section New\_2016)

Did you play a musical instrument when you were younger?

- 1 Yes
- 2 No

**END OF IF**

**V001** (military status in section New\_2016)

Are you or anyone else in your household currently serving in the U.S. Military, or in the Ready or Standby Reserves? (Check all that apply)

- 1 I am a service member
- 2 My spouse or partner is a service member
- 3 Someone else in the household is a service member

4 No one in the household is a service member

**V002** (veteran status in section New\_2016)

Are you or anyone else in your household a U.S. veteran, or a member of the U.S. Retired Reserve? (Check all that apply)

- 1 I am a veteran or reservist
- 2 My spouse or partner is a veteran or reservist
- 3 Someone else in the household is a veteran or reservist
- 4 No one in the household is a veteran or reservist

**IF 1 IN V001 OR 1 IN V002 THEN**

**V003** (R's status in section New\_2016)

What is your status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

**END OF IF**

**IF 2 IN V001 OR 3 IN V001 OR 2 IN V002 OR 3 IN V002 THEN**

**V004** (dependent or spouse status in section New\_2016)

What is the servicemember's status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

**END OF IF**

**IF 1 IN V001 OR 1 IN V002 THEN**

**V005** (R's highest rank in section New\_2016)

What is/was your highest rank in the armed forces?

- 1 E1-E3
- 2 E4-E6
- 3 E7-E9
- 4 O1-O3
- 5 O4-O6
- 6 O7-O10

**V006** (R number of deployments in section New\_2016)

How many deployments did you have while serving in the military?

- 1 0
- 2 1-2

3 3-4

4 More than 4

**V007** (did R receive GI bill benefits in section New\_2016)

Did you receive any GI Bill education benefits from your military service?

- 1 Yes I received the full (100%) GI Bill education benefit
- 2 Yes I received a partial (less than 100%) GI Bill education benefit
- 3 No I did not receive any GI Bill education benefit

**END OF IF**

**IF V007 = 1 OR V007 = 2 THEN**

**V008** (did R use GI bill benefits in section New\_2016)

Did you use any of your GI Bill education benefits from your military service?

- 1 Yes I used all of my GI Bill education benefit
- 2 Yes I used some of my GI Bill education benefit
- 3 No I did not use any of my GI Bill education benefit

**IF V008 = 1 OR V008 = 2 THEN**

**V009** (did R graduate from college paid by GI Bill in section New\_2016)

Did you graduate from an educational institution with a college degree, or receive a license or certification?

- 1 Yes I graduated with a college degree
- 2 Yes I received a license or certification
- 3 No I did not graduate with a college degree, or receive a license or certification

**END OF IF**

**END OF IF**

**issues\_04a** (nervous last two weeks in section New\_2016)

Over the last two weeks, how often have you been bothered by feeling nervous, anxious or on edge?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04b** (worried last two weeks in section New\_2016)

Over the last two weeks, how often have you been bothered by not being able to stop or control worrying?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04c** (little interest pleasure last two weeks in section New\_2016)

Over the past two weeks, how often have you been bothered by the problem of having little interest or little pleasure in doing things?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_04d** (depressed last two weeks in section New\_2016)

Over the past two weeks, how often have you been bothered by the problem of feeling down, depressed or hopeless?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

**issues\_05** (urbanicity in section New\_2016)

Which of the following comes closest to describing the area or neighborhood where you now live?

(For this and the next question, if you live in more than one location, please choose the description that best describes your main residence.)

- 1 Large city
- 2 Small city
- 3 Suburb near a city
- 4 Town
- 5 Small town
- 6 Rural / Agricultural / Farm area
- 7 Rural / non-agricultural area
- 8 Reservation

**issues\_06** (race of neighbors in section New\_2016)

In the area where you live, are your nearest neighbors:

- 1 Mostly the same race or ethnicity as you are
- 2 Mostly a different race or ethnicity from you
- 3 A mixture of different races and ethnicities

**issues\_07** (class in section New\_2016)

In general, would you say that you are part of America's:

- 1 Lower class
- 2 Working class
- 3 Lower middle class
- 4 Upper middle class
- 5 Upper class

**issues\_08** (experienced discrimination in section New\_2016)

Have you ever personally experienced discrimination, such as problems getting jobs, housing, education, or services, because of your race, ethnicity, religion, sexual identity, gender, or country of origin?

- 1 Yes
- 2 No
- 3 Not sure

**issues\_09** (working government in section New\_2016)

Which best describes your feelings about the way the federal government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

**issues\_09.state** (working state government in section New\_2016)

Which best describes your feelings about the way that your state government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

**issues\_10** (business conditions in section New\_2016)

Would you say that at the present time business conditions are better or worse than they were a year ago?

- 1 Better
- 2 Worse
- 3 About the same

**issues\_11** (year from now business conditions in section New\_2016)

And how about a year from now? Do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?

- 1 Better
- 2 Worse
- 3 About the same

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

**endofyear\_01** (resolutions in section New\_2016)

Do you have any resolutions for the upcoming year? (Check all that apply)

- 1 Health
- 2 Financial
- 3 Spiritual
- 4 Other (please share)
- 5 No resolutions

**endofyear\_01\_other** (resolutions other in section New\_2016)

What other resolution?

STRING

#### END OF GROUP

End of section **New\_2016**

Start of section **Culture**

/\* Respondents are asked their opinion of someone based on a social media profile. The profile that they see depends on the value of **taste\_profile**. \*/

**IF taste\_profile = EMPTY THEN**

| taste\_profile := mt\_rand(1,216)

**END OF IF**

#### GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

Fill code of question FL\_link executed

**culture\_intro** (intro in section Culture)

Below you are presented with a person's online profile. Please review the profile and scroll down to answer the questions. The purpose of these questions is to understand how first impressions are formed based on social media profiles.

To what extent do you think the following traits are characteristic of the person in this profile?

#### SUBGROUP OF QUESTIONS

**c001** (competent in section Culture)

Competent

1 Not at all

2 A Little

3 Somewhat

4 Quite a Bit

5 A Great Deal

**c002** (sincere in section Culture)

Sincere

1 Not at all

2 A Little

3 Somewhat



4 Quite a Bit  
5 A Great Deal

**c003** (friendly in section Culture)

Friendly

1 Not at all  
2 A Little  
3 Somewhat  
4 Quite a Bit  
5 A Great Deal

**c004** (good natured in section Culture)

Good-natured

1 Not at all  
2 A Little  
3 Somewhat  
4 Quite a Bit  
5 A Great Deal

**c005** (intelligent in section Culture)

Intelligent

1 Not at all  
2 A Little  
3 Somewhat  
4 Quite a Bit  
5 A Great Deal

**c006** (capable in section Culture)

Capable

1 Not at all  
2 A Little  
3 Somewhat  
4 Quite a Bit  
5 A Great Deal

**c007** (efficient in section Culture)

Efficient

1 Not at all  
2 A Little  
3 Somewhat  
4 Quite a Bit  
5 A Great Deal

**c008** (warm in section Culture)

Warm

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c009** (skillful in section Culture)

Skillful

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c010** (well intentioned in section Culture)

Well-intentioned

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c011** (confident in section Culture)

Confident

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

**c012** (trustworthy in section Culture)

Trustworthy

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

#### END OF SUBGROUP

**c013** (class in section Culture)

What do you think is the social class of the person in this profile?

- 1 Poor
- 2 Working Class
- 3 Lower-Middle Class

4 Upper-Middle Class  
5 Upper Class

END OF GROUP

End of section **Culture**

END OF IF

Start of section **Closing**

**CS\_thanks** (thanks in section Closing)

Thank you for the great year! Here's to more surveys in 2017!

**CS\_001** (HOW PLEASANT INTERVIEW in section Closing)

Could you tell us how interesting or uninteresting you found the questions in this survey?

1 Very interesting

2 Interesting

3 Neither interesting nor uninteresting

4 Uninteresting

5 Very uninteresting

**CS\_003** (comments in section Closing)

Do you have any other comments on the survey? Please type these in the box below.(If you have no comments, please click next to complete this survey.)

STRING

End of section **Closing**

/\* Please note that although question CS.003 is listed in the routing, the answers are not included in the microdata in the event identifiable information is captured. Cleaned responses are available by request. \*/