UnderStandingAmericaStudy

UAS 76: 2016 END OF YEAR SURVEY



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1 INTRODUCTION

This UAS panel survey, titled "UAS76: 2016 End of Year Survey' asks respondents about their experiences interacting with the help desk, taking UAS surveys, and being paid. It includes election follow up questions and subsections on giving behavior and Facebook profiles. This survey is no longer in the field.

Note: The \$0 incentive indicates respondents were paid a variable amount, based on the overall \$8 study payment. Respondents were able to donate some amount of this payment to a food basket program.

1.1 Topics

This survey contains questions (among others) on the following topics: Psychology, Social Attitudes And Values. A complete survey topic categorization for the UAS can be found here.

1.2 Experiments

This survey includes experiment(s) of the following type(s): Auxiliary Randomization. Please refer to explanatory comments in the Routing section for detailed information. A complete survey experiment categorization for the UAS can be found here.

1.3 Citation

Each publication, press release or other document that cites results from this survey must include an acknowledgment of UAS as the data source and a disclaimer such as, 'The project described in this paper relies on data from survey(s) administered by the Understanding America Study, which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC or UAS.' For any questions or more information about the UAS, contact Tania Gutsche, Project and Panel Manager, Center for Economic and Social Research, University of Southern California, at tgutsche@usc.edu.

2 SURVEY RESPONSE AND DATA

2.1 Sample selection and response rate

The sample selection for this survey was:

All active respondents.

As such, this survey was made available to 6567 UAS participants. Of those 6567 participants, 4896 completed the survey and are counted as respondents. Of those who are not counted as respondents, 18 started the survey without completing and 1653 did not start the survey. The overall response rate was 74.55%.

Note: We are unable to provide sample weights for a small number of UAS members (see the Sample and weighting section below for details). If they completed the survey, these members are included in the data set with a weight of zero, but accounted for in the computation of total sample size and survey response rate.%.

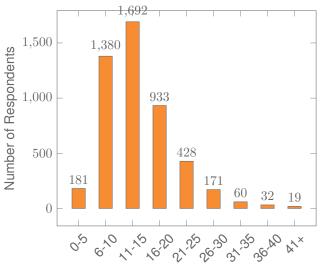
The detailed survey response rate is as follows:

UAS76 - Response Overview			
Size of selected sample	6567		
Completed the survey	4896		
Started but did not complete the survey	18		
Did not start the survey	1653		
Response rate	74.55%		

2.2 Timings

The survey took respondents an average of 15 minutes, and the full distribution of survey response times is available in the figure below. Times per question are available upon request.





Minutes to Complete Survey

2.3 Sample & Weighting

Weights are included in the data set for this survey. This survey dataset may contain respondents with a weight of zero. These respondents belong to a small group of UAS members for whom sample weights cannot be computed due to non-probability recruitment for special projects. Hence, while they are accounted for in the total number of survey respondents, they do not contribute to any statistics using sample weights. For more details on the UAS weighing procedures please refer to the UAS Weighting Procedures V1. Please contact UAS staff with any questions.

3 STANDARD VARIABLES

Each Understanding America Study data set contains a series of standard variables, consisting of individual, household and sample identifiers, language indicator, time stamps and a rating by the respondent of how much he or she liked the survey. These variables are based on the questions asked quarterly in the My Household survey after the application of a cleaning process (https://uasdata.usc.edu/page/Data+Cleaning+Process). They are the following:

- uasid: the identifier of the respondent. This identifier is assigned to a respondent at recruitment and stays with the respondent throughout each and every survey he/she participates in. When analyzing data from multiple surveys, the 'uasid' can be used to merge data sets.
- uashhid: the household identifier of the respondent. Every member is assigned a household identifier, stored in the variable ¡em¿uashhid¡/em¿. For the primary respondent this identifier is his or her 'uasid'. All other eligible members of the primary respondent's household (everyone who is 18 or older in the household) who become UAS respondents receive the uasid of the primary respondent as their household identifier. The uashhid remains constant over time for all respondents. Thus it is always possible to find the original UAS household of an UAS panel member (even after they, for example, have moved out to form another household).
- uashhid_current: the current household identifier of the respondent. Uniquely identifies the household a UAS panel member belongs to in a given survey INDEPENDENT of the exact composition of the household in terms of who else in the household are UAS members. Missing (.n) for respondents who are in a single-UAS member household. Available on request in data sets prior to September 3, 2025.
- **survhhid**: uniquely identifies the household a UAS panel member belongs to in a given survey DEPENDENT on the exact composition of the household in terms of who else in the household are UAS members. Is set to missing (.n) if no other household members are UAS panel members at the time of the survey. Is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.
- o uasmembers: is the number of other household members who are also UAS panel members at the time of the survey. Since individuals can answer the same survey at different points in time (which can be relatively far apart is the survey is kept in the field for a prolonged time), it may be possible that, within the same data set, the primary respondent of a household has a value of '0', whereas the second UAS household respondent has a value of '1'. Therefore 'uasmembers' should be interpreted as the number of household and UAS panel members at the time the respondent answers the survey. Note: in the My Household survey 'uasmembers' is set to unknown (.u) for respondents who last participated in the My Household survey prior to January 21, 2015.

- sampleframe: indicates the sampling frame from which the household of the respondent was recruited. All UAS recruitment is done through address based sampling (ABS) in which samples are acquired based on postal records. Currently, the variable 'sampleframe' takes on four values reflecting four distinct sample frames used by the UAS over the year (in future data sets the number of sample frames used for recruitment may increase if additional specific populations are targeted in future recruitment batches):
 - 1. U.S. National Territory: recruited through ABS within the entire U.S.
 - 2. Areas high concentration Nat Ame: recruited through ABS in areas with a high concentration of Native Americans in the zip-code. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
 - 3. Los Angeles County: recruited through ABS within Los Angeles County.
 - 4. California: recruited through ABS within California.

Note: prior to March 6, 2024 this variable was called sampletype and had the following value labels for the above list in UAS data sets:

- 1. Nationally Representative Sample: recruited through ABS within the entire U.S.
- 2. Native Americans: recruited through ABS in areas with a high concentration of Native Americans. Within these batches, individuals who are not Native Americans are not invited to join the UAS.
- 3. LA County: recruited through ABS within Los Angeles County.
- 4. California: recruited through ABS within California.
- batch: indicates the batch from which the respondent was recruited. Currently, this
 variable takes the following values (in future data sets the number of batches may
 increase as new recruitment batches are added to the UAS):
 - 1. ASDE 2014/01
 - 2. ASDE 2014/01
 - 3. ASDE 2014/01
 - 4. Public records 2015/05
 - 5. MSG 2015/07
 - 6. MSG 2016/01
 - 7. MSG 2016/01
 - 8. MSG 2016/01
 - 9. MSG 2016/02
 - 10. MSG 2016/03
 - 11. MSG 2016/04
 - 12. MSG 2016/05

- 13. MSG 2016/08
- 14. MSG 2017/03
- 15. MSG 2017/11
- 16. MSG 2018/02
- 17. MSG 2018/08
- 18. MSG 2019/04
- 19. MSG 2019/05
- 20. MSG 2019/11
- 21. MSG 2020/08
- 22. MSG 2020/10
- 23. MSG 2021/02
- 24. MSG 2021/08
- 25. MSG 2021/08
- 26. MSG 2022/02
- 27. MSG 2022/02
- 28. MSG 2022/08
- 29. MSG 2022/11
- 30. MSG 2022/11
- 31. MSG 2023/01
- 32. MSG 2023/06
- 33. MSG 2023/09
- 34. MSG 2023/10
- 35. MSG 2025/02
- 36. MSG 2025/09

Note: prior to March 6, 2024 this variable had the following value labels for the above list in UAS data sets:

- 1. ASDE 2014/01 Nat.Rep.
- 2. ASDE 2014/01 Native Am.
- 3. ASDE 2014/11 Native Am.
- 4. LA County 2015/05 List Sample
- 5. MSG 2015/07 Nat.Rep.
- 6. MSG 2016/01 Nat.Rep. Batch 2
- 7. MSG 2016/01 Nat.Rep. Batch 3
- 8. MSG 2016/01 Nat.Rep. Batch 4

- 9. MSG 2016/02 Nat.Rep. Batch 5
- 10. MSG 2016/03 Nat.Rep. Batch 6
- 11. MSG 2016/04 Nat.Rep. Batch 7
- 12. MSG 2016/05 Nat.Rep. Batch 8
- 13. MSG 2016/08 LA County Batch 2
- 14. MSG 2017/03 LA County Batch 3
- 15. MSG 2017/11 California Batch 1
- 16. MSG 2018/02 California Batch 2
- 17. MSG 2018/08 Nat.Rep. Batch 9
- 18. MSG 2019/04 LA County Batch 4
- 19. MSG 2019/05 LA County Batch 5
- 20. MSG 2019/11 Nat. Rep. Batch 10
- 21. MSG 2020/08 Nat. Rep. Batch 11
- 22. MSG 2020/10 Nat. Rep. Batch 12
- 23. MSG 2021/02 Nat. Rep. Batch 13
- 24. MSG 2021/08 Nat. Rep. Batch 15
- 25. MSG 2021/08 Nat. Rep. Batch 16
- 26. MSG 2022/02 Nat. Rep. Batch 17 (priority)
- 27. MSG 2022/02 Nat. Rep. Batch 17 (regular)
- 28. MSG 2022/08 Nat. Rep. Batch 18
- 29. MSG 2022/11 LA County Batch 6
- 30. MSG 2022/11 Nat. Rep. Batch 20
- 31. MSG 2023/01 Nat. Rep. Batch 21
- 32. MSG 2023/06 Nat. Rep. Batch 22
- 33. MSG 2023-09 Native Am. Batch 3
- 34. MSG 2023-10 Nat. Rep. Batch 23
- o **primary_respondent**: indicates if the respondent was the first person within the household (i.e. to become a member or whether s/he was added as a subsequent member. A household in this regard is broadly defined as anyone living together with the primary respondent. That is, a household comprises individuals who live together, e.g. as part of a family relationship (like a spouse/child/parent) or in context of some other relationship (like a roommate or tenant).
- hardware: indicates whether the respondent ever received hardware or not. Note: this variable should not be used to determine whether a respondent received hardware at a given point in time and/or whether s/he used the hardware to participate in a survey. Rather, it indicates whether hardware was ever provided:

- 1. None
- 2. Tablet (includes Internet)
- **language**: the language in which the survey was conducted. This variable takes a value of 1 for English and a value of 2 for Spanish.
- start_date (start_year, start_month, start_day, start_hour, start_min, start_sec): indicates the time at which the respondent started the survey.
- end_date (end_year, end_month, end_day, end_hour, end_min, end_sec): indicates the time at which the respondent completed the survey.
- o cs_001: indicates how interesting the respondent found the survey.

4 DEMOGRAPHICS

Every UAS survey data set also includes demographic variables, which provide background information about the respondent and their household. Demographic information such as age, ethnicity, education, marital status, work status, state of residence, family structure is elicited every quarter through the "My Household" survey. The demographic variables provided with each survey are taken from the most recent 'MyHousehold' survey answered by the respondent. If at the time of a survey, the information in "My Household" is more than three months old, a respondent is required to check and update his or her information before being able to take the survey.

The demographic variables are based on the questions taken from the My Household survey after the application of the cleaning process.

The following variables are available in survey data sets after October 8, 2025:

- **sex**: indicates the sex of the respondent as assigned at birth. Is set to gender if the respondent has not filled out My Household after October 8, 2025.
- o **genderid**: indicates the current gender of the respondent. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025. Available in data sets after October 8, 2025.
- dateofbirth_year: indicates the year of birth of the respondent.
- o age: indicates the age of the respondent at the start of the survey.
- o **agerange**: if the respondent's age cannot be calculate due to missing information, 'agerange' indicates the approximate age. Should a value for both the 'age' and 'agerange' be present, then 'age' takes precedence over 'agerange'.
- o citizenus: indicates whether the respondent is a U.S. citizen.
- o **bornus**: indicates whether the respondent was born in the U.S.
- **stateborn**: indicates the state in which the respondent was born. Is set to missing (.) if the respondent was not born in the U.S.
- **countryborn**: indicates the country in which the respondent was born. Is set to missing (.) if the respondent was born in the U.S.
- o statereside: indicates the state in which the respondent is living.
- immigration_status: indicates whether the respondent is an immigrant. It takes one
 of the following values: 0 Non-immigrant, 1 First generation immigrant (immigrant who
 migrated to the U.S), 2 Second generation immigrant (U.S.-born children of at least
 one foreign-born parent), 3 Third generation immigrant (U.S.-born children of at least

- one U.S.-born parent, where at least one grandparent is foreign-born), or 4 Unknown immigrant status.
- o maritalstatus: indicates the marital status of the respondent.
- **livewithpartner**: indicates whether the respondent lives with a partner.
- o education: indicates the highest level of education attained by the respondent.
- white: indicates whether the respondent identifies him or herself as white (Caucasian).
- **black**: indicates whether the respondent identifies him or herself as black (African-American).
- **nativeamer**: indicates whether the respondent identifies him or herself as Native American (American Indian or Alaska Native).
- asian: indicates whether the respondent identifies him or herself as Asian (Asian-American).
- pacific: indicates whether the respondent identifies him or herself as Native Hawaiian or Other Pacific Islander.
- o race: indicates the race of the respondent as singular (e.g., '1 White' or '2 Black') or as mixed (in case the respondent identifies with two or more races). The value '6 Mixed' that the respondent answered 'Yes' to at least two of the single race categories. This variable is generated based on the values of the different race variables (white, black, nativeamer, asian, pacific). This composite measure is not conditional on hisplatino, so an individual may identify as Hispanic or Latino, and also as a member of one or more racial groups.
- race_identify: indicates the race the respondent identifies with most (if mixed). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hisplatino: indicates whether the respondent identifies him or herself as being Hispanic or Latino. This variable is asked separately from race.
- mena: indicates whether the respondent identifies as being of Middle Eastern or North African ancestry. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- o working: indicates whether the respondent is working for pay.
- sick_leave: indicates whether the respondent is not working because sick or on leave.
- **unemp_layoff**: indicates whether the respondent is unemployed or on lay off.
- unemp_look: indicates whether the respondent is unemployed and looking for a job.

- o retired: indicates whether the respondent is retired.
- o disabled: indicates whether the respondent has a disability.
- workemployer: indicates whether the respondent works for an employer. Is set to missing (".e") if no answer for laborstatus was given by the respondent. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- workself: indicates whether the respondent is self-employed. Is set to missing (".e") if no answer for laborstatus was given by the respondent. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- homemaker: indicates whether the respondent is a homemaker. Is set to missing
 (".e") if no answer for laborstatus was given by the respondent. Is set to missing
 (".v") if the respondent has not filled out My Household after October 8, 2025.
- **student**: indicates whether the respondent is a student. Is set to missing (".e") if no answer for laborstatus was given by the respondent. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- notworking: indicates whether the respondent is not working and not looking for work. Is set to missing (".e") if no answer for laborstatus was given by the respondent. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- If_other: indicates whether the respondent has another labor force status.
- laborstatus: indicates the labor force status of the respondent as singular (e.g., '1 Working for pay' or '2 On sick or other leave') or as mixed (in case the respondent selects two or more labor statuses). The value '8 Mixed' indicates that the respondent answered 'Yes' to at least two of the single labor force status variables. This variable is generated based on the values of the different labor status variables (working, sick_leave, unempl_layoff, unempl_look, retired, disabled, lf_other).
- hourswork: indicates the number of hours the respondent works per week. Is set to missing (.) if the respondent is not currently working or currently on sick or other leave.
- **hhincome**: indicates the total combined income of all members of the respondent's household (living in their household) during the past 12 months.
- o **anyhhmember**: indicates whether there were any members in the respondent's household at the time he/she answered the survey as reported by the respondent. Based on the hhmemberin variables if the respondent has not filled out My Household after October 8, 2025. Based on hhcomp_total if the respondent has filled out My Household after October 8, 2025.
- **hhmembernumber**: indicates the number of household members in the respondent's household at the time of the survey as reported by the respondent. It may

be that 'anyhhmember' is 'Yes', but 'hhmembernumber' is missing if the respondent did not provide the number of household members at the time of the survey. Based on the hhmemberin variables if the respondent has not filled out My Household after October 8, 2025. Based on hhcomp_total if the respondent has filled out My Household after October 8, 2025.

- o hhcomp_male_0_3: indicates the number of male children ages 0 through 4 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_female_0_3: indicates the number of female children ages 0 through 4 who
 are living in the respondent's household right now (even if they only live with the
 respondent part-time or temporarily). Is set to missing (".v") if the respondent has not
 filled out My Household after October 8, 2025.
- hhcomp_other_0_3: indicates the number of other-gendered children ages 0 through 4 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.j/li¿
- hhcomp_male_4_12: indicates the number of male children ages 5 through 12 who
 are living in the respondent's household right now (even if they only live with the
 respondent part-time or temporarily). Is set to missing (".v") if the respondent has not
 filled out My Household after October 8, 2025.
- hhcomp_female_4_12: indicates the number of female children ages 5 through 12 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_other_4_12: indicates the number of other-gendered children ages 5 through 12 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_male_13_17: indicates the number of male children ages 13 through 17 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_female_13_17: indicates the number of female children ages 13 through 17 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_other_13_17: indicates the number of other-gendered children ages 13 through 17 who are living in the respondent's household right now (even if they only

- live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_male_18_64: indicates the number of male adults ages 18 through 64 who
 are living in the respondent's household right now (even if they only live with the
 respondent part-time or temporarily). Is set to missing (".v") if the respondent has not
 filled out My Household after October 8, 2025.
- hhcomp_female_18_64: indicates the number of female adults ages 18 through 64 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_other_18_64: indicates the number of other-gendered adults ages 18 through 64 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_male_65plus: indicates the number of male adults ages 65 or older who
 are living in the respondent's household right now (even if they only live with the
 respondent part-time or temporarily). Is set to missing (".v") if the respondent has not
 filled out My Household after October 8, 2025.
- hhcomp_female_65plus: indicates the number of female adults ages 65 or older who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_other_65plus: indicates the number of other-gendered adults ages 65 or older who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_total_18_64: indicates the total number of adults 18 through 64 who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_total_65plus: indicates the total number of adults 65 or older who are living
 in the respondent's household right now (even if they only live with the respondent
 part-time or temporarily). Is set to missing (".v") if the respondent has not filled out
 My Household after October 8, 2025.
- hhcomp_total_adults: indicates the total number of adults who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.

- hhcomp_total_children: indicates the total number of children who are living in the respondent's household right now (even if they only live with the respondent parttime or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- hhcomp_total: indicates the total number of people who are living in the respondent's household right now (even if they only live with the respondent part-time or temporarily). Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- o parent_guardian_a: indicates whether the respondent is the parent or guardian of one or more children ages 0 to 4. Is set to missing (".a") if hhcomp_total_children is not greater than 0. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- parent_guardian_b: indicates whether the respondent is the parent or guardian of one or more children ages 5 to 12. Is set to missing (".a") if hhcomp_total_children is not greater than 0. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.
- parent_guardian_c: indicates whether the respondent is the parent or guardian of one or more children ages 13 to 17. Is set to missing (".a") if hhcomp_total_children is not greater than 0. Is set to missing (".v") if the respondent has not filled out My Household after October 8, 2025.

The following variables were provided up until October 8, 2025. Several remain available in data sets created after October 8, 2025 on request.

- gender: indicates the gender of the respondent. Available in data sets before October 9, 2025.
- **countryborn_other**: indicates the country of birth if that country is not on the drop down list of countries shown to the respondent'.
- hisplatinogroup: indicates which Hispanic or Latino group a respondent identifies him or herself with. Is set to missing (.) if the respondent does not identify him or herself as being Hispanic or Latino. Available in data sets after October 8, 2025 on request.
- employmenttype: indicates the employment type of the respondent (employed by the government, by a private company, a nonprofit organization, or self-employed).
 Is set to missing (.) if the respondent is not currently working or currently on sick or other leave. Available in data sets before October 9, 2025.
- workfullpart: indicates whether the respondent works full or part-time. Is set to missing (.) if the respondent is not currently working or currently on sick or other leave. Available in data sets before October 9, 2025.

• hhmemberin_#: indicates whether a household member is currently in the household as reported by the respondent. Household members are never removed from the stored household roster and their information is always included in survey data sets. The order of the roster is the same order in which household members were specified by the respondent in the 'MyHousehold' survey. The order is identified by the suffix _# (e.g., _1 indicates the first household member, _2 the second household member, etc.).

As an example, if the first household member is in the household at the time of the survey, 'hhmemberin_1' is set to '1 HH Member 1 is in the HH'; if he/she has moved out, 'hhmemberin_1' is set to '0 HH member 1 is no longer in the HH'. Since information of other household members (stored in the variables listed below) is always included in survey data sets, information about 'hhmemberin_1' is available whether this person is still in the household or has moved out. Available in data sets before October 9, 2025. Available in data sets after October 8, 2025 on request.

- hhmembergen_#: indicates the gender of the household member as reported by the respondent. Available in data sets before October 9, 2025. Available in data sets after October 8, 2025 on request.
- hhmemberage_#: indicates the age of the household member. The age is derived from the month and year of birth of the household member as reported by the respondent. Available in data sets before October 9, 2025. Available in data sets after October 8, 2025 on request.
- hhmemberrel_#: indicates the relationship of the respondent to the household member as reported by the respondent. Available in data sets before October 9, 2025. Available in data sets after October 8, 2025 on request.
- hhmemberuasid_#: indicates the 'uasid' of the household member if this person is also a UAS panel member. It is set to missing (.) if this person is not a UAS panel member at the time of the survey. Since this identifier is directly reported by the respondent (chosen from a preloaded list), it may differ from the actual (correct) 'uasid' of the UAS member it refers to because of reporting error. Also, this variable should not be used to identify UAS members in a given household at the time of the survey. This is because the variables 'hhmemberuasid_#' are taken from the most recent 'My Household' and changes in household composition involving UAS members may have occurred between the time of the respondent answered 'My Household' and the time the respondent answers the survey. To follow UAS members of a given household, it is advised to use the identifiers 'uashhid' and 'survhhid'. Available in data sets before October 9, 2025. Available in data sets after October 8, 2025 on request.

Lastly, data sets created after May 8, 2025 include an urbanicity variable. It is based on panel members' current census tract of residence and the 2010 Rural-Urban Commuting Area (RUCA) codes released by the US Department of Agriculture's Economic Research Service. To preserve confidentiality, the UAS collapses the 10 primary RUCA codes to 4

levels: Metropolitan, Micropolitan, Small/Rural, and Unknown. The Metropolitan level corresponds to primary RUCA codes 1-3, the Micropolitian level corresponds to RUCA codes 4-6, and the Small/Rural UAS classification corresponds to RUCA codes 7-10.

For detailed information and definitions of the 10 primary RUCA codes, please visit the USDA ERS Rural-Urban Commuting Area Codes site. Surveys conducted completely prior to May 8, 2025 will have an urbanicity data variable available on request.

5 MISSING DATA CONVENTIONS

Data files provide so-called clean data, that is, answers given to questions that are not applicable anymore at survey completion (for example because a respondent went back in the survey and skipped over a previously answered question) are treated as if the questions were never asked. In the data files all questions that were asked, but not answered by the respondent are marked with (.e). All questions never seen by the respondent (or any dirty data) are marked with (.a). The latter may mean that a respondent did not view the question because s/he skipped over it; or alternatively that s/he never reached that question due to a break off. If a respondent did not complete a survey, the variables representing survey end date and time are marked with (.c). Household member variables are marked with (.m) if the respondent has less household members (e.g. if the number of household members is 2, any variables for household member 3 and up are marked with (.m).

UAS provides data in STATA and CSV format. Stata data sets come with include variable labels that are not available in the CSV files. Value labels are provided for single-response answer option. In STATA these labels will include the labels 'Not asked' and 'Not answered' for (.a) and (.e), and will show in tabulations such as 'tab q1, missing'. For multiple-response questions a binary variable is created for each answer option indicating whether the option was selected or not. A summary variable is also provided in string format reflecting which options were selected and in which order. For example, if a question asked about favorite animals with options cat, dog, and horse, then if a respondent selected horse and then cat, the binary variables for horse and cat will be set to yes, while the overall variable would have a string value of '3-1'. If no answer was given, all binary variables and the summary variable will be marked with '.e'.

Questions that are asked multiple times are often implemented as so-called array questions. Supposing the name of such question was Q1 and it was asked in 6 different instances, your data set would contain the variables Q1_1_ to Q1_6_. To illustrate, if a survey asked the names of all children, then child_1_ would contain the name of the first child the respondent named and so on.

More information about the UAS data in general can be found on the UAS Data Pages web site.

6 ROUTING SYNTAX

The survey with routing presented in the next section includes all of the questions that make up this survey, the question answers when choices were provided, and the question routing. The routing includes descriptions of when questions are grouped, conditional logic that determines when questions are presented to the respondent, randomization of questions and answers, and fills of answers from one question to another.

If you are unfamiliar with conditional logic statements, they are typically formatted so that *if* the respondent fulfills some condition (e.g. they have a cellphone or a checking account), *then* they are presented with some other question or the value of some variable is changed. If the respondent does not fulfill the condition (e.g. they are not a cellphone adopter or they do not have a checking account), something *else* happens such as skipping the next question or changing the variable to some other value. Some of the logic involved in the randomization of questions or answers being presented to the respondent is quite complex, and in these instances there is documentation to clarify the process being represented by the routing.

Because logic syntax standards vary, here is a brief introduction to our syntax standards. The syntax used in the conditional statements is as follows: '=' is equal to, '<' is less than, '>' is greater than, and '!=' is used for does not equal. When a variable is set to some number N, the statement looks like 'variable := N'.

The formatting of the questions and routing are designed to make it easier to interpret what is occurring at any given point in the survey. Question ID is the bold text at the top of a question block, followed by the question text and the answer selections. When a question or variable has associated data, the name links to the appropriate data page, so you can easily get directly to the data. Text color is used to indicate the routing: red is conditional logic, gold is question grouping, green is looping, and orange is used to document randomization and other complex conditional logic processes. The routing is written for a computer to parse rather than a human to read, so when the routing diverges significantly from what is displayed to the respondent, a screenshot of what the respondent saw is included.

The name of the randomization variables are defined in proximity to where they are put into play, and like the question ID the names of the randomization variables can be used to link directly to the associated data page.

7 SURVEY WITH ROUTING

Start of section Yearend

intro (intro in section Yearend)

Welcome to our end of the year survey! As 2016 draws to a close, you may be taking stock of the year behind and making plans for the year ahead. Or, you may just be looking forward to some time off!

All of us on the Understanding America Study team would like to sincerely thank you for taking part in our study this year. This survey is our end of the year survey, and it should be a fun one. We will ask some questions about your experience taking surveys with us, about your experience communicating with us, about your payments, and finally a mixed batch of questions about miscellaneous topics. We will write them up in our next newsletter. We wish you a very happy New Year and here's to more surveys ahead!

```
survey_earning := 8 max donation := 8
```

/* In this survey respondents are asked whether they are interested in donating (part of) their \$8 survey earnings to the University of Southern California healthy food basket program. The exact manner in which they are asked is dependent on the value of the **treatment** variable, which itself is set based on a randomly generated number captured in **rnd_num**. */

```
END OF IF

IF rnd_num < 601 THEN

| treatment := 1

ELSEIF rnd_num < 1201 THEN

| treatment := 2

ELSEIF rnd_num < 1801 THEN

| treatment := 3

ELSEIF rnd_num < 2301 THEN

| treatment := 4

ELSEIF rnd_num < 2801 THEN
```

ELSEIF rnd_num < 3301 THEN

ELSEIF rnd_num < 3601 THEN

treatment := 5

treatment := 6

IF rnd_num = EMPTY THEN
| rnd_num := mt_rand(1,4800)

```
treatment := 7

ELSEIF rnd_num < 3901 THEN
treatment := 8

ELSEIF rnd_num < 4201 THEN
treatment := 9

ELSEIF rnd_num < 4501 THEN
treatment := 10

ELSEIF rnd_num < 4801 THEN
treatment := 11
END OF IF
```

phil_intro (Section Philanthropy)

Before we begin, we would like to share with you an optional opportunity we have been invited to participate in by another project run at the University of Southern California. We will explain it on the next screen. As always, your participation in this other project is completely voluntary and your participation is not necessary in order to continue the survey. After we give you information about this project and you make your selection, our end of the year survey will begin.

donation_amount := 0

IF treatment = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001₋**1** (healthy treatment 1 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$1
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy) RANGE 0.01..8.00

END OF GROUP

IF P001_1 = 9 THEN

donation_amount := other_donation

ELSEIF P001_1 > 0 THEN

donation_amount := P001_1

END OF IF

ELSEIF treatment = 2 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_2 (healthy treatment 2 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P001_2 = 9 THEN

donation_amount := other_donation

ELSEIF P001_2 > 0 THEN

donation_amount := P001_2

END OF IF

ELSEIF treatment = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_3 (healthy treatment 3 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

Ι ψΙ

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P001_3 = 9 THEN

donation_amount := other_donation

ELSEIF P001_3 > 0 THEN

donation_amount := P001_3

END OF IF

ELSEIF treatment = 4 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_4 (healthy treatment 4 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families

in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P001_4 = 9 THEN

donation_amount := other_donation

ELSEIF P001_4 > 0 THEN

donation_amount := P001_4

END OF IF

ELSEIF treatment = 5 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_5 (healthy treatment 5 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

```
4 $4
 5 $5
 6 $6
 7 $7
 8 $8
 9 Or type in:
 0 I do not wish to donate
 other_donation (Section Philanthropy)
 RANGE 0.01..8.00
END OF GROUP
```

IF P001_5 = 9 THEN

donation_amount := other_donation

ELSEIF P001_5 > 0 THEN donation_amount := P001_5

END OF IF

ELSEIF treatment = 6 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_6 (healthy treatment 6 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

```
1 $1
```

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

```
RANGE 0.01..8.00
```

END OF GROUP

IF P001_6 = 9 THEN

donation_amount := other_donation

ELSEIF P001_6 > 0 THEN

donation_amount := P001_6

END OF IF

ELSEIF treatment = 7 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P002_7 (food treatment 7 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P002_7 = 9 THEN

donation_amount := other_donation

ELSEIF P002_7 > 0 THEN

donation_amount := P002_7

END OF IF

ELSEIF treatment = 8 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P002_8 (food treatment 8 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9.How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

- 1 \$
- 2 \$2
- 3 \$3
- 4 \$4
- 5 \$5
- 6 \$6
- 7 \$7
- 8 \$8
- 9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P002_8 = 9 THEN

donation_amount := other_donation

ELSEIF P002_8 > 0 THEN

donation_amount := P002_8

END OF IF

ELSEIF treatment = 9 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P002_9 (food treatment 9 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California food basket program. About the food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100%

of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy)

RANGE 0.01..8.00

END OF GROUP

IF P002_9 = 9 THEN

donation_amount := other_donation

ELSEIF P002_9 > 0 THEN

donation_amount := P002_9

END OF IF

ELSEIF treatment = 10 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_10 (healthy treatment 10 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide the other \$9. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

1 \$1

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

```
9 Or type in:
0 I do not wish to donate

other_donation (Section Philanthropy)
RANGE 0.01..8.00

END OF GROUP

IF P001_10 = 9 THEN
| donation_amount := other_donation
ELSEIF P001_10 > 0 THEN
| donation_amount := P001_10
```

ELSEIF treatment = 11 THEN

END OF IF

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P001_**11** (healthy treatment 11 in section Philanthropy)

You are receiving \$(AMOUNT R EARNS FOR SURVEY()) for completing this survey. You have the opportunity to donate up to \$(()) of your earnings today to the University of Southern California healthy food basket program. About the healthy food basket program: USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5. How you can donate to the food basket program: You can designate some portion of your participation earnings for this survey as a one-time donation. 100% of your donation today will go towards purchasing the food items in the baskets. How much would you like to donate?

```
1 $1
```

2 \$2

3 \$3

4 \$4

5 \$5

6 \$6

7 \$7

8 \$8

9 Or type in:

0 I do not wish to donate

other_donation (Section Philanthropy) RANGE 0.01..8.00

END OF GROUP

IF P001_11 = 9 THEN

donation_amount := other_donation

ELSEIF P001_11 > 0 THEN

donation_amount := P001_11

END OF IF

END OF IF

IF (treatment = 2 AND P001_2 > 0) OR (treatment = 8 AND P002_8 > 0) THEN

P003 (post donation option for 2 and 8 in section Philanthropy)

You have the option to use your donation to help cover the cost of the baskets to families. If you choose this option, families will receive a refund for their \$1 contribution to the basket.

- 1 Yes, I would like my donation to help cover the cost of the baskets to families.
- 2 No, I would not like my donation to help cover the cost of the baskets to families.
- 3 I don't understand this option.

END OF IF

IF (treatment = 3 AND P001_3 > 0) OR (treatment = 9 AND P002_9 > 0) THEN

P004 (post donation option for 3 and 9 in section Philanthropy)

You have the option to use your donation to help cover the cost of the baskets to families. If you choose this option, families will receive a refund for their \$5 contribution to the basket.

- 1 Yes, I would like my donation to help cover the cost of the baskets to families.
- 2 No, I would not like my donation to help cover the cost of the baskets to families.
- 3 I don't understand this option.

END OF IF

IF P001_1 > 0 OR P001_2 > 0 OR P001_3 > 0 OR P001_4 > 0 OR P001_5 > 0 OR P001_6 > 0 OR P001_10 > 0 OR P001_11 > 0 OR P002_7 > 0 OR P002_8 > 0 OR P002_9 > 0 THEN

donate_thankyou (Section Philanthropy)

Thank you for making a donation to the University of Southern California food basket program! Please click next to continue.

END OF IF

End of section Yearend

Start of section Helpdesk

intro_helpdesk (intro helpdesk in section Helpdesk)

Next, we'd like to ask you a few questions about your interactions with our Help Desk. Please think about interactions you might have had with us through our toll free number, our email addresses, or the messages you might leave us on the study website.

hd_01 (contacted help desk in section Helpdesk)

First a message: Our phone line will not be answered December 26th - January 2rd, but we will be checking email.

Have you ever contacted our Help Desk?

1 Yes

2 No

$IF hd_01 = 1 THEN$

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

hd_01why (why help desk in section Helpdesk)

Why did you contact the Help Desk?

- 1 Needed login information
- 2 Needed help with the device/computer I take surveys on
- 3 Had trouble with a survey
- 4 Had issues with the prepaid card
- 5 To ask about a payment owed
- 6 To change a mailing address or email address
- 7 To add a family member
- 8 Other (please explain):

hd_01why_other (why help desk other reason in section Helpdesk)

Why did you contact the Help Desk?

STRING

END OF GROUP

hd_02 (rate help desk in section Helpdesk)

How would you rate our Help Desk?

- 1 Extremely Poor
- 2 Below Average
- 3 Average
- 4 Above Average
- 5 Excellent

hd_03 (commendable staff in section Helpdesk)

Have you spoken to or emailed with someone particularly helpful?

- 1 Yes
- 2 No

IF $hd_03 = 1$ THEN

hd_03_name (commendable staff name or comments in section Helpdesk)

Do you remember who that was so we can let him or her know? If so type the name here or any other comments you may have.

STRING

END OF IF

IF hd_02 < 4 THEN

hd_02average (help desk average or poor in section Helpdesk)

Thank you for this feedback. We would very much appreciate if you could tell us how we can improve in the box below.

STRING

END OF IF

ELSEIF hd_01 = 2 THEN

hd_01no (help desk never in section Helpdesk)

In case you need us in the future, we are here 9am to 5pm Pacific Time, at this number: 1-855-872-8673 or by email: uashelp@usc.edu. We often answer emails after hours. Though many of us answer the phone during these hours, namely Jill, Maribel, Sara, Tina, Tania and Yadira, sometimes you may still get our voicemail. We will try our best to return your call you as soon as we can that same day. The University is closed December 26th - January 2nd, but we will be checking email.

END OF IF

End of section Helpdesk

Start of section Surveys

s_01 (hardware or device for surveys in section Surveys)

On what kind of device do you usually take our surveys?

- 1 work laptop
- 2 personal laptop
- 3 work desktop
- 4 personal desktop
- 5 tablet
- 6 cell phone
- 7 someone else's computer (library, friend, relative)

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

s_02 (internet in section Surveys)

What kind of internet connection do you usually have access to when you take our surveys?

- 1 wireless (either a hotspot outside of your home, or a home router)
- 2 ethernet cable
- 3 satellite
- 4 3G/4G card (such as what your cell phone or tablet uses)
- 5 other:
- 6 I don't know

s_02_other (other internet in section Surveys)

What other kind of internet connection do you use when you take our surveys? STRING

END OF GROUP

s_03 (number of surveys in section Surveys)

Around how many surveys do you think you have taken with the Understanding America Study in the last year?

11

2 2-4

3 5-7

48 or more

s_04 (other survey companies in section Surveys)

Do you take surveys for any other companies or organizations?

1 Yes

2 No

$IF s_04 = 1 THEN$

s_04yes (are surveys from other companies paid in section Surveys)

Are you paid for taking surveys with other companies?

1 Yes

2 No

END OF IF

s_05 (favorite surveys in section Surveys)

We try to give you a variety of surveys. Which survey topic is your favorite?

- 1 Surveys about health topics
- 2 Surveys about financial matters
- 3 Surveys about current events
- 4 Surveys with special tasks (phone interviews, devices, etc.)
- 5 Surveys where the reward depends on what you choose and on chance
- 6 Surveys that feel like quizzes
- 7 I can't decide, I like all of them
- 8 I can't decide, I don't like any of them
- 9 I have no opinion

s_06 (open topics in section Surveys)

What important topic or topics have we not yet asked you about or that you would like to answer more surveys about? STRING

End of section Surveys

Start of section Payments

paymentintro (payment intro in section Payments)

Now we will ask about your payments. Your Clincard is sent with your welcome packet right after we process your first survey. You can check your Clincard balance by signing up with an account at myclincard.com.

We work with other departments at USC to reload and reissue the ClinCards. Our goal is to pay you the first week of each month for the surveys you took during the previous month.

Every time we replace your card and every time we load your card we are charged a fee, so please try to keep your card safe.

p_01 (have clincard in section Payments)

Do you currently have the prepaid card called a "ClinCard" that we sent you for your rewards?

1 Yes

2 No

IF $p_01 = 2$ THEN

p_01no (no to have clincard in section Payments)

Good to know! We will send you a replacement card as soon as possible. We will try to contact you to confirm your mailing address and your balance when we review this survey, but if you have changed your address, phone or email address it would be great if you could contact us immediately through the contact section of your study pages where we have added a new feature to request address changes.

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

p_04 (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash
- 6 Check
- 7 I am not interested in the rewards
- 8 Other:
- **p_04_other** (other forms of payment in section Payments)

What other form would you prefer? STRING

END OF GROUP

END OF IF

IF $p_01 = 1$ THEN

p_02 (used ClinCard in section Payments)

Have you used your ClinCard to make a purchase or get cash?

1 Yes

2 No

IF $p_02 = 1$ THEN

p_03 (ClinCard rating in section Payments)

In general, how easy do you find it to use your ClinCard and check things like your balance?

- 1 Very difficult
- 2 Difficult
- 3 Neither difficult nor easy
- 4 Easy
- 5 Very easy

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

p_04 (other forms of payment in section Payments)

We chose the ClinCard because it allowed us to send cards without giving the company information other than your name. Most other reloadable prepaid cards require a Social Security number. In an ideal world, how would you prefer your rewards be given to you?

- 1 Amazon gift card
- 2 Starbucks gift card
- 3 Other retail gift card
- 4 ClinCard
- 5 Cash
- 6 Check
- 7 I am not interested in the rewards
- 8 Other:

p_04_other (other forms of payment in section Payments)

What other form would you prefer?

STRING

END OF GROUP

END OF IF

END OF IF

End of section Payments

/* Respondents are asked some culture related, issues related, and philanthropy related questions. The order in which these are asked is captured in **module_order**. If module_order equals 1, the order is culture, issues, philanthropy. Otherwise the order is philanthropy, issues, culture. */

IF module_order = EMPTY THEN

module_order := mt_rand(1,2)

END OF IF

IF module_order = 1 THEN

Start of section Culture

/* Respondents are asked their opinion of someone based on a social media profile. The profile that they see depends on the value of **taste_profile**. */

IF taste_profile = EMPTY THEN

taste_profile := mt_rand(1,216)

END OF IF

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

Fill code of question FL_link executed

culture_intro (intro in section Culture)

Below you are presented with a person's online profile. Please review the profile and scroll down to answer the questions. The purpose of these questions is to understand how first impressions are formed based on social media profiles.

To what extent do you think the following traits are characteristic of the person in this profile?

SUBGROUP OF QUESTIONS

c001 (competent in section Culture)

Competent

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit

5 A Great Deal

c002 (sincere in section Culture)

Sincere

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c003 (friendly in section Culture)

Friendly

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c004 (good natured in section Culture)

Good-natured

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c005 (intelligent in section Culture)

Intelligent

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c006 (capable in section Culture)

Capable

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c007 (efficient in section Culture)

Efficient

1 Not at all

- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c008 (warm in section Culture)

Warm

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c009 (skillful in section Culture)

Skillful

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c010 (well intentioned in section Culture)

Well-intentioned

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c011 (confident in section Culture)

Confident

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c012 (trustworthy in section Culture)

Trustworthy

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

END OF SUBGROUP

c013 (class in section Culture)

What do you think is the social class of the person in this profile?

- 1 Poor
- 2 Working Class
- 3 Lower-Middle Class
- 4 Upper-Middle Class
- 5 Upper Class

END OF GROUP

End of section Culture

Start of section New_2016

election_01 (who vote for today in section New_2016)

If the 2016 presidential election was held again today and you had another chance to vote, who would you vote for?

- 1 Hillary Clinton
- 2 Donald Trump
- 3 Gary Johnson
- 4 Jill Stein
- 5 Some other candidate
- 6 I would abstain

election_02 (trump happy to have as president in section New_2016)

Now that we know the result of the Presidential election we would like to know how happy or unhappy you are with the result. Please choose a number between 0 and 10 that represents how happy you are that Donald Trump has been chosen as the next President of the United States. 0 means you are completely unhappy with Donald Trump as president and 10 means you are completely happy with Donald Trump as president.

- 0 0 Completely unhappy
- 11
- 22
- 33
- 44
- 55
- 66
- 77
- 88
- 99
- 10 10 Completely happy

issues_01 (vegetarian in section New_2016)

Which of the following, if any, best describes your eating behavior?

- 1 I never eat meat, fish, seafood, poultry, dairy, or eggs.
- 2 I never eat meat, fish, seafood, or poultry.
- 3 I never eat meat, fish, seafood, poultry, dairy, or eggs when eating out or getting takeout, but eat one or more of these foods at home.
- 4 I never eat meat, fish, seafood, or poultry when eating out or getting takeout, but eat one or more of these foods at home.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, poultry, dairy, or eggs.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, or poultry.
- 6 None of these.

issues_02 (musicality in section New_2016)

Do you play a musical instrument?

1 Yes

2 No

IF issues_02 = 2 THEN

issues_02_past (musicality in section New_2016)

Did you play a musical instrument when you were younger?

1 Yes

2 No

END OF IF

V001 (military status in section New_2016)

Are you or anyone else in your household currently serving in the U.S. Military, or in the Ready or Standby Reserves? (Check all that apply)

- 1 I am a service member
- 2 My spouse or partner is a service member
- 3 Someone else in the household is a service member
- 4 No one in the household is a service member

V002 (veteran status in section New_2016)

Are you or anyone else in your household a U.S. veteran, or a member of the U.S. Retired Reserve? (Check all that apply)

- 1 I am a veteran or reservist
- 2 My spouse or partner is a veteran or reservist
- 3 Someone else in the household is a veteran or reservist
- 4 No one in the household is a veteran or reservist

IF 1 IN V001 OR 1 IN V002 THEN

```
V003 (R's status in section New_2016)
```

What is your status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

END OF IF

IF 2 IN V001 OR 3 IN V001 OR 2 IN V002 OR 3 IN V002 THEN

V004 (dependent or spouse status in section New_2016)

What is the servicemember's status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

END OF IF

IF 1 IN V001 OR 1 IN V002 THEN

V005 (R's highest rank in section New_2016)

What is/was your highest rank in the armed forces?

- 1 E1-E3
- 2 E4-E6
- 3 E7-E9
- 4 O1-O3
- 5 04-06
- 6 07-010

V006 (R number of deployments in section New_2016)

How many deployments did you have while serving in the military?

- 1 0
- 2 1-2
- 3 3-4
- 4 More than 4

V007 (did R receive GI bill benefits in section New_2016)

Did you receive any GI Bill education benefits from your military service?

- 1 Yes I received the full (100%) GI Bill education benefit
- 2 Yes I received a partial (less than 100%) GI Bill education benefit
- 3 No I did not receive any GI Bill education benefit

END OF IF

IF V007 = 1 OR V007 = 2 THEN

V008 (did R use GI bill benefits in section New_2016)

Did you use any of your GI Bill education benefits from your military service?

- 1 Yes I used all of my GI Bill education benefit
- 2 Yes I used some of my GI Bill education benefit
- 3 No I did not use any of my GI Bill education benefit

IF V008 = 1 OR V008 = 2 THEN

V009 (did R graduate from college paid by GI Bill in section New_2016)

Did you graduate from an educational institution with a college degree, or receive a license or certification?

- 1 Yes I graduated with a college degree
- 2 Yes I received a license or certification
- 3 No I did not graduate with a college degree, or receive a license or certification

END OF IF

END OF IF

issues_04a (nervous last two weeks in section New_2016)

Over the last two weeks, how often have you been bothered by feeling nervous, anxious or on edge?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04b (worried last two weeks in section New_2016)

Over the last two weeks, how often have you been bothered by not being able to stop or control worrying?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04c (little interest pleasure last two weeks in section New_2016)

Over the past two weeks, how often have you been bothered by the problem of having little interest or little pleasure in doing things?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04d (depressed last two weeks in section New_2016)

Over the past two weeks, how often have you been bothered by the problem of feeling down, depressed or hopeless?

1 Not at all

- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_05 (urbanicity in section New_2016)

Which of the following comes closest to describing the area or neighborhood where you now live?

(For this and the next question, if you live in more than one location, please choose the description that best describes your main residence.)

- 1 Large city
- 2 Small city
- 3 Suburb near a city
- 4 Town
- 5 Small town
- 6 Rural / Agricultural / Farm area
- 7 Rural / non-agricultural area
- 8 Reservation

issues_06 (race of neighbhors in section New_2016)

In the area where you live, are your nearest neighbors:

- 1 Mostly the same race or ethnicity as you are
- 2 Mostly a different race or ethnicity from you
- 3 A mixture of different races and ethnicities

issues_07 (class in section New_2016)

In general, would you say that you are part of America's:

- 1 Lower class
- 2 Working class
- 3 Lower middle class
- 4 Upper middle class
- 5 Upper class

issues_08 (experienced discrimination in section New_2016)

Have you ever personally experienced discrimination, such as problems getting jobs, housing, education, or services, because of your race, ethnicity, religion, sexual identity, gender, or country of origin?

- 1 Yes
- 2 No
- 3 Not sure

issues_09 (working government in section New_2016)

Which best describes your feelings about the way the federal government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic

- 3 Dissatisfied, but not angry
- 4 Angry

issues_09_state (working state government in section New_2016)

Which best describes your feelings about the way that your state government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

issues_10 (business conditions in section New_2016)

Would you say that at the present time business conditions are better or worse than they were a year ago?

- 1 Better
- 2 Worse
- 3 About the same

issues_11 (year from now business conditions in section New_2016)

And how about a year from now? Do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?

- 1 Better
- 2 Worse
- 3 About the same

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

endofyear_01 (resolutions in section New_2016)

Do you have any resolutions for the upcoming year? (Check all that apply)

- 1 Health
- 2 Financial
- 3 Spiritual
- 4 Other (please share)
- 5 No resolutions

endofyear_01_other (resolutions other in section New_2016)

What other resolution?

STRING

END OF GROUP

End of section New_2016

Start of section Philanthropy

/* Respondents are asked a set of philanthropy related questions. The order of

these questions (P006 series, P007, and P008 series) is randomized and defined in the ShuffleOrder_phil variables. For example, if ShuffleOrder_phil_2 equals 1, then the second question series asked was P006. */

IF sizeof(ShuffleOrder_phil) = 0 THEN

ShuffleOrder_phil := shufflearray(array(1,2,3))

END OF IF

Fill code of question FL_treatment_text executed Fill code of question FL_healthy executed

PostQintro (Section Philanthropy)

At the beginning of the survey, we asked you whether you would like to donate to the University of Southern California(healthy) food basket program.Remember, (USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5.) Now we are going to ask you about the families who participate in the program.

P005 (post donation food eaten in section Philanthropy)

How much of the food do you think is eaten by the families?

- 1 None of the food
- 2 Almost none of the food
- 3 Some of the food
- 4 About half of the food
- 5 Most of the food
- 6 Almost all of the food
- 7 All of the food

LOOP FROM 1 TO 3

IF ShuffleOrder_phil(cnt1) = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P006_intro (post donation income of families in section Philanthropy) What do you think is the yearly household income of families who participate in the basket program? Indicate approximately what portion of the families are in each income category below.

SUBGROUP OF QUESTIONS

P006a (INCOME \$0 - \$5000 in section Philanthropy)

\$0-\$5,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006b (INCOME \$6000 - \$15,000 in section Philanthropy)

\$6,000-\$15,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006c (INCOME \$16000 - \$25000 in section Philanthropy)

- \$16,000-\$25,000 per year
- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006d (INCOME \$26000 - \$35000 in section Philanthropy)

\$26,000-\$35,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006e (INCOME \$36000 - \$45000 in section Philanthropy)

\$36,000-\$45,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006f (INCOME \$46000 - \$60000 in section Philanthropy)

\$46,000-\$60,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006g (INCOME \$61000 - \$75000 in section Philanthropy)

\$61,000-\$75,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families

- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

IF ShuffleOrder_phil(cnt1) = 2 THEN

P007 (how deserving are families in section Philanthropy) How deserving of the basket do you think the families are?

- 1 Not deserving at all
- 2 Slightly deserving
- 3 Moderately deserving
- 4 Very deserving
- 5 Extremely deserving

END OF IF

IF ShuffleOrder_phil(cnt1) = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P008_intro (race of families in section Philanthropy)

What do you think is the race/ethnicity of families who participate in the basket program?

SUBGROUP OF QUESTIONS

P008a (RACE - ASIAN in section Philanthropy)

Asian

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008b (RACE - BLACK in section Philanthropy)

Black

1 None of the families

- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008c (RACE - HISPANIC in section Philanthropy)

Hispanic

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008d (RACE - WHITE in section Philanthropy)

White

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008e (RACE - OTHER in section Philanthropy)

Other

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

END OF LOOP

IF donation_amount > 0 THEN

Fill code of guestion subtraction executed

amount_screen (Section Philanthropy)

You chose to donate \$(()) to the University of Southern California food basket program. Your earnings for this survey will be \$(()) (\$(AMOUNT R EARNS FOR SURVEY()) minus your donation of \$(())).

END OF IF

End of section Philanthropy

ELSEIF module_order = 2 THEN

Start of section Philanthropy

/* Respondents are asked a set of philanthropy related questions. The order of these questions (P006 series, P007, and P008 series) is randomized and defined in the ShuffleOrder_phil variables. For example, if ShuffleOrder_phil_2 equals 1, then the second question series asked was P006. */

IF sizeof(ShuffleOrder_phil) = 0 THEN

ShuffleOrder_phil := shufflearray(array(1,2,3))

END OF IF

Fill code of question FL_treatment_text executed Fill code of question FL_healthy executed

PostQintro (Section Philanthropy)

At the beginning of the survey, we asked you whether you would like to donate to the University of Southern California(healthy) food basket program.Remember, (USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket with no additional registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 5 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Families receive the basket following a 25 minute registration process. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families pay nothing for the basket. Donations provide the full \$10 cost./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$1 for the basket. Donations provide the other \$9./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of foods of their choice. Families contribute \$5 for the basket. Donations provide the other \$5./USC is partnering with grocery stores in low-income areas to provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$1 for the basket. Donations provide families in need with \$10 worth of fresh fruits and vegetables. Funding from a private donor provides \$5 for the basket. Donations provide the other \$5.)Now we are going to ask you about the families who participate in the program.

P005 (post donation food eaten in section Philanthropy) How much of the food do you think is eaten by the families?

- 1 None of the food
- 2 Almost none of the food
- 3 Some of the food
- 4 About half of the food
- 5 Most of the food
- 6 Almost all of the food
- 7 All of the food

LOOP FROM 1 TO 3

IF ShuffleOrder_phil(cnt1) = 1 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P006_intro (post donation income of families in section Philanthropy) What do you think is the yearly household income of families who participate in the basket program? Indicate approximately what portion of the families are in each income category below.

SUBGROUP OF QUESTIONS

P006a (INCOME \$0 - \$5000 in section Philanthropy)

\$0-\$5,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families

6 Almost all of the families

7 All of the families

P006b (INCOME \$6000 - \$15,000 in section Philanthropy)

\$6,000-\$15,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006c (INCOME \$16000 - \$25000 in section Philanthropy)

\$16,000-\$25,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006d (INCOME \$26000 - \$35000 in section Philanthropy)

\$26,000-\$35,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006e (INCOME \$36000 - \$45000 in section Philanthropy)

\$36,000-\$45,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006f (INCOME \$46000 - \$60000 in section Philanthropy)

\$46,000-\$60,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P006g (INCOME \$61000 - \$75000 in section Philanthropy)

\$61,000-\$75,000 per year

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

IF ShuffleOrder_phil(cnt1) = 2 THEN

P007 (how deserving are families in section Philanthropy)

How deserving of the basket do you think the families are?

- 1 Not deserving at all
- 2 Slightly deserving
- 3 Moderately deserving
- 4 Very deserving
- 5 Extremely deserving

END OF IF

IF ShuffleOrder_phil(cnt1) = 3 THEN

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

P008_intro (race of families in section Philanthropy)

What do you think is the race/ethnicity of families who participate in the basket program?

SUBGROUP OF QUESTIONS

P008a (RACE - ASIAN in section Philanthropy)

Asian

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008b (RACE - BLACK in section Philanthropy) Black

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008c (RACE - HISPANIC in section Philanthropy)

Hispanic

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008d (RACE - WHITE in section Philanthropy)

White

- 1 None of the families
- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

P008e (RACE - OTHER in section Philanthropy)

Other

1 None of the families

- 2 Almost none of the families
- 3 Some of the families
- 4 About half of the families
- 5 Most of the families
- 6 Almost all of the families
- 7 All of the families

END OF SUBGROUP

END OF GROUP

END OF IF

END OF LOOP

IF donation_amount > 0 THEN

Fill code of question subtraction executed

amount_screen (Section Philanthropy)

You chose to donate \$(()) to the University of Southern California food basket program. Your earnings for this survey will be \$(()) (\$(AMOUNT R EARNS FOR SURVEY()) minus your donation of \$(())).

END OF IF

End of section Philanthropy

Start of section New_2016

election_01 (who vote for today in section New_2016)

If the 2016 presidential election was held again today and you had another chance to vote, who would you vote for?

- 1 Hillary Clinton
- 2 Donald Trump
- 3 Gary Johnson
- 4 Jill Stein
- 5 Some other candidate
- 6 I would abstain

election_02 (trump happy to have as president in section New_2016)

Now that we know the result of the Presidential election we would like to know how happy or unhappy you are with the result. Please choose a number between 0 and 10 that represents how happy you are that Donald Trump has been chosen as the next President of the United States. 0 means you are completely unhappy with Donald Trump as president and 10 means you are completely happy with Donald Trump as president.

- 0 0 Completely unhappy
- 11
- 22
- 33
- 44
- 55
- 6 6 7 7
- 1 1
- 88
- 99
- 10 10 Completely happy

issues_01 (vegetarian in section New_2016)

Which of the following, if any, best describes your eating behavior?

- 1 I never eat meat, fish, seafood, poultry, dairy, or eggs.
- 2 I never eat meat, fish, seafood, or poultry.
- 3 I never eat meat, fish, seafood, poultry, dairy, or eggs when eating out or getting takeout, but eat one or more of these foods at home.
- 4 I never eat meat, fish, seafood, or poultry when eating out or getting takeout, but eat one or more of these foods at home.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, poultry, dairy, or eggs.
- 5 When eating out or getting takeout, I sometimes eat meals without meat, fish, or poultry.
- 6 None of these.

issues_02 (musicality in section New_2016)

Do you play a musical instrument?

- 1 Yes
- 2 No

IF issues_02 = 2 THEN

issues_02_past (musicality in section New_2016)

Did you play a musical instrument when you were younger?

1 Yes

2 No

END OF IF

V001 (military status in section New_2016)

Are you or anyone else in your household currently serving in the U.S. Military, or in the Ready or Standby Reserves? (Check all that apply)

- 1 I am a service member
- 2 My spouse or partner is a service member
- 3 Someone else in the household is a service member

4 No one in the household is a service member

V002 (veteran status in section New_2016)

Are you or anyone else in your household a U.S. veteran, or a member of the U.S. Retired Reserve? (Check all that apply)

- 1 I am a veteran or reservist
- 2 My spouse or partner is a veteran or reservist
- 3 Someone else in the household is a veteran or reservist
- 4 No one in the household is a veteran or reservist

IF 1 IN V001 OR 1 IN V002 THEN

V003 (R's status in section New_2016) What is your status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

END OF IF

IF 2 IN V001 OR 3 IN V001 OR 2 IN V002 OR 3 IN V002 THEN

V004 (dependent or spouse status in section New_2016)

What is the servicemember's status? (Check all that apply)

- 1 Active
- 2 Reserve
- 3 National Guard
- 4 Retired
- 5 Veteran

END OF IF

IF 1 IN V001 OR 1 IN V002 THEN

V005 (R's highest rank in section New_2016)

What is/was your highest rank in the armed forces?

- 1 E1-E3
- 2 E4-E6
- 3 E7-E9
- 4 01-03
- 5 04-06
- 6 07-010

V006 (R number of deployments in section New_2016)

How many deployments did you have while serving in the military?

- 1 0
- 2 1-2

3 3-4

4 More than 4

V007 (did R receive GI bill benefits in section New_2016)

Did you receive any GI Bill education benefits from your military service?

- 1 Yes I received the full (100%) GI Bill education benefit
- 2 Yes I received a partial (less than 100%) GI Bill education benefit
- 3 No I did not receive any GI Bill education benefit

END OF IF

IF V007 = 1 OR V007 = 2 THEN

V008 (did R use GI bill benefits in section New_2016)

Did you use any of your GI Bill education benefits from your military service?

- 1 Yes I used all of my GI Bill education benefit
- 2 Yes I used some of my GI Bill education benefit
- 3 No I did not use any of my GI Bill education benefit

IF V008 = 1 OR V008 = 2 THEN

V009 (did R graduate from college paid by GI Bill in section New_2016)

Did you graduate from an educational institution with a college degree, or receive a license or certification?

- 1 Yes I graduated with a college degree
- 2 Yes I received a license or certification
- 3 No I did not graduate with a college degree, or receive a license or certification

END OF IF

END OF IF

issues_04a (nervous last two weeks in section New_2016)

Over the last two weeks, how often have you been bothered by feeling nervous, anxious or on edge?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04b (worried last two weeks in section New_2016)

Over the last two weeks, how often have you been bothered by not being able to stop or control worrying?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04c (little interest pleasure last two weeks in section New_2016)

Over the past two weeks, how often have you been bothered by the problem of having little interest or little pleasure in doing things?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_04d (depressed last two weeks in section New_2016)

Over the past two weeks, how often have you been bothered by the problem of feeling down, depressed or hopeless?

- 1 Not at all
- 2 Several days
- 3 More than half the days
- 4 Nearly every day

issues_05 (urbanicity in section New_2016)

Which of the following comes closest to describing the area or neighborhood where you now live?

(For this and the next question, if you live in more than one location, please choose the description that best describes your main residence.)

- 1 Large city
- 2 Small city
- 3 Suburb near a city
- 4 Town
- 5 Small town
- 6 Rural / Agricultural / Farm area
- 7 Rural / non-agricultural area
- 8 Reservation

issues_06 (race of neighbhors in section New_2016)

In the area where you live, are your nearest neighbors:

- 1 Mostly the same race or ethnicity as you are
- 2 Mostly a different race or ethnicity from you
- 3 A mixture of different races and ethnicities

issues_07 (class in section New_2016)

In general, would you say that you are part of America's:

- 1 Lower class
- 2 Working class
- 3 Lower middle class
- 4 Upper middle class
- 5 Upper class

issues_08 (experienced discrimination in section New_2016)

Have you ever personally experienced discrimination, such as problems getting jobs, housing, education, or services, because of your race, ethnicity, religion, sexual identity, gender, or country of origin?

- 1 Yes
- 2 No
- 3 Not sure

issues_09 (working government in section New_2016)

Which best describes your feelings about the way the federal government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

issues_09_state (working state government in section New_2016)

Which best describes your feelings about the way that your state government is working?

- 1 Enthusiastic
- 2 Satisfied, but not enthusiastic
- 3 Dissatisfied, but not angry
- 4 Angry

issues_10 (business conditions in section New_2016)

Would you say that at the present time business conditions are better or worse than they were a year ago?

- 1 Better
- 2 Worse
- 3 About the same

issues_11 (year from now business conditions in section New_2016)

And how about a year from now? Do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?

- 1 Better
- 2 Worse
- 3 About the same

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

endofyear_01 (resolutions in section New_2016)

Do you have any resolutions for the upcoming year? (Check all that apply)

- 1 Health
- 2 Financial
- 3 Spiritual
- 4 Other (please share)
- 5 No resolutions

endofyear_01_other (resolutions other in section New_2016)

What other resolution?

STRING

END OF GROUP

End of section New_2016

Start of section Culture

/* Respondents are asked their opinion of someone based on a social media profile. The profile that they see depends on the value of **taste_profile**. */

IF taste_profile = EMPTY THEN

taste_profile := mt_rand(1,216)

END OF IF

GROUP OF QUESTIONS PRESENTED ON THE SAME SCREEN

Fill code of question FL_link executed

culture_intro (intro in section Culture)

Below you are presented with a person's online profile. Please review the profile and scroll down to answer the questions. The purpose of these questions is to understand how first impressions are formed based on social media profiles.

To what extent do you think the following traits are characteristic of the person in this profile?

SUBGROUP OF QUESTIONS

c001 (competent in section Culture)

Competent

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c002 (sincere in section Culture)

Sincere

- 1 Not at all
- 2 A Little
- 3 Somewhat

- 4 Quite a Bit
- 5 A Great Deal

c003 (friendly in section Culture)

Friendly

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c004 (good natured in section Culture)

Good-natured

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c005 (intelligent in section Culture)

Intelligent

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c006 (capable in section Culture)

Capable

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c007 (efficient in section Culture)

Efficient

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c008 (warm in section Culture)

Warm

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c009 (skillful in section Culture)

Skillful

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c010 (well intentioned in section Culture)

Well-intentioned

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c011 (confident in section Culture)

Confident

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

c012 (trustworthy in section Culture)

Trustworthy

- 1 Not at all
- 2 A Little
- 3 Somewhat
- 4 Quite a Bit
- 5 A Great Deal

END OF SUBGROUP

c013 (class in section Culture)

What do you think is the social class of the person in this profile?

- 1 Poor
- 2 Working Class
- 3 Lower-Middle Class

4 Upper-Middle Class 5 Upper Class

END OF GROUP

End of section Culture

END OF IF

Start of section Closing

CS_thanks (thanks in section Closing)

Thank you for the great year! Here's to more surveys in 2017!

CS_001 (HOW PLEASANT INTERVIEW in section Closing)

Could you tell us how interesting or uninteresting you found the questions in this survey?

- 1 Very interesting
- 2 Interesting
- 3 Neither interesting nor uninteresting
- 4 Uninteresting
- 5 Very uninteresting

CS_003 (comments in section Closing)

Do you have any other comments on the survey? Please type these in the box below.(If you have no comments, please click next to complete this survey.) STRING

End of section Closing

 $^{\prime *}$ Please note that although question CS_003 is listed in the routing, the answers are not included in the microdata in the event identifiable information is captured. Cleaned responses are available by request. $^{*}/$