

UnderStandingAmericaStudy

Registered Data User Newsletter Quarter I, 2018

Welcome to the Center for Economic and Social Research quarterly data user newsletter, providing you with a quick update on UAS data news and happenings. Follow us on Twitter @UAS_CESR.

Did you miss a newsletter? They are archived online at <https://uasdata.usc.edu>.

UAS is growing...

Our national panel will reach 10,000 members by 2020, including a representative panel of 1000 California residents. Stay tuned.

UAS Data Usage Stats*

*Since UAS Redesign - July 2017

File type	# downloads
Survey data sets	849
Non-response files	63
Timings data files	26
Platform data files	28
Survey codebooks	2175
zip files (HRS or Election data)	111

We aim to continually improve usability and function...
Are we succeeding?

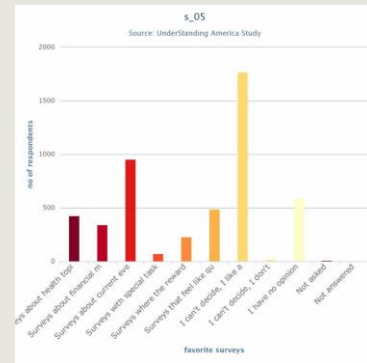
Let us know - fill out our brief User Survey

[HTTP://SURVEY.USC.EDU/UASDATA](http://survey.usc.edu/uasdata)

(the link is also available from the *Contact Us* menu at uasdata.uas.edu)

What types of surveys do our panel members prefer?

- More than a third (36%) like them all
- 19% "surveys about current events"
- 10% "surveys that feel like quizzes"
- 9% "health topics"
- 7% "surveys about financial matters"



We are glad they keep doing those financial surveys, even so!

Have a burning research question? Add it to the Quarterly UAS Omnibus!

Next UAS Omnibus: March 2018 (Deadline Feb 23)
3 Questions / 1000 Respondents / \$3,750

- Add up to 12 questions
- Representative probability-based panel, recruited from among all US households.
- No extra charge for linking to rich database of previously collected survey data
- Panel response rates of 70-80%
- English and Spanish, standard

Check out our [Price Calculator](#) or [contact UAS](#) for more information

UAS Weighting procedures update

New for 2018

We now provide sample weights for our growing representative samples of California and Los Angeles County. Our list-targeted Native American and Los Angeles County family samples have zero base weight and zero final post-stratification weight

Everyone Likes User-Friendly Data!

Get to Know Our Comprehensive Data File...

Merged data from multiple UAS surveys, ready to download and analyze.

- UAS Health and Retirement Study (HRS) items
- cognitive and personality tests
- financial literacy
- subjective well-being
- health
- retirement data
- financial management
- preparation for retirement
- knowledge of Social Security rules
- useful derived variables. (e.g. household total wealth, yearly earnings, self-reported health, etc.)

The file will be updated over time with more variables. Up next:

- employment history
- retirement decisions
- social security income

[Find out more at UASdata.usc.edu](http://UASdata.usc.edu)

Recent CESR UAS Publications

Gema Zamorro, Albert Cheng, and Bart Orriens, "[Personality as a Predictor of Unit Nonresponse in an Internet Panel](#)" **Sociological Methods and Research** January 10 (2018)

Jill Darling and Margaret Gatz, "[Through the Lens of Populism: The 2016 Election](#)". The Evidence Base, December 22, 2017

David Huffman, Raimond Maurer, and Olivia S. Mitchell., "[Time discounting and economic decision-making in the older population](#)" **The Journal of the Economics of Ageing** (2017)

Gema Zamarro, Albert Cheng, M. Danish Shakeel, and Colin Hitt., "[Comparing and Validating Measures of Non-cognitive Traits: Performance Task Measures and Self-Reports from a Nationally Representative Internet Panel](#)" **Journal of Behavioral and Experimental Economics** (2017)

JoNell Strough, Wändi Bruine de Bruin, and Andrew M. Parker, "[Taking the Biggest First: Age Differences in Preferences for Monetary and Hedonic Sequences](#)" **Journals of Gerontology-Series B Psychological Sciences and Social Sciences** November 15 (2017)

Here is the List of All UAS Publications

Have you sent us yours ?

Please forward references to papers, presentations, blog posts etc. that are based on UAS data. Tracking them is a UAS funding requirement. We will feature your research in these newsletters and add your citation to our permanent online list.

Remember to acknowledge UAS as the source in all publications based on UAS Data

The project described in this paper relies on data from survey(s) administered by the Understanding America Study (UAS) which is maintained by the Center for Economic and Social Research (CESR) at the University of Southern California. The content of this paper is solely the responsibility of the authors and does not necessarily represent the official views of USC, CESR, or UAS.

Questions? Feedback? Ideas for future newsletters?

Contact us at uas-l@usc.edu or visit [UASdata.usc.edu](https://uasdata.usc.edu)

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To look at other survey data sets, visit <https://uasdata.usc.edu>

To get notices when there are new datasets,

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To spread the word,

 **Forward to a Friend**